



Santa Fe Public Schools

JAN 08 2013

Office of the Superintendent

STATE OF NEW MEXICO  
PUBLIC EDUCATION DEPARTMENT  
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JAN 08 2013

SUSANA MARTINEZ  
GOVERNOR

Santa Fe Charter  
Schools Division

HANNA SKANDERA  
SECRETARY-DESIGNATE OF EDUCATION

## OPTION FOR PARENTS CHARTER SCHOOLS DIVISION

### NOTICE OF INTENT TO SUBMIT CHARTER APPLICATION, 2013

#### INSTRUCTIONS

According to NMSA § 22-8B-6(B) the Notice of Intent to Submit a Charter Application ("NOI") must be filed by the organizers of a proposed charter school to the Public Education Commission at the address below **AND** to the superintendent of the school district in which the charter school is proposed to be located. *Failure to notify may result in your application being rejected.*

This year the NOI must be submitted by 5:00 PM Mountain Time on **Tuesday, January 8, 2013**. Notices of Intent that are not received by the Public Education Commission and the superintendent of the local school district by the January 8, 2013 deadline may result in the application being rejected. When you send the NOI to the superintendent of the school district in which your charter is to be located, you are strongly encouraged to send it by certified mail return receipt requested, or request a signed receipt when you deliver the NOI. Contact the local district regarding electronic filing.

Notice to the Public Education Commission should be delivered by one of the following methods:

- Electronically to: [Linda.Olivas@state.nm.us](mailto:Linda.Olivas@state.nm.us)
- By mail or personal delivery: PUBLIC EDUCATION COMMISSION  
c/o New Mexico Public Education Department  
Attn: Ms. Linda Olivas, Administrative Assistant  
Options for Parents/Charter Schools Division  
300 Don Gaspar, Room 301  
Santa Fe, New Mexico 87501

The NOI is intended to provide the Public Education Commission with the primary point of contact among the charter developers, and preliminary information about the charter proposal, such as the school's mission statement, the school's focus, target student population to be served, enrollment projections, key innovations, etc. (not to exceed 5 pages).

**New Mexico Public Education Department  
Options for Parents, Charter Schools Division  
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1. General Information

- Name of Proposed School

Barack Obama Charter- Santa Fe, New Mexico

- Grade levels to be offered and enrollment projections

Grade Levels to be Offered	Projected Total Enrollment
4-8	30

- Primary Point of Contact

Name	Dr. Dan Webb				
Mailing Address	Box 45684				
City	Rio Rancho	State	NM	Zip	87174
Phone	323-683-6151				
Email	barackobamacharter@cableone.com				

2. Names, roles, and current employment of all persons on the applicant team, and qualifications of the team members to establish a high-quality charter school

Name	Role on Team	Qualifications: Education, Employment, Experience
James Wheatly	Finance	Expert in Real Estate, Business
Roger Nagel	Finance	CPA to oversee all finances
Dr. Susan M. Brower	Counseling	Oversee creation of all student services
Dr. Jeff Weinrack	Governance	Expert in Organization Design
Dr. Karen Webb	Curriculum	Expert in Curriculum and Assessment

3. Model or focus of the proposed school (e.g., performing arts, dual language, college prep, STEM, Montessori, IB):

Designed to achieve Common Core Standards at the level of at least Proficiency as measured by SBA.

4. Does the school expect to contract with another entity for either management, or substantial oversight or direction in the school's operation? Yes:  No:

If YES, describe the entity and the role it will have in the school's operational plan.

5. Does the applicant team or any members of the team currently operate any other schools? Yes:  No: .

6. If the charter proposal is a replication, identify the school(s) you are replicating and the data that you have that support why this model should be replicated.

Barack Obama Charter will replicate portions of the design of Southwest Learning Systems in Albuquerque and RISC in Alaska. The data from both organization demonstrates tremendous success.

7. Vision/Mission statement. (2-3 sentences)

Vision: In the future all students of Barack Obama Charter will be proficient in all the academic areas and be eligible to re-enter the public school system.  
Mission: The Barack Obama Charter School will address the problem of the massive number of students who have

**New Mexico Public Education Department  
Options for Parents, Charter Schools Division  
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dropped out of SFPS and will achieve the EPSS goal of having all students proficient.

8. Student population and geographical setting of the school

- Define the targeted geographical area of the proposed school from which you expect to draw a significant number of your students.

Santa Fe school district boundry. Mr. Whetley is an expert on this geographic area.

- Describe the targeted student population including key demographic data (academic performance, home languages, ELL, and special education populations).

Barack Obama Charter will address the student population that have not achieved proficiency on the academic areas of SBA. Drs. Bauer and Webb are experts in this area.

- Identify where these students are most likely being educated currently and why they are expected to choose the proposed charter school for their future educational needs.

Students in Barack Obama Charter are currently failing in public schools, have already dropped out or are trying to be served in unaccredited home school environments. Students in the public schools not only don't pass the SBA, the schools produce no documentation on how to assure future student success.

9. Provide evidence that the applicant team has assessed community need for a school of the nature that will be proposed in the application (e.g., objective surveys or other measures of local demand for the proposed educational program).

Southwest Learning Systems, of which part of Barack Obama Charter is modeled after, reports strong demand for its educational services throughout New Mexico and particularly Sandoval and Bernalillo Counties. SLS does not appear to serve students who have less than proficient scores on SBA. The huge population of non-proficient students SLS does not serve should have an equal opportunity.

10. Identify significant innovative features that the school will implement in order to help it realize its vision / mission (e.g., non-traditional school year, longer school day, partner organizations, etc.).

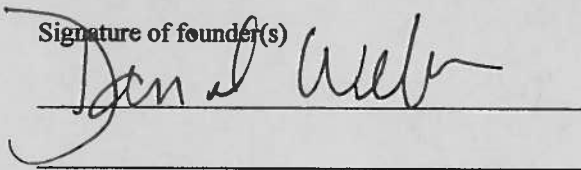
SLS and RISC both offer features not currently being pursued in public schools. Both will contribute significant innovative features including being a truly standards based, instead of social based, school.

11. Describe how the school will be more effective than the schools currently serving the targeted student population, and/or plans to improve student achievement and exceed the academic performance of existing public schools in the targeted service area and any data you have to support this assumption.

All enrolled students will be given the goal/challenge to demonstrate proficiency on the SBA. Given the data produced by NM PED massive numbers of students have not, do not and will not have even the most basic skills necessary to make the state of New Mexico economically viable.

*Please Note: Should your charter be awarded, the founding governing body could undergo a background check to determine if it qualifies to be a board of public finance in the state of New Mexico.*

Signature of founder(s)



Date: 1-8-13

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[PRINT NAME]

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