

1. General Information

- Name of Proposed School

New Mexico Online Preparatory Academy (name could change)

- Grade levels to be offered and enrollment projections

Grade Levels to be Offered	Projected Total Enrollment
K-12 (anticipated K-3 in Yr1 & adding grades)	300 (year 1) up to 2000 by Year 5

- Primary Point of Contact

Name	Kyla Anderson		
Mailing Address	88 Apache Ridge Rd.		
City	Santa Fe	State	NM
Phone	505-466-1019		
Email	wktwanderson@gmail.com		

2. Names, roles, and current employment of all persons on the applicant team, and qualifications of the team members to establish a high-quality charter school

Name	Role on Team	Qualifications: Education, Employment, Experience
Kyla Anderson	Founder	Parent, Learning Coach, President, NM Public School Options

3. Model or focus of the proposed school (e.g., performing arts, dual language, college prep, STEM, Montessori, IB):

The school would focus on literacy and parental involvement in K-3 using an online delivery method. Each year, it is anticipated that a grade span will be added, i.e. 4-6, 7-8, 9-10, 11-12. The school will then focus on college preparatory in grades 7-12.

4. Does the school expect to contract with another entity for either management, or substantial oversight or direction in the school's operation? Yes: ☒ No: ☐

If YES, describe the entity and the role it will have in the school's operational plan.

The school has plans to engage a provider of online school curriculum and technology. The Governing Council of the proposed school will be responsible for determining the appropriate services for the school and management of the school will remain with the Governing Council.

5. Does the applicant team or any members of the team currently operate any other schools? Yes: ☐ No: ☒.

6. If the charter proposal is a replication, identify the school(s) you are replicating and the data that you have that support why this model should be replicated.

7. Vision/Mission statement. (2-3 sentences)

The mission of the proposed school will be to create a personalized, learner-centered preparatory approach leveraging online learning resulting in academic and personal success in K-12 and beyond. The vision will be to serve students statewide who are not well served by existing educational options using online education, a literacy/college preparatory curriculum, parental involvement, and personalized instruction.

8. Student population and geographical setting of the school

- Define the targeted geographical area of the proposed school from which you expect to draw a significant number of your students.

This school will draw from all areas of the state in a proportionate ratio to the population. Over the coming months the applicant team will seek to identify an authorizer/district who is interested in becoming a partner in serving underserved students statewide through virtual education anticipating starting in K-3 and gradual expansion to K-12.

- Describe the targeted student population including key demographic data (academic performance, home languages, ELL, and special education populations).

It is anticipated that the student population will focus on students in grades K-3 for the first year as there are no online options for a significant number of families in NM. Our intent is to increase the grade spans to provide a full K-12 experience which focuses on literacy (K-6) and college preparatory (7-12). We anticipate that our school will mirror the demographics across the state: 57% Hispanic/Latino, 29% White, 11% American Indian/Alaskan Native, 3% Black/African American, and 1% Asian or other races. It is also anticipated that 13% of students will be gifted/talented, 65% eligible for free and reduced lunch, 15% ELL, and 13% special education/504's.

- Identify where these students are most likely being educated currently and why they are expected to choose the proposed charter school for their future educational needs.

Our targeted population is families who are currently home-schooling and need access to highly qualified, engaged teachers and a rigorous online curriculum. Literacy and parental involvement will be a key component of our school in elementary. Many families are looking for a safe environment that focuses on key academic skills that provide a foundation for the future. Our intent is to add a college preparatory focus for middle and high school students as the school expands. A college preparatory focus is only available in select locations in the state and is unavailable for students statewide. Our intent is to provide this option for all students in the state.

9. Provide evidence that the applicant team has assessed community need for a school of the nature that will be proposed in the application (e.g., objective surveys or other measures of local demand for the proposed educational program).

New Mexico needs another option to help serve students who are not being served or are under-served by current educational options. I currently serve as the President of the NM Chapter of Public School Options. Many of our families have expressed interest in an online school that serves students in K-3. We also recognize that we need a variety of choices and opportunities for our families. This school will provide another option with a focus on

literacy and college preparatory. Our families are excited about the possibility of another choice in NM for their students.

10. Identify significant innovative features that the school will implement in order to help it realize its vision / mission (e.g., non-traditional school year, longer school day, partner organizations, etc.).

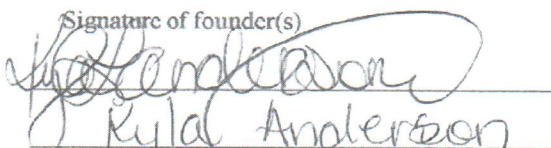
A significant innovative feature will be to use virtual education to individualize instruction. Students will have access to an engaging curriculum, NM certified, highly qualified teachers, and a personalized learning process with a focus on literacy in elementary and college preparatory in high school. High parental involvement will also be a focus of the school. Each student will have many experts working together to leverage the school's myriad resources – technological, instructional, and interpersonal – for his or her success.

11. Describe how the school will be more effective than the schools currently serving the targeted student population, and/or plans to improve student achievement and exceed the academic performance of existing public schools in the targeted service area and any data you have to support this assumption.

"Children who acquire a firm foundation in literacy in grades K–3 are not only prepared for future academic success, but will possess the life-long gift of reading." <http://literacynewmexico.org/> Research has shown that difficulties in reading and writing are primary factors in adolescent students dropping out of school (Ehren, B., K. Lenz, and D. Deshler, 2004). Our intent is to provide a firm foundation for literacy to enable future success including a college preparatory focus in high school. Everyone at the school from content-area teachers, language-arts instructors, administrators, and parents will focus on strengthening literacy skills to enable future success. According to the Public Education Department "far too many students drop out or graduate from high school without the knowledge and skills required for success in the 21st century workplace and/or postsecondary education." We want to provide another option for students across NM who need a firm educational foundation, a rigorous college preparatory curriculum, and access to highly qualified teachers delivered via online learning technology.

Please Note: Should your charter be awarded, the founding governing body could undergo a background check to determine if it qualifies to be a board of public finance in the state of New Mexico.

Signature of founder(s)


Kyla Anderson
[PRINT NAME]

Date: 1/8/2015