



STATE OF NEW MEXICO
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OPTION FOR PARENTS CHARTER SCHOOLS DIVISION

NOTICE OF INTENT TO SUBMIT CHARTER APPLICATION, 2013

INSTRUCTIONS

According to NMSA § 22-8B-6(B) the Notice of Intent to Submit a Charter Application ("NOI") must be filed by the organizers of a proposed charter school to the Public Education Commission at the address below **AND** to the superintendent of the school district in which the charter school is proposed to be located. *Failure to notify may result in your application being rejected.*

This year the NOI must be submitted by 5:00 PM Mountain Time on **Tuesday, January 8, 2013**. Notices of Intent that are not received by the Public Education Commission and the superintendent of the local school district by the January 8, 2013 deadline may result in the application being rejected. When you send the NOI to the superintendent of the school district in which your charter is to be located, you are strongly encouraged to send it by certified mail return receipt requested, or request a signed receipt when you deliver the NOI. Contact the local district regarding electronic filing.

Notice to the Public Education Commission should be delivered by one of the following methods:

- Electronically to:

Linda.Olivas@state.nm.us

- By mail or personal delivery:

PUBLIC EDUCATION COMMISSION
c/o New Mexico Public Education Department
Attn: Ms. Linda Olivas, Administrative Assistant
Options for Parents/Charter Schools Division
300 Don Gaspar, Room 301
Santa Fe, New Mexico 87501

The NOI is intended to provide the Public Education Commission with the primary point of contact among the charter developers, and preliminary information about the charter proposal, such as the school's mission statement, the school's focus, target student population to be served, enrollment projections, key innovations, etc. (not to exceed 5 pages).

**New Mexico Public Education Department
Options for Parents, Charter Schools Division
NOTICE OF INTENT TO SUBMIT CHARTER APPLICATION, 2013**

1. General Information

- Name of Proposed School

New Mexico Cyber Academy (name may change)

- Grade levels to be offered and enrollment projections

Grade Levels to be Offered	Projected Total Enrollment
K-12	2500

- Primary Point of Contact

Name	Jeanine Robinson				
Mailing Address	4308 Lone Raven Lane				
City	Santa Fe	State	NM	Zip	87507
Phone	505-231-4915				
Email	Jmyrmom55@live.com				

2. Names, roles, and current employment of all persons on the applicant team, and qualifications of the team members to establish a high-quality charter school

Name	Role on Team	Qualifications: Education, Employment, Experience
Jeanine Robinson	Founder	B.A. Business Education, Special Education assistant, Bookkeeping Business Manager

3. Model or focus of the proposed school (e.g., performing arts, dual language, college prep, STEM, Montessori, IB):

This school will be a statewide virtual school and will serve students full time in grades K-12 through online education, quality curriculum, and certified teachers.

4. Does the school expect to contract with another entity for either management, or substantial oversight or direction in the school's operation? Yes: ☒ No: ☐

If YES, describe the entity and the role it will have in the school's operational plan.

The school has plans to engage a provider of virtual school curriculum, technology, and other turnkey solutions to ensure success in virtual education. The Board of Directors of the proposed school will be responsible for determining the appropriate services for the school and ensuring the performance of the service with its obligations under a vendor agreement; however management of the school will remain with the Board.

5. Does the applicant team or any members of the team currently operate any other schools? Yes: ☐ No: ☒.

6. If the charter proposal is a replication, identify the school(s) you are replicating and the data that you have that support why this model should be replicated.

This charter will be a replication of virtual charter schools that exist in other states that serve students statewide. It will build upon that success.

**New Mexico Public Education Department
Options for Parents, Charter Schools Division
NOTICE OF INTENT TO SUBMIT CHARTER APPLICATION, 2013**

7. Vision/Mission statement. (2-3 sentences)

The mission of the proposed school will be to create a personalized, technology-driven, instructor led approach that allows each student to reach academic and personal goals for success. The vision will be to serve students statewide who are not well served by existing educational options using virtual education and personalized instruction.

8. Student population and geographical setting of the school

- Define the targeted geographical area of the proposed school from which you expect to draw a significant number of your students.

This school will draw from all areas of the state in a proportionate ratio to the population. It is anticipated that this will serve less than 1% of the total K-12 population. Over the coming months the applicant team will seek to identify an authorizer/district who is interested in becoming a partner in serving underserved students statewide through virtual education.

- Describe the targeted student population including key demographic data (academic performance, home languages, ELL, and special education populations).

The student population will mirror the demographics across the state: 57% Hispanic/Latino, 29% White, 11% American Indian/Alaskan Native, 3% Black/African American, and 1% Asian or other races. It is also anticipated that 13% of students will be gifted/talented, 65% eligible for free and reduced lunch, 15% ELL, and 13% special education/504's.

- Identify where these students are most likely being educated currently and why they are expected to choose the proposed charter school for their future educational needs.

Students who enroll in this school may have academic struggles needing more individualized instruction and are in danger of dropping out or failing academically. They may also be gifted and need more challenging curriculum and faster pacing. There are also students who may be bullied and are struggling with social, discipline, pregnancy, or other issues. Students may also be medically homebound and virtual education allows them to interact and learn with their peers and a highly qualified teacher. There may also be students who are interested in a flexible schedule for education as they may be highly gifted in the arts or athletics. They also may be students who are currently home schooled but would like a public school option.

9. Provide evidence that the applicant team has assessed community need for a school of the nature that will be proposed in the application (e.g., objective surveys or other measures of local demand for the proposed educational program).

New Mexico is struggling academically and ranks low nationally. It also has high drop out rates and truancy. States across the country have full time virtual school options to serve a set of students where traditional education is not working for them. New Mexico needs another option to help serve students who are not being served or are under-served by current educational options.

10. Identify significant innovative features that the school will implement in order to help it realize its vision / mission (e.g., non-traditional school year, longer school day, partner organizations, etc.).

A significant innovative feature will be to use virtual education to individualize instruction. Students will have access to an engaging curriculum, NM certified, highly qualified teachers, and a personalized learning process. Each student will have many experts working together to leverage the school's myriad resources – technological, instructional, and interpersonal – for his or her success.

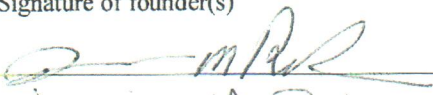
New Mexico Public Education Department
Options for Parents, Charter Schools Division
NOTICE OF INTENT TO SUBMIT CHARTER APPLICATION, 2013

11. Describe how the school will be more effective than the schools currently serving the targeted student population, and/or plans to improve student achievement and exceed the academic performance of existing public schools in the targeted service area and any data you have to support this assumption.

There are thousands of students who are not being served and full time virtual education is a great alternative. A recent study conducted by the Colorado Department of Education found that many students in online education were previously experiencing failure in their brick-and-mortar schools. Seventy-five percent of 1900 parents reported that their students had failed from 1 to 6 courses in their brick-and-mortar school. Once enrolled in an online school, 75% of parents and students reported that they felt that they were making good progress in their online program and had reduced their failure rate in courses. The study also found that the majority of areas in online student performance were statistically significant compared to traditional schools. Increased motivation, higher teacher communication, and lower class failures were also statistically significant for students in an online school.

Please Note: Should your charter be awarded, the founding governing body could undergo a background check to determine if it qualifies to be a board of public finance in the state of New Mexico.

Signature of founder(s)



Jeanine M Robinson
[PRINT NAME]

Date: 1-7-2013