



STATE OF NEW MEXICO
PUBLIC EDUCATION DEPARTMENT
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SUSANA MARTINEZ
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OPTION FOR PARENTS CHARTER SCHOOLS DIVISION

NOTICE OF INTENT TO SUBMIT CHARTER APPLICATION, 2014

INSTRUCTIONS

According to NMSA § 22-8B-6(B) the Notice of Intent to Submit a Charter Application ("NOI") must be filed by the organizers of a proposed charter school to the Public Education Commission at the address below **AND** to the superintendent of the school district in which the charter school is proposed to be located. *Failure to notify may result in your application being rejected.*

This year the NOI must be submitted by 5:00 PM Mountain Time on **Monday, January 13, 2014**. Notices of Intent that are not received by the Public Education Commission and the superintendent of the local school district by the January 13, 2014 deadline may result in the application being rejected. When you send the NOI to the superintendent of the school district in which your charter is to be located, you are strongly encouraged to send it by certified mail return receipt requested, or request a signed receipt when you deliver the NOI. Contact the local district regarding electronic filing.

Notice to the Public Education Commission should be delivered by one of the following methods:

- Electronically to: Linda.Olivas@state.nm.us
- By mail or personal delivery:
PUBLIC EDUCATION COMMISSION
c/o New Mexico Public Education Department
Attn: Ms. Linda Olivas, Administrative Assistant
Options for Parents/Charter Schools Division
300 Don Gaspar, Room 301
Santa Fe, New Mexico 87501

The NOI is intended to provide the Public Education Commission with the primary point of contact among the charter developers, and preliminary information about the charter proposal, such as the school's mission statement, the school's focus, target student population to be served, enrollment projections, key innovations, etc. (not to exceed 5 pages).

New Mexico Public Education Department
Options for Parents, Charter Schools Division
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1. General Information

- Name of Proposed School

Southwest Primary Academy

- Grade levels to be offered and enrollment projections

Grade Levels to be Offered	Projected Total Enrollment
PreK-6	330

- Primary Point of Contact

Name	Dr.Glasrud				
Mailing Address	10301 Candelaria NE				
City	Albuquerque	State	NM	Zip	87112
Phone	505-296-7677				
Email	sglasrud@sslc-nm.com				

2. Names, roles, and current employment of all persons on the applicant team, and qualifications of the team members to establish a high-quality charter school

Name	Role on Team	Qualifications: Education, Employment, Experience
Scott Glasrud	Head Administrator	EdD, Head Administrator for SPLC, SILC, SSLC and SAMS Academy; Founder and Head Administrator for some of New Mexico's top performing Charter Schools since 2000
Jack Scherer	Will oversee construction of the facility	Director of Planning for the City of Albuquerque Aviation Department
Jennifer Chavez	Marketing & Communication Expert will oversee student recruitment	Former PIO for New Mexico Public Education Department www.jenmarcom.com

3. Model or focus of the proposed school (e.g., performing arts, dual language, college prep, STEM, Montessori, IB):

Age appropriate STEM curriculum

4. Does the school expect to contract with another entity for either management, or substantial oversight or direction in the school's operation? Yes: ☐ No: ☒

If YES, describe the entity and the role it will have in the school's operational plan.

5. Does the applicant team or any members of the team currently operate any other schools? Yes: ☒ No: ☐.

New Mexico Public Education Department
Options for Parents, Charter Schools Division
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6. If the charter proposal is a replication, identify the school(s) you are replicating and the data that you have that support why this model should be replicated.

Southwest Primary Learning Center performance and test scores demonstrate exceptional student performance data as well as parental demand indicate the model should be replicated.

7. Vision/Mission statement. (2-3 sentences)

The mission of the Southwest Primary Academy is to sustain an established exemplary learning community that prepares students in grades PreK through 6 for the future by meeting their academic and social needs in a challenging curriculum with emphasis on the basic skills in the four core content areas: language arts (reading and writing) mathematics; science; and social studies.

8. Student population and geographical setting of the school

- Define the targeted geographical area of the proposed school from which you expect to draw a significant number of your students.

City of Albuquerque Metro Area, Westside expected to generate the majority of the enrollment

- Describe the targeted student population including key demographic data (academic performance, home languages, ELL, and special education populations).

Fully expect the students to reflect the Albuquerque Westside schools current demographic data

- Identify where these students are most likely being educated currently and why they are expected to choose the proposed charter school for their future educational needs.

Most will come from local Albuquerque Public Schools; the extremely successful outcomes of the Southwest Primary Learning Center indicate a need for a Westside replication of the model.

9. Provide evidence that the applicant team has assessed community need for a school of the nature that will be proposed in the application (e.g., objective surveys or other measures of local demand for the proposed educational program).

Current parental requests for Southwest Primary Learning Center from the Westside of Albuquerque indicates a strong need for a Westside elementary school.

10. Identify significant innovative features that the school will implement in order to help it realize its vision / mission (e.g., non-traditional school year, longer school day, partner organizations, etc.).

No early release on Wednesday
a focus on age appropriate STEM activities
community and business partners
previous successful track record of Southwest Primary Learning Center

11. Describe how the school will be more effective than the schools currently serving the targeted student population, and/or plans to improve student achievement and exceed the academic performance of existing public schools in the targeted service area and any data you have to support this assumption.

Refer to student achievement data for Southwest Primary Learning Center which shows the composite test scores in math and reading on the New Mexico SBA far exceed the local and state averages.

New Mexico Public Education Department
Options for Parents, Charter Schools Division
NOTICE OF INTENT TO SUBMIT CHARTER APPLICATION, 2014

Please Note: Should your charter be awarded, the founding governing body could undergo a background check to determine if it qualifies to be a board of public finance in the state of New Mexico.

Signature of founder(s)

D. Scott Glasrud

Date: 1-8-14

D. Scott Glasrud
[PRINT NAME]



Richard J. Berry
Mayor

CITY OF ALBUQUERQUE

November 18, 2013

Dear Sir or Madam,

I am writing on behalf of the City of Albuquerque Aviation Department to express our utmost confidence in Dr. Scott Glasrud's unique ability to plan and implement highly successful charter school programs. In addition, we wish to pledge our continued support for the Southwest Aeronautics, Mathematics, and Science Academy (SAMS Academy) located in the Aerospace Technology Park at Double Eagle II Airport. The City has developed a strong relationship with the SAMS Academy, and we celebrate the achievements of its students as they set the agenda for the next generation of aviation and aerospace professionals.

In order to promote the revolutionary ideals of Dr. Glasrud, and introduce his innovative teaching methods to students at an early age, the City is in full support of his vision to develop an education corridor that would include a Pre-K through 6th grade feeder school for the SAMS Academy. The City firmly believes that Albuquerque could become an aviation and aerospace training center, and is committed to working with Dr. Glasrud to provide a facility for a program that enhances the learning experience for these young people.

Dr. Glasrud has a proven track record of promoting excellence in education by implementing creative learning techniques that couples cutting edge technology with an aviation and aerospace curriculum that excites and inspires his students.

We encourage you to join the City in lending your support for this extraordinary charter school effort, which will expand opportunities for young people to pursue careers in aviation and aerospace.

Sincerely,

Jack D. Scherer
Associate Director
Planning & Development



James D. Hinde
Director of Aviation