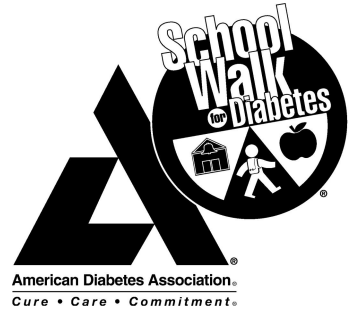


EASY and FUN Ideas to Help Raise Money for School Walk for Diabetes

The following ideas can fuel local school fund-raising campaigns.



Luau for Diabetes!

- Say Aloha to diabetes! Aloha is used for hello and good-bye in Hawaii. Students can meet the disease and learn about side effects of type 1 and type 2 diabetes. Students can raise funds in hopes of saying aloha to diabetes at their Luau walk . with colorful leighs and all!

Neighborhood Walks

- Students can help create/decorate posters flyers to advertise their neighborhood walk. These flyers can then be sent throughout the neighborhood of the school. The day of the walk can be a festival carnival type event that gets the entire neighborhood involved in the school!

Car Wash!

- The Friday afternoon before the walk, work with a service club to host a car wash at the school with a faculty supervisor. Charge car owners \$5 to get their car washed by the students before they leave school for the weekend. Make it fun! Set a fund-raising goal for the car wash. Ask a faculty member . or better yet, the school principal . to allow a student to toss a bucket of water at them when the students reach their fund-raising goal!

Limo Ride to the Movies!

- Kids love riding in limousines and going to the movies. Combine the two to make a great incentive for the top fund-raisers in your school. Send letters to a local limousine company and movie theater to secure an in-kind donation of a limo ride and movie for each of your top fund-raisers (and at least two adult chaperones). To help you, we have a template letter that you can customize available on the School Walk for Diabetes Web site (www.diabetes.org/schoolwalk) in the School Coordinator's Planning Calendar. At the end of the School Walk for Diabetes, announce the top fund-raisers who get to go to a movie riding in style!

Battle of the Bands or Lip Sync Contest or Talent Show!

- Your students have talent! Let them show it off and charge admission. You could charge \$2-\$5 (depending on area). Host the event before/after school or ask the principal if you could host it last period of the day . the day before the event to get everyone excited about School Walk for Diabetes.

School Dance

- Host a school wide dance and donate the entry fee to the Diabetes Association.

Faculty vs. Students sporting event

- Host a sporting event with the students competing against the staff and charge an admission fee. The event would show the importance of physical activity and the money raised could go to the American Diabetes Association

Sell Rubber American Diabetes Association Bracelets

- Allow the student body to purchase red rubber bracelets to raise awareness about diabetes while raising funds for the American Diabetes Association.

Sacrifice Soda or Ice Cream for Diabetes!

- Host a day where students are encouraged to give up their soda or ice cream at lunch and donate the money to the American Diabetes Association instead. Ask a service group at the school to man a canister near the vending machines during lunch and free periods. Then, promote the amount raised at the end of the day on the loudspeaker.

Fund-raising Incentive: To See the Principal (or a Teacher) Do Something Crazy!

- Set a goal for your school fund-raising campaign. Promote that goal with an incentive for students. If the school reaches the goal, then the principal (or other faculty member) will:
 - ⇒ Shave his/her head on the day of the walk
 - ⇒ Dress up in a costume on the day of the walk
 - ⇒ Kiss a pig
 - ⇒ Run around the gym 20 times without stopping
 - ⇒ Sing a funny song (as determined by the kids)
 - ⇒ Ride a stationary bicycle on the school's rooftop for an hour before/after school
 - ⇒ Let the top fund-raising student throw a pie in his/her face

- ⇒ Let the top fund-raising student throw a bucket of water at him/her
- ⇒ YOU COME UP WITH THE IDEA . or better yet . ASK YOUR STUDENTS!

School Walk for Diabetes Pin-Ups!

- Ask the local American Diabetes Association to provide School Walk for Diabetes pin-ups. These colorful backpack pin-ups can serve to recognize students for reaching various fund-raising levels, beginning at \$10. Place pin-ups at a high visibility location in your school, such as the cafeteria, gym or lobby. The more money you raise, the higher your backpack will be on the pin-up wall.

...Or choose to incorporate several of these events in a week of fun and educational awareness!!!

- Spend the whole week building diabetes awareness by hosting one of the above events (or another original idea) each day. All the events can lead up to the final event (your school's walk) on Friday!