OPTION FOR PARENTS CHARTER SCHOOLS DIVISION

NOTICE OF INTENT TO SUBMIT CHARTER APPLICATION

INSTRUCTIONS

According to NMSA § 22-8B-6(B) this Notice of Intent to Submit Charter Application ("NOI") must be filed by the organizers of a proposed charter school to the Public Education Commission at the address below <u>and</u> to the superintendent of the school district in which the charter school is proposed to be located. Failure to notify may result in your application being rejected.

This year the NOI is due by close of business, January 10, 2012. Notice by mail will be timely if it is postmarked on or by January 6, 2012.

Notice to the Public Education Commission should be delivered one of the following methods:

Tioned to the Fubile Education (
Electronically to:	By mail or personal delivery:
KellyCallahan2@state.nm.us	PUBLIC EDUCATION COMMISSION
	c/o New Mexico Public Education Department
	Attn: Ms. Kelly Callahan, General Manager
	Options for Parents/Charter Schools Division
	300 Don Gaspar, Room 301C
	Santa Fe, New Mexico 87501

The NOI is to provide information for the primary point of contact, enrollment projections and a concise proposal overview (not to exceed 5 pages).

You are strongly encouraged to send notice to the Superintendent of your local district by certified mail return receipt requested, or request a signed receipt when you deliver the NOI. Contact your local district regarding electronic filing.

1. General Information:

Name of Proposed School:	John Wooden Leadership Academy		
Primary Contact Person	Britney Drumm		
Mailing Address:	3845 Montgomery Blvd NE #937		
City: Albuquerque	State: NM	Zip: 87109	
Phone: (505) 410-2728	Email: britneyapril@gmail.com		

2. Names, roles, and current employment of all persons on the applicant team, and qualifications of the team members to establish a high-quality charter school:

Name	Role	Employment	Qualifications
Britney Drumm	Co-Founder	Workspace Dynamics	Grant Writer
Dr. Rex Jung	Co-Founder	Mind Research Network	Higher education
Paul Gessing	Co-Founder	Rio Grande Foundation	Foundation President
Senator Mark Boitano	Co-Founder	State Senate	Education legislation
Barbara Stoller	Co-Founder	TVC	Director of Resources
Lindsey Kerwin	Co-Founder	Community Learning Center	Educator
Mary Tarango	Co-Founder	APS	Educator/Administrator

- 3. Model or focus of the proposed school (e.g. performing arts, dual language, college prep, STEM):

 The John Wooden Leadership Academy (JWLA) will be focused on college preparation, specifically utilizing dualcredit opportunities through local colleges and personalized online courses, set in a team-based setting.
- 4. Does the school expect to contract with another entity for either management, or substantial oversight or direction in the school's operation?

Yes: □	Describe the entity and role it will have in the school's operational plan.	No: ■	
N/A			

- 5. Does the applicant team or any members of the team currently operate any other schools? Yes:

 No:

 No:
- 6. If the proposal is a replication, identify the school(s) you are replicating and what data that you have to support this model should be replicated.

None

7. Vision/Mission statement. (2-3 sentences)

The John Wooden Leadership Academy will create a safe and collaborative environment to cultivate academic and social development of students through mentorship-based teaching, individualized online curriculum, and meeting higher education standards to further a students' future progress and success.

8. Student body to be served, including key demographic data and targeted geographical area of the proposed school. Describe the targeted student population including key demographic data (academic performance, home languages, ELL and special education populations). Identify where these students are most likely being educated currently and why they are expected to choose the proposed charter school for their future educational needs.

JWLA will be targeted towards 10th, 11th, and 12th graders located in the Albuquerque metro area who are high achieving individuals that wish to be educated in a collaborative and independently paced environment. Students will also seek the opportunity to get a head start on their college education through dual-credit and online college courses.

9. Evidence and assessment of a community need for a school of this nature: Detail any objective surveys or other measures of local demand for the proposed educational program.

Technology, distance learning, and dual-credit college courses are being under utilized in the public education system, either because the resources are not readily available or because students are not being sufficiently informed. Online distance learning and dual-credit courses offer the opportunity for teenagers to get a head start on their college courses, thus better preparing them for college life and beyond. There is a great need for a more personalized education for students, that is based on an individual's needs and academic goals, combined with the directional mentorship of academic coaches who are invested in fostering life-long learners.

10. Key innovative, unique and/or programmatic features the school will implement in order to accomplish its vision and mission (non-traditional school year, longer school day, partner organizations, etc.)

JWLA will provide a quality education for students in a setting that will allow them to take part in a group learning environment that is enhanced by the latest academic technology, headed by an academic coach invested in each team members progress,. Students will benefit from team-based and individual methods, while learning in an online environment that empowers each student to succeed.

11. How the school will be more effective than the schools currently serving the targeted student population, and/or plans to improve student achievement and exceed the academic performance of existing public schools in the targeted service area and any data you have to support this assumption.

Many school districts throughout the state are beginning to implement alternative schools and programs that exclusively use technology-based types of educational methods for students who feel that a traditional public school environment is not suited to their learning style. By utilizing E2020 online courses, dual-credit college courses, and distance learning college courses, JWLA will be individualized for each student and therefore help them achieve academic goals at their own pace. In theory, a student can finish their required high school requirements and begin college courses before graduating, helping to ensure their future success. Online and distance learning courses make it so that students have to be responsible for their own pace and academic success, a closure model to college academia than a public school setting. Students will be encouraged to meet their academic goals at their own pace and encouraged to reach beyond the minimum expected requirements.

Signature of founder(s)

Date:

01/09/2012

Britney Drumm
[print name]