1	BEFORE THE PUBLIC EDUCATION COMMISSION
2	STATE OF NEW MEXICO
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4	IN THE MATTER OF:
5	THE MASTERS PROGRAM
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9	TRANSCRIPT OF PROCEEDINGS
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21	Bean & Associates, Inc. Professional Court Reporting Service
22	201 Third Street, NW, Suite 1630 Albuquerque, New Mexico 87102
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1	APPEARANCES
2	COMMISSIONERS:
3	MS. CATHERINE SMITH, Chair MR. M. ANDREW GARRISON, Vice Chair MS. MILLIE POGNA, Secretary
5	MS. KATHRYN KRIVITZKY MS. CAROLYN SHEARMAN MS. CARLA LOPEZ
6 7	STAFF:
8	DR. DON DURAN MR. SAM OBENSHAIN MR. MICHAEL C DE BACA
9	MR. RUDOLPH ARNOLD, Attorney for PED MS. PATRICIA BUSTAMANTE, Attorney for PEC
10	MS. MARJORIE GILLESPIE MS. CORINA CHAVEZ
11	MS. WILMA MARTINEZ MS. LORIANNE VALENCIA
12	MS. KAREN EHLERT MS. VERN TENNYSON
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Las Vegas last night. We had -- am I going to keep him promoted? We had Dr. C de Baca, whose family -and, of course, I always appreciate that Northern New Mexico abbreviated that name. But his family is the Cabeza de Baca family of Spanish renown. quess what those of us who rode in the car with him had last night? We had quite the tour. We learned about the hermit, and we even had one of our Commissioners who thought the hermit visited with her last night, but she didn't understand the language, and so she was unable to tell us what he said. MS. SHEARMAN: But we had a lovely little tea party. THE CHAIR: He is supposed to be a ghost that haunts the area. So it was a -- it was a fantastic evening to -- and find somebody who knows about the area to be with us. And so we all awakened refreshed this morning and drove down from Las Vegas to here. And then we'll be journeying to

THE CHAIR: We had a delightful evening in

So I'm going -- I think I'll just continue with the process I have used to take roll call. And in that manner, we're able to introduce the

Taos later on today for our final hearing.



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Commissioners to the Applicants and other people in 1 2 the audience. And so good morning, Madam Attorney. 3 Ms. Shearman, we'll start with you, if you 4 would, please. 5 MS. SHEARMAN: I'm Carolyn Shearman. represent District 9, which is the far eastern part 6 7 of the state, and I'm from Artesia. 8 MR. GARRISON: Good morning, everybody. Andrew Garrison, District 1. It's the west side of 10 Albuquerque. 11 MS. POGNA: I'm Millie Pogna. District 2, the far Northeast Heights. 12 13 MS. KRIVITZKY: Good morning. I'm Kathryn 14 Krivitzky, District 3, which is central Albuquerque. 15 MS. LOPEZ: Carla Lopez, District 4, which 16 is Santa Fe County and Sandoval County. 17 THE CHAIR: And I'm Catherine Smith. 18 morning again. I represent District 6, which is the 19 southwestern corner of the state, with the 20 exceptions of Doña Ana and Sierra Counties.

morning again. I represent District 6, which is the southwestern corner of the state, with the exceptions of Doña Ana and Sierra Counties. And I will say to you, as I have repeated many times throughout the hearings process, originally, when the legislature charged us with the responsibility of chartering State-chartered charter schools, we were required -- and we had an opinion issued by the



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Attorney General, a verbal opinion -- that we had to have a quorum of the Board, which meant six of the ten members, even though we got down to seven members at one place. And we became very, very concerned that we would not have six members.

And so we went to the legislature. Our -and the legislature deemed that throughout the
process of these hearings, three Commissioners would
be sufficient to do this, because the statute does
require that we go into every community where a
proposed charter school is going to be formed. We
have been extremely fortunate in that we have always
had at least six members, and sometimes as high as
seven or eight.

Mr. Gene Gant, who is a very loyal member from Las Cruces, had a death in his family, and so he is not even in the state. I do not know about Mrs. Price. I don't know whether there's anybody in the -- on the staff who has found out why Mavis Price has not been with us. She has had severe illnesses in her family. And so she's been unable to be with us for this process.

So we've had, I guess, as many as eight

Commissioners for part of this process. We have six

this morning, and we're very pleased to be here.





One more time, on our agenda, we have the Pledge of the Allegiance and the Salute to New Mexico. And, Ms. Lopez, would you honor us by leading us in the pledges.

(Pledge of Allegiance and Salute to the New Mexico Flag.)

THE CHAIR: Thank you very much, ladies and gentlemen. I think that that is very, very important. When I was president of the State Board of Education, we started the salute to the state flag. And I had a very dear friend, Gloria Howes, from McKinley County, who was in the Senate. And Senator Howes was the one that required -- had legislation passed that required the school districts to display the flag in their classrooms and to learn the -- the State pledge.

I'm -- I will tell you I'm very, very pleased that Dr. Garcia, in her capacity as Secretary of Education, reaffirmed the -- the pledge in the public schools of New Mexico, because I believe our children do not have the opportunity to be as aware of civics as they should in this state, and probably in the United States.

But this is one thing that, hopefully, by the time they have completed 13 years of public





education in New Mexico, they will know the

United States pledge and they will know the

New Mexico salute. So it's nice when we can

continue to do this at each of our meetings. And,

Dr. Duran, thank you for putting that in the agenda

for us so that we're able to do that.

Dr. Duran, at this time, would you introduce the members of your staff to the community.

I'd be very happy to. DR. DURAN: I'm very proud of our staff, as you all know. They have worked very hard and continue to support this entire Wilma Martinez is in the back from the process. Santa Fe area. Lorianne Valencia, Karen Ehlert. Corina Chavez, Marjorie Gillespie, Sam Obenshain, our attorney, Mr. Arnold, the eminent and well-known, Dr. C de Baca, Cindy Chapman, who is the vocal fingers for this transcript. She's not our staff, but we have adopted her. She is an official member of our family. And our newest member of our family, the attorney for the PEC, Attorney Bustamante.

THE CHAIR: Thank you very much. And earlier in the morning, Ms. Beverly Friedman and Ms. Vern Tennyson were in the room. And they are --



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have many hats in Public Education Department. But, Commissioners, we owe the functioning of -- of the overall part of the Commission to those two ladies. They do their very, very best to help keep us on track and do the things that we need to do with the agenda.

In fact, Ms. Friedman was bringing to me the additions, Mr. Garrison, that we decided on, even after our telephone conference call, because we became aware that we had some legal procedures that had to be met. And so she was — she had added those before issuing the call for the — for the September 10 and 11 meeting that will be at the National — I guess it's National — National Balloon Fiesta building off Alameda, in Albuquerque.

The Executive Committee, in its responsibility and the power that the Board gave to us, made the decision that we would hold the hearing -- or the meeting, rather -- on the approval or disapproval of the individual State-chartered school applications in Albuquerque at a place that was convenient to most people, because most of our applications did come from Albuquerque. And then others of them came from other places in the state.

And so we felt that it was more convenient





for people to travel to Albuquerque than to come to 1 2 Santa Fe. And you may or may not know. But since 3 those of you who are here because you have an 4 application undoubtedly know, because I'm certain 5 you've been in Albuquerque, part of the PED is stationed in Albuquerque. And Dr. Duran has his 7 major facility at the Workforce Training Center in 8 Albuquerque. And so it's -- this is another consideration that we had in making the choice of 10 Albuquerque for that September 10 and 11 meeting.

I will also tell you that we set aside two days, the 10th and the 11th. But experience has shown us that we probably will only need one day. And so I have been trying to caution everybody who is in the application process. Of course, you do not necessarily -- well, I guess you do have to be there, because they have to be able to make a short presentation, don't they?

> DR. DURAN: Yes.

THE CHAIR: Yes. So you do have to be But, at any rate, just be aware that even though today, we are here in Santa Fe, and it's the next to the last hearing that we're holding, the chances are very, very good that we probably are going to complete that agenda in one day. So just



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to alert you to it, that we have reserved the right to expedite business. And if it's expedited where we can accomplish it in one day, we believe in saving taxpayers' dollars, because the Commission is a nonpaid commission. It's an elected commission, but it's nonpaid. And the only thing we get out of it is per diem and travel.

So we try to -- to help save the taxpayer monies along those lines also. It is a major consideration for us. And, in particular, in times of tight budgets, it's a consideration for us.

So we are -- we are resting our case on the idea that we probably will finish in one day.

We might not. If we don't, we will take the second day, of course.

So, now, we're down to Item 4 in the agenda. And the purpose of this hearing is to solicit both written and oral input on the proposed charter. In accordance with the Charter Schools Act, quote, "The Commission shall receive applications for initial chartering and renewals of charter for charter schools that want to be approved by the State and approve or disapprove those charter applications." End of quote. And this is a citation from 22-8B-16, New Mexico Statutes



Annotated, 1978.

In addition, the Charter School Act states that, quote, "The chartering authority shall hold at least one public meeting in the school district in which the charter school is proposed to be located to obtain information and community input to assist in its decision whether to grant a charter school application. Community input may include written or oral comments in favor of, or in opposition to, the application from the Applicant, the local community and, for State-chartered schools, the local school board and school district in whose geographic boundaries the charter school is proposed to be located." End of quote. And this is a citation from 22-8B-6, New Mexico Statutes Annotated, 1978.

Whoops. I'm not in the right place. I guess I better move quickly here. I was going to go back to Las Cruces, I guess. I -- I would hope not. I think we went on Monday. And so -- where am I here? That's Taos. So I guess -- yeah. I just wasn't paying attention. See? Here we go. That's what happens to these old schoolteachers when you don't pay attention.

Thank you. The Applicant at this time will be The MASTERS Program. And when I have





completed the directions, we would ask that you, for the record, state the name of the school, the name or names of the founder or founders of the school, the proposed grade levels to be served and membership projection of the school.

We request that you state for the record a brief description of the school, the reasons you believe the school will benefit the children and citizens of this community, and any other information that you would like the Commission to know about your application.

And you will have 15 minutes to do this, so please be as precise as you can during this time. And I also will call to your attention that we will have an opportunity for the local school board and district representatives to make a statement. We will have an opportunity for community input. And then, basically, finally, in this hearing, we will have an opportunity for Commissioners to ask questions or make comments to the proposed applicants.

So at this time, if you would begin by -- and everyone, if you will, please, even though you may think that your name is obvious -- when I get to "Smith," I have to spell S-M-I-T-H, because there





- are even several ways to spell that name, and, in particular, sometimes with the Spanish surnames.
- 3 And I've always understood that if a name, "Lopez,"
- 4 for example, if it ends in "S," that it's
- 5 Portuguese, and if it ends in "Z," it's Spanish.
- 6 But, you know, over the years, I think that probably
- 7 became very clouded, and so there's not even any
- 8 assurance of that.
- 9 So, please, for the record, and for
- 10 Ms. Chapman, who is very, very good, please spell
- 11 | your name for her. And we'd be most appreciative if
- 12 | you would begin now.
- MR. BISHOP: My name is John Bishop,
- 14 B-I-S-H-O-P, founder of The MASTERS Program. And
- 15 we're going to serve grades ten through twelve and
- 16 begin with 120 students, and, at year five, have
- 17 | 200 students. I'll have Shelly Cherrin,
- 18 C-H-E-R-R-I-N, assisting.
- 19 THE CHAIR: Sir, I've already had a
- 20 request. If you would pull that mic up closer.
- MR. BISHOP: Oh. I'm sorry.
- THE CHAIR: Thank you. Yes.
- 23 MR. BISHOP: I'm the founder of The
- 24 MASTERS Program, and Shelly Cherrin, C-H-E-R-R-I-N,
- 25 | will be assisting today.





THE CHAIR: Thank you. And you've not been timed in that part of this, so don't worry about that.

MR. BISHOP: Oh, thank you. Madam Chair, Commissioners, thank you for considering The MASTERS Program at Santa Fe Community College as an early college charter high school for the students and families of Santa Fe. Early college high school is an approach based on the principle that academic rigor, combined with the opportunity to save time and money, is a powerful motivator for students to work hard and meet serious intellectual challenges.

Early college high school programs are often motivators for students to graduate and pursue careers they began exploring while in high school.

TMP's charter application -- I refer to The MASTERS Program as "TMP." TMP's charter application proposes to work with Santa Fe Community College in a specialized career pathways program centered on a STEM education curriculum.

This science, technology, engineering, and math curriculum was chosen in order to prepare students to compete in a dynamic, rapidly changing, global economy. Students need to be equipped with skills that are not confined and isolated within





single disciplines. According to current tech integration, students today will have 10 to 14 jobs in their lifetimes. By 2010, the amount of technical information is expected to double every three years.

According to the March 21st, 2008, CRS report for Congress, there was a growing concern that the United States is not preparing a sufficient number of students, teachers, and practitioners in the areas of science, technology, engineering and math. The report states that in a recent international assessment of 15-year-old students, the U.S. ranked 28th in math literacy and 24th in science literacy.

In addition, the U.S. ranks 20th among all nations in the proportion of 24-year-olds earning degrees in natural science or engineering. STEM curriculums are designed to engage students in stimulating, authentic, and contemporary problem-based scenarios involving the life, physical environment, and earth space sciences, technology, engineering, and mathematics.

Project ideas are incorporated into the curriculum to provide opportunities for real-life applications. Using an inquiry-based approach,

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theories are tested and explored. Inquiry-based instruction is both hands-on and minds-on. Science, technology, engineering, and math are integrated and reinforced whenever possible through curriculum modules that vary from teacher-centered activities to independent student-centered investigations.

The inquiry-based cycle, five Es of engagement, exploration, explanation, elaboration, and evaluation, promotes different levels of inquiry, progressing from confirmatory to structured to guided to open. A STEM curriculum helps lead students toward solving problems by applying knowledge to design solutions, a skill that is identified as one of the most desirable skills sought after by companies today.

STEM is an experiential approach. And STEM curricula are written specifically for interactive instructional technology. According to the Teaching Institute for Excellence in STEM Education, they have been involved in the creation of the Texas STEM network, which consists of 35 STEM schools. They've also participated in the development of the Ohio STEM learning network and are currently working in California, Maryland, New York, and North Carolina.





According to their research, students in career academics, such as STEM, outperform their nonacademic peers in a number of categories, including grade point average, test scores, and graduation rates. In addition, they have lower scores in attitudinal categories, such as dropout rates, suspensions, and expulsions.

According to the report, "The Gathering Storm," Hispanics are underrepresented minorities in STEM, and this impacts our status in the global economy in regards to national demographics, with Hispanic men being the highest population increases between the ages 17 to 24. By the year 2040 or 2050 one in four to one in five will be Hispanic. Hence, if the trend of Hispanics not entering STEM fields continues, our nation will be in trouble.

Nationally, money is being poured into STEM and recruiting underrepresented minorities.

On December 22nd, 2008, the STEM Coalition wrote a letter to then President-Elect Obama applauding his commitment and dedication to approving STEM education and for making STEM education a national priority on his administrative agenda. The STEM Coalition reiterated their support to strengthen the teaching and learning of science,





technology, engineering, and math by bringing high quality STEM students into the teaching field and improving the knowledge and professional development of K-through-12 STEM teachers.

The STEM Coalition is composed of advocates representing all sectors of the technological world, consisting of 131 organizations, colleges, state boards of education, and other government agencies.

I have attached a copy of this letter to the back of this report for you to review.

TMP recognizes the importance of STEM education to our nation's future workforce, economy, and national security, and wants to ensure that our students today have the critical 21st century skills to address the challenges we all face.

To complement the STEM curriculum, teachers will be trained in the Paideia education methodology, which is grounded in three levels of teaching and learning. One, the didactic level, teaches students foundation, skills, and knowledge. Two, the coaching level leads students to apply the skills and knowledge they've learned. And, three, the seminar level takes students to the highest of thinking, examination of pertinent, primary source



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documents.

TMP's curriculum will be delivered through several modalities depending on placement test scores and student circumstances. TMP's highly qualified and licensed teachers will teach core high school courses, and/or students will take IDEAL-New Mexico courses online. When a student qualifies for a dual credit course, those qualified courses will be taught through the Santa Fe Community College dual credit course program.

For the students taking dual credit courses in IDEAL-New Mexico courses, the TMP highly qualified and licensed teacher will be coaching and assisting the students with their dual credit and IDEAL-New Mexico courses.

The Paideia philosophy will be applied to both coaching and assisting as well as to the core courses that are taught by highly qualified, licensed TMP teachers.

TMP's program segues very nicely with the programs at Santa Fe Community College, particularly in the field of science and usage of facilities, as well as the arts. TMP will be offering similar dual credit courses that are available to the other local high schools; however, it is thought that by having



a high school located at the college, that will optimize usage of the dual credit program due to transportation focus and convenience issues.

Regarding facilities, TMP's being located at Santa Fe Community College is a perfect fit, in that TMP classes will be held 8:00 to 10:00 and after 2:00, typically the off hours of the college. Many students will be taking college level courses during the 10:00 to 2:00 period. There is plenty tea of classroom space available. Plus, with the new science center, Santa Fe Community College is adding 10 to 12 additional new classrooms and laboratory space.

Santa Fe Community College has just broken ground on their new sustainability science center, which will be ready in August 2010. They have agreed to lease space to TMP and make this building available for TMP's proposed nanoscience laboratory and sustainability science program. This new science building is truly an exceptional educational community resource.

Here in Santa Fe and in New Mexico, we have a 54-percent high school graduation rate,
41 percent proficient in math, 55 percent proficient in reading. In Santa Fe, five out of 31 public





schools met AYP this year. A recent article in the Santa Fe New Mexican quoted Santa Fe Superintendent Bobbie Gutierrez as saying, "What is clear is that a lot of children are being left behind by getting out of the system, and that the first cohort graduation rate, which tracks a student from ninth to twelfth grade, is a disappointing 54 percent compared with the national average of 70 percent. Caucasian students had a 51.4 graduation rate, while Hispanics had a 50.2 graduation rate."

Ms. Gutierrez is quoted as saying it is alarming, and it is not only humanly impossible, but statistically impossible, to meet 100-percent AYP by 2014.

TMP pledges to serve the students who have left the traditional education system and to meet AYP on an annual basis beginning year two.

When I was young, I grew up thinking that in America that we had the best schooling of any country in the world. Now, I see television ads of America being 28th in math and 24th in science in the world. But, even worse, New Mexico is ranked 43rd among the 50 states.

This is one of the factors that has motivated me to establish this charter high school.





I believe it's the way to upgrade the quality
education in New Mexico. I work in physics. I am
president of a company that works in nanoscience,
with ion electron beam technology as well as rapid
pulse laser systems. We apply these technologies to
the nano micro machine, diamond and archival
preservation industries, where Los Alamos National
Laboratory tech transfers spin off.

I founded the company in 1995. Prior to that, in 1986, I cofounded a company called Bandelier Designs, which was an environmental recycled stationery company with 75 employees here in Santa Fe. I moved to Santa Fe in 1986 after having sold my interest in Day Runner, manufacturers of the Day Runner organizer, which we founded in 1978. I was chief operating officer of Day Runner.

I also have an accounting background, and I'm president of the Santa Fe Rotary Foundation for the Arts and a Santa Fe Rotary Club member for 20 years.

The MASTERS Program received a grant from the McCune Foundation and SJR Foundations to support the hiring of an educational consultant team and charter school attorney to assist in the writing of this charter school application. I wish to publicly





acknowledge these two foundations' involvement in supporting the educational enrichment of the youth of our community through the creation of The MASTERS Program at Santa Fe Community College.

I would also like to thank Shelly Cherrin, who is head of the educational consultant team. My goal is to establish the best high school program in New Mexico right here in Santa Fe with Santa Fe Community College. I think we can establish a model that can significantly improve the quality of education of our children. Thank you for considering The MASTERS Program as an early college charter high school for Santa Fe. I request your approval of our charter. Thank you.

THE CHAIR: Thank you, sir. And, ma'am, are you just the support behind the scene?

MR. BISHOP: She's the support for questions and things like that.

MS. CHERRIN: Yes, ma'am.

THE CHAIR: All-righty. Thank you very much. We appreciate that. Okay. We are to Item 7 of the agenda, which is the local school board and district representatives. At this time, we would like to hear from the local school board and/or district representatives. And if there are any





local school board members or district representatives present, please come forward and state your name and title for the record.

We will request that you state your reason or reasons this charter school application should be approved by the Commission, and/or reasons why this charter school application should be denied. You will have ten minutes, so please be as precise as you can during your time. You may begin now. Thank you.

MS. GUTIERREZ: Thank you, Chairman Smith and members of the committee. Good morning. My name is Bobbie Gutierrez. I'm the Superintendent of Santa Fe Public Schools. And with me is Deputy Superintendent Dr. Mel Morgan, who oversees our secondary instructional program.

We are here this morning to protest the approval of another secondary charter school within Santa Fe. Mr. Bishop just quoted me in saying some of our statistics are alarming. And, you know what? They are. I say this often and frequently. Our young people in Santa Fe are at risk. And many are in crisis. But we cannot improve our system if we continue to take students away from the system.

We are working hard to redesign our high



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schools. We have a five-year plan for that.

Unfortunately, that plan is currently underfunded, given the State mandates and the funding situation in New Mexico currently with public education, as well as the State's overall budget. We are concerned about what may happen in the future with the State's budget and very worried that we may have further cuts to our operational budget. To lose additional students would be a travesty at this point.

Our public schools in Santa Fe are our community schools, and I believe it takes the community to improve the system and not just simply extracting students and placing them in a charter school. If you look at our charter schools and their statistics, they are not faring any better than our local high schools in terms of their overall student achievement and in making AYP.

As I mentioned, we have a five-year plan that includes some of the same initiatives that Mr. Bishop described for his charter schools. We have strong partnerships with Santa Fe Community College, with Eastern New Mexico. We have a strong STEM initiative. We receive a significant amount of money from the LANL Foundation, and are currently



working on engineering programs.

We have a health careers pathway at Capital High School that has grown from 200 -- I mean, from 20 students to the current 253 enrolled in that program today. And we have charter school students, as well as private school students, requesting to attend that program.

I really have no further comments, other than to say I would ask for your consideration in not approving another secondary charter school at this time. And I would ask Dr. Morgan if he has anything to add to my comments.

MR. MORGAN: President -- sorry. Chair

Smith and members of the Commission. Thank you very much for allowing Santa Fe Public Schools to present this morning. I agree wholeheartedly with Superintendent Gutierrez.

THE CHAIR: Would you speak more into the microphone? Yes. Thank you.

MR. MORGAN: I agree wholeheartedly with Superintendent Gutierrez and the points that she has made. I think it is critical for us to understand that Santa Fe city has a finite number of students within its boundaries. One of the things that we have experienced — and this is our third day of





1	school, but we are watching it very carefully
2	because, remember, Santa Fe is a service economy.
3	And what we are experiencing is a declining
4	enrollment because of the service providers being
5	laid off.
6	So we have been very concerned about the
7	numbers in our secondary schools continuing to as
8	we have said, continuing to siphon off students from
9	our secondary schools, will continue to dilute
LO	program that we have already.
L1	We have the five-year plan for secondary
L 2	redesign, which includes multiple initiatives for
L 3	redesigning our high schools such that we can meet
L 4	all students' needs. And that needs to be
L 5	reinforced with you. Thank you.
L 6	THE CHAIR: Thank you very much.
L 7	And is there anybody here from your local
L 8	board?
L 9	MS. GUTIERREZ: No, ma'am, not today.
20	Thank you very much.
21	THE CHAIR: I just want to recognize them
22	at least, if they were.
23	MS. GUTIERREZ: Thank you, Chairman
2 4	Smith Chairwoman Smith, I should say. And thank



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you for allowing us to speak.



THE CHAIR: Thank you for being here. 1 We 2 Now, if our presenters will return appreciate that. 3 to the table. 4 DR. DURAN: Not yet. Not yet. You have 5 to have the community input piece. 6 THE CHAIR: Community input? 7 DR. DURAN: Right. THE CHAIR: 8 Then stay seated where you 9 Community input, public comments, and observations regarding the application will be heard 10 at this time. There will be a four-minute time 11 12 limit per presenter. Persons from the same group 13 and having similar viewpoints are asked to select a 14 spokesperson to speak on their behalf. Multiple and 15 repetitious presentations of the same view will be 16 discouraged. 17 So is there anybody from the community who 18 would like to come forward? I see several people.

would like to come forward? I see several people.

And, sir, you're standing up. So come forward,

please. And please, if you will, have the

microphone close enough. The acoustics are not the

best in the west in this room, unfortunately.

MR. REED: Good morning, Madam Chair,

Commissioners. My name is Albert Reed, R-E-E-D. I

am the Dean of the School of Business and Applied

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Technologies at Santa Fe Community College. And I'm here to speak in support of The MASTERS Program.

What I would like to add to John Bishop's comments are that Santa Fe Community College is developing a strong track record currently in successful

engineering and STEM-related programs.

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We currently have, over the last three years, more than quadrupled the number of students in our engineering programs. And the reason for that has been active recruitment of students in the high schools in developing clear pathways into careers, very strong redevelopment curriculum, increasingly around contextualized learning.

We -- these efforts have produced additional resources for the college. I'd like to say that this year, Santa Fe Community College was awarded, for the second year, a Perkins tech prep grant to continue our efforts in statewide STEM coordination. We have received funding from the Department of Labor. It's a wired grant for the development of green programs.

And we are in the process of completing a National Science Foundation grant for advanced technology education that we feel very good about, because, again, of our track record in successful



students in our STEM programs.

We will have a group of students graduating from another school this semester who will have earned a certificate in drafting technologies upon graduation from high school. Our goal all along has been to create successes for students in high school toward their college goals.

I would like to say that the addition of our sustainable technology center is the result of many years of work and curriculum redevelopment right now in working hard to integrate traditional engineering and core foundational studies into sustainable technologies.

We have a solar certificate, an AAS degree in environmental technologies. We have a new biofuels program. We have a green building construction skills certificate. All of these programs are combining the kind of core foundational learning that students have to have in academic areas with current programs and job careers out there.

So we feel we have a great opportunity, if we have the students on campus, to allow them to achieve a lot of hands-on learning. Our sustainable technology center, for example, the whole building





1 is a learning environment. Even the rooftop is part 2 of a classroom, as we have students up there working 3 on solar, concentrated solar, wind, smart grid center, control center for renewal energies. All of 4 5 these resources and facilities, I think, will 6 ultimately benefit students by putting them much 7 closer to the kind of learning that they're really 8 going to benefit from. Thank you.

THE CHAIR: Thank you. I thought I had somebody else. Yes, ma'am.

MS. BARNES: My name is Julia Barnes,
B-A-R-N-E-S. I'm here for the New Mexico Charter
School Coalition. I know several of you from my
work as a board member on the New Mexico School for
the Arts. But because I couldn't get enough, I've
joined the New Mexico Charter School Coalition. We
stand in support of this charter school application
and hope that you will approve it.

THE CHAIR: Thank you. Yes, sir.

MR. JOHNSON: Good morning, Chairman Smith and fellow Commissioners. My name is Steve Johnson. That's J-O-H-N-S-O N. I'm a Certified Public Accountant here in Santa Fe. And over the years, I've volunteered for a number of youth organizations and am very interested in youth development. I'm



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particularly interested in supporting The MASTERS Program, because I do believe it'll bring opportunities to high school students who want to succeed academically and in preparing for life's challenges.

The MASTERS Program will provide an excellent educational opportunity for those who have decided to focus on science, technology, engineering, and mathematics. The early college initiative programs throughout the country have demonstrated a strong achievement in having its graduating students accepted at four-year colleges. That, coupled with the fact that under this program college will be more affordable to students, I think this is just a very good way to help a lot of the students in need of support in the state.

I want to be on the governing board for
The MASTERS Program because I believe in its
concept. And this is an opportunity, certainly, for
me to give back to our community and to help the
youth of our community. And as a CPA, I would hope
to lend some fiscal discipline and some business
acumen to it as well. Thank you.

THE CHAIR: Thank you. Yes, ma'am.

DR. CHAMBERY: Good morning, Madam Chair





and Commissioners. I am Dr. Kathy Jane Chambery, C-H-A-M-B-E-R-Y, a resident in Santa Fe, a retired K-through-20 educator and administrator and experienced high school principal and holder of a New Mexico administration certification.

I'm familiar with The MASTERS application, the founder, John Bishop, and the proposed president of the masters board, Steve Johnson, previously speaking. I am not affiliated with their application.

You are sitting in Santa Fe, a state capital with a generally acknowledged challenged, perhaps even failing, public school district, particularly at the secondary school level. The 2008-9 school report cards and other reports to PED indicate attendance at less than 80 percent at both high schools, that 181 high school students dropped out of our high schools in the last academic year, and that our high school students' SAT and ACT scores are markedly below the national averages.

Before you are representatives of the community who are prepared to provide an alternative secondary education experience in combination with a post-secondary experience at the local community college and early college high school program.

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This proposed early college high school is not supported by the county's school district. This is tragically dissimilar to the recently announced collaboration among the Las Cruces area public schools, New Mexico State University, and the local community college for their early college program to target the middle 70 percent of the students with a real alternative of, quote, "high relevance education."

The early college program before you, supported by the visionary administration of Santa Fe Community College, does not rearrange the deck chairs on a cruise ship. The MASTERS Program proposes to jump ship and swim with the current of the community outcry for a local, public, secondary program opportunity that prepares our young fellow citizens, primarily low income, for economical, viable adulthood.

The proposed program will not entertain Santa Fe youth. It will provide academically challenging and meaningful learning experiences in an environment, the campus of Santa Fe Community College, where adults and young adults are intentional and intrinsically motivated to take charge of their lives through education.



I seek the support of your Commission for the courageous citizen and community college initiative in this application. Santa Fe youth deserve nothing less. Thank you.

THE CHAIR: Thank you. Is there anyone else? Seeing no one, at this time, the Public Education Commission reserves time to address any questions that the Commissioners may have of the Applicant. The Chair would ask the Applicant for some additional information, or others may do that. Or they may make a comment.

But, please, if you have comments,

Commissioners, please keep those as brief as -- as

possible to allow for questioning from other

Commission members. Recall also that we still have

another hearing in another city this afternoon. And

I would not want us to -- to have a repeat of the

other day, when we had to -- to cut Commissioners

short because we simply had to be someplace else.

So let's try to be as aware,

Commissioners, as we can be that everyone may have
an opportunity to be recognized by the Chair. So at
this time, the Chair will recognize anyone who would
like to make a comment or ask questions. Now, that
doesn't mean -- I don't want you to do this. So



please, please, come forward. Ms. Shearman? Thank you.

MS. SHEARMAN: Well, I had to finish writing myself that note before I lost it.

THE CHAIR: Oh, okay. Okay.

MS. SHEARMAN: Good morning. I don't really have very many questions, and my computer went to sleep in the meantime, so it's got to wake up before I know what I'm supposed to say.

THE CHAIR: Anybody else have -- I have a question of Dr. Duran. Only Dr. Duran left me, it looks like. Let me just give you my question, and somebody in the staff may be able to answer it, because it really is more of a general statement, although it -- or a question. It has to do with this application as well.

I am not familiar, except what I have read in the various applications and expanding the acronyms for STEM, for IDEAL-New Mexico. Then we had the International Baccalaureate, and we had the Paideia program. But, primarily, I would like to know, are "STEM" and "IDEAL-New Mexico" a patented or a protected program, such as the Kaplan and the K12 models we have heard about this week? Is that the same kind of product, or -- or -- how does --





1 does an applicant or somebody else access that? 2 Thank you. Sam Obenshain, if you could 3 come to a microphone, I would appreciate a response 4 to that. 5 MR. OBENSHAIN: Madam Chair, I'll do my 6 Can you hear this? best. 7 MR. BISHOP: Here, Sam. This is fine. 8 MR. OBENSHAIN: The STEM --9 the acronym -- there you go. The acronym "STEM" 10 stands for Science, Technology, Engineering, 11 Mathematics. And it is an acronym that's used just 12 in a general sense when describing that kind of a 13 program. 14 IDEAL-New Mexico is a specific program. 15 It offers classes for on -- online classes for 16 students throughout the state. Those two are not 17 connected in any way. "STEM" is just a general 18 acronym to describe that type of program. 19 THE CHAIR: But IDEAL-New Mexico requires 20 that the Applicant -- actually in the budgeting 21 process, the IDEAL-New Mexico requires that they 22 budget funding to be able to access that program. 23 Is that correct? 24 MR. OBENSHAIN: IDEAL is, yes, a program 25 you must pay for.



1 THE CHAIR: But "STEM" is just an acronym 2 that's used to define a broad process? 3 MR. OBENSHAIN: That is correct. Yes, 4 ma'am. 5 THE CHAIR: Thank you very much. Thank 6 I appreciate that. Okay. Ms. Shearman. 7 MS. SHEARMAN: I'm ready. Thank you. 8 Good morning. On Page 15 of your application, in the lower center section, there's a bullet that struck -- begins with, "Over 65 percent of the 10 11 graduates were accepted to four-year colleges." My 12 question is --13 Ms. Shearman, if you could THE CHAIR: 14 press down on this. I don't do it, and I'm sorry. 15 MS. SHEARMAN: I'm sorry. Is that better? 16 THE CHAIR: I think that would help. 17 MS. SHEARMAN: The next sentence is where 18 my question lies. "Others have chosen to complete 19 an associate's degree by spending a fifth year at 20 their early college high school." That's a totally 21 new concept to me. Could you explain that and how 22 it works. 23 MR. BISHOP: In some early college 24 programs, it is a five-year program to where they 25 get the AA degree in the fifth year. Okay? And so



- 1 it's -- we're not saying that all of The MASTERS
 2 Program students --
- THE CHAIR: Sir, if you'd move your mic over again, it would be helpful.
- MR. BISHOP: Sorry. We're not saying that
 all of The MASTERS Program students will receive an

AA at the same time they graduate from high school.

- 8 Some may require a fifth year to achieve that AA.
- 9 But they would do that with the college under our
- 10 program. We're not proposing a five-year program
- 11 like some early college high schools are.
- MS. SHEARMAN: So if I understand you
- 13 correctly, that five-year -- the fifth year would
- 14 | not be funded --
- MR. BISHOP: Right.
- MS. SHEARMAN: -- as a child school
- 17 program?

- 18 MR. BISHOP: Right. It would not be
- 19 funded.
- 20 MS. SHEARMAN: Let me ask you a couple of
- 21 | questions on your budget, please.
- MR. BISHOP: Yes.
- 23 MS. SHEARMAN: I'm looking at line 55
- 24 under Other Purchased Services. The line has to do
- 25 | with Other Contracted Services.





MR. BISHOP: Yes. 1 2 MS. SHEARMAN: Starts out in the first 3 year at \$35,000. And what caught my eye is the big 4 jump, then, to the second year, when it's almost 5 \$67,000. The third year is almost \$70,000 and so 6 forth. 7 MR. BISHOP: What line is that again? 8 What page is that on the budget? 9 MS. SHEARMAN: I don't have page numbers. 10 But it's line 55 on the spreadsheet. 11 MR. BISHOP: Where it goes from \$35,000 to 12 \$66,000 to \$69,000? That one? 13 MS. SHEARMAN: That's correct. 14 MR. BISHOP: Okay. That would be an increase 15 MS. CHERRIN: for contracted services that will be needed to 16 17 service students; for example, that receive special 18 education support. That number will grow as the 19 student population grows. 20 MS. SHEARMAN: That's just almost a 21 100-percent jump. You expect that many additional 22 special ed students your second year? 23 MS. CHERRIN: Well, I think as the numbers 24 grow, we anticipate a certain percentage of students 25 who receive special education support, just based on



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the number that seems to appear in charter schools.

And we may have overbudgeted. But we really feel

that it's better to overbudget and come in under

than not to be prepared.

MS. SHEARMAN: One other question. It's line 328. Again, it's just a large number. And it -- I don't know. It's almost like a miscellaneous file when something is stuck in that area, Other Contract Services. And it's a large amount. It doesn't change. But I would appreciate knowing what it's for.

MR. BISHOP: Okay. That is for a contract business manager -- okay. We don't have a business manager, you know, listed as an employee here. We are -- we intend to work with a contract business manager, such as what they have available through the Charter School Coalition now. And it's also a figure for a community development individual and grant writing individual. But it's the community that -- development consultant. So those two functions.

MS. SHEARMAN: Okay. Thank you. I have no other questions.

THE CHAIR: Thank you. Anybody else have a question.

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1 MS. LOPEZ: I have a question. 2 THE CHAIR: Ms. Lopez? It wasn't -- it wasn't clear 3 MS. LOPEZ: 4 to me how you're going to market it or recruit 5 students or -- I know you're going after the needy students. But how are you going to put this out 6 7 there? MR. BISHOP: 8 How are we going to put it 9 out there? Well, basically, through all the media, 10 newspaper ads, television ads, radio. I'm going to 11 be talking on the radio. And open houses. 12 communicating in different sections of town, in 13 particular, also. Do you have other thoughts on how 14 we're going to do it? 15 MS. CHERRIN: Well, just, again, not just 16 using the media, but also, you know, fliers and, 17 again, open houses that will be held in, like, 18 libraries and places like that, throughout different 19 areas of the community, so that we can reach 20 different populations. And then we'll have on-site 21 open houses as well. 22 MS. LOPEZ: At the community college? 23 MS. CHERRIN: At the community college, 24 yes. 25 MS. LOPEZ: Thank you. Okay. That's all



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2 Thank you. Anybody else? THE CHAIR: have a question on Page 16 -- Page 16 of your 3 4 application down at the bottom, basically, the last 5 paragraph. And it says -- in the middle of the paragraph, it says, "Moreover, because TMP is 6 7 located on the Santa Fe Community College campus, 8 transportation issues are eliminated and dual enrollment is convenient."

Can you help me understand why transportation issues would be eliminated because of this location?

MR. BISHOP: Right. They're not exactly eliminated, except that the city bus system does have a dropoff at the community college. But the kids will be there already is what that meant. They don't have to go to Santa Fe High and then take a bus or take a car to the community college. The students will already be there is what I meant by that. They may have --

THE CHAIR: I guess I'm having a hard time understanding that. I've been to -- I'm from Southern New Mexico, but I've been to the Santa Fe Community College. And they have vast amounts of parking, which is truly convenient for students.

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But it appears to me that a Santa Fe Community

College student has to supply his or her own

transportation. And when a student is a public

school student, it appears to me that, by and large,

the school district is responsible, by -- within

certain constraints of the law, to provide

transportation for the students.

And so I'm having a difficult time understanding why, just because it's on this community college campus, that that eliminates any responsibility to the students -- for the students.

MS. CHERRIN: Madam Chair, I -- again,
I'll -- because the school is located on the campus,
students will drive to school, and they'll be able
to walk to their dual credit classes while they're
already at school. I -- I'm not sure if -- if
students from the other public high schools, if they
take dual credit courses, if it is the school's
responsibility to transport them there. I don't
believe it is. And -- because it's not like busing
them to school, to the high school and then home.

And I would think that with dual credit classes and with the number of students that take them at the varied times -- again, I'm not sure.

But I know that that's a question that can be



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answered.

THE CHAIR: I'm not certain, either,
ma'am. All I'm -- all I'm trying to point out is
that it appears to me that -- that while an ordinary
public school high school provides transportation
within the constraints of the law, because your
application is for a -- and I'm not really familiar
with this new terminology to me -- a dual credit
type of activity, then that eliminates the
responsibility for helping a certain segment of the
population that it appears to me you want to
address, how that helps them get to -- get to the
school, just because of the convenience of the
classrooms on the -- on the college campus.

And I applaud you for that. And I applaud you for being able to -- to work closely enough with the Santa Fe Community College to see that -- that those students that you're addressing are really going to get a boost in trying to, first of all, enlarge their education, and then, secondly, make it possible for them to begin on their college careers.

My next question, probably, is very similar. And I won't -- I won't anticipate your answer. So I won't say that. But has to do with the -- a school lunch program. Again, I've been to





the Santa Fe Community College. And they have a nice access for their students to have a -- well, in a sense, I'm going to say a limited lunch program, and probably a limited breakfast program.

And so what do you anticipate -- is your student going to have to do the same thing? There's no access to any free lunch program or free and reduced lunch program?

MS. CHERRIN: Well, as a public school, we do have access to those programs as well. And if -- when -- after students enroll, if we have the required number of students, we could offer the free and reduced lunch programs, like we can to all students in any public schools, in addition to other lunch programs by approved vendors as well. Many charter high schools have lunch programs for their students.

THE CHAIR: Thank you very much. And, again, I'm looking -- I know, because special ed has taken over the word "ancillary," my use of "ancillary" in this instance is not confined to special education or even alluding to special education. But the same thing, then, would be true of nursing services, counseling services?

MS. CHERRIN: That's right.





THE CHAIR: Because those students are going to be enrolled in a Santa Fe Community College for-credit course, then the community college is going to be the entity that takes over that responsibility? MS. CHERRIN: No. They're still high school students. They're the responsibility of the high school. They're just taking the dual credit But they are high school students. belong to TMP. THE CHAIR: Thank you for that clarification. That's very helpful to me. Is there anybody else who has come up with a question or a comment that you would like to make? I thank you very much for your presentation. And let's see. Let me move my materials here. We are to Item 10, then.

And the Commission encourages continued public input in writing until September 1, 2009, at 5:00 p.m. Written comments should be sent to Public Education Commission care of Beverly Friedman, 300 Don Gaspar Avenue, Santa Fe, New Mexico, 87501, or e-mail comments to Beverly Friedman at bev.friedman@state.nm.us.

And that's September 1, 2009, at 5:00 p.m.



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And if you -- if you do the -- the Internet, it will 1 2 certainly have a login time on that. And certain -did I see your hand up? Is there something I needed 3 4 to go on -- okay. Thank you. Vern Tennyson, 5 Commissioners, is back there in the back. And she 6 will receive your expense vouchers before we leave 7 Santa Fe, if you are prepared to do that. The Public Education Commission would like 8 9 to thank the community of Santa Fe for their 10 hospitality. In particular, we thank the Public Education Department for the use of their 11 12 facilities. We will recess until this afternoon. 13 MS. LOPEZ: Madam Chair. Madam Chair. 14 Can I just bring up one thing? On this -- our schedule for the September 10th meeting, is it 15 16 possible to move The MASTERS Program up on the list, 17 just because I -- my other job, I have to work that 18 evening here in Santa Fe, and I really would like to 19 be there? Is that possible at all? 20 THE CHAIR: Ms. Lopez, I believe not. Ιt 21 is a published ed agenda. Dr. Duran? 22 DR. DURAN: Madam Chair, members of the 23 Commission, certainly, at the beginning of the 24 meeting, the Commission can switch agenda items. 25 That's the prerogative of the Chair. However, I



would caution, because many people are in line. 1 2 They know what their line is of presentation. Ιf 3 you move one school from the very end to the 4 beginning, that's a whole community that has to 5 switch. And I understand the concern --MS. LOPEZ: I understand. 6 7 DR. DURAN: -- the concern that 8 Commissioner Lopez has. But it impacts other 9 community members as well. 10 MS. LOPEZ: Thank you. 11 THE CHAIR: I appreciate your concern. 12 And perhaps, if it would do any help for you, 13 perhaps the -- someone on the staff could call you 14 when we're getting close to what we think The 15 MASTERS Program would be, and you could come from 16 Santa Fe to North Albuquerque? 17 MS. LOPEZ: I have to work here that night. 18 19 THE CHAIR: Pardon me? 20 MS. LOPEZ: I have to work here in 21 We'll figure it out. Santa Fe that night. 22 you. 23 THE CHAIR: Talk to Dr. Duran and maybe we 24 can work something out to help you be notified in 25 time to leave Santa Fe in time for that program.





I'm very sorry that we weren't aware of that. So we'll try to work from there.

MS. LOPEZ: Thank you.

THE CHAIR: And I'm very appreciative that you do want to be present for that.

Okay. We're going to recess until this afternoon, August the 28th. The Commission will reconvene at 2:00 p.m. at the Taos Convention Center in Taos, New Mexico. And, again, thank all of you for coming. And, again, I want to thank the staff here in Santa Fe. I don't say it often enough or where you can hear it. But Vern and others, perhaps you will relay to the PED staff here how much we appreciate, as a Commission, the extended support that PED has given the Commission and the Charter Schools Division as we've gone through this process.

We, frankly, believe that we have the best process in the United States. Our Charter Schools Division is up for an award. We hope we win, or even come in -- you know, in a placing with the National Association of Charter Schools Accreditation. So we believe we have a good process. We're in our third year, and we're in our learning curve still. Dr. Duran, I'll let you finish this up, then, real fast.





DR. DURAN: Madam Chair, just because you
have staff here and I apologize to the Santa Fe
folks that I'm going to do our own plug but I
think the Commission should know about three
individuals who really make the the machine work
and that you see the seamless process. And I think
Vern, who does 10 million things in the PED, has
been incredible. The eminent Dr. Michael C de Baca
and the eminent Dr. Lorianne Valencia, I think they
all work together to try to get you information as
quickly as possible.
And so I want to extend my thank-you to
all three of them, who are just critical, critical

pieces to this puzzle. Thank you.

THE CHAIR: Thank you, Dr. Duran. Okay.

We stand in recess. We'll see everybody in Taos in an hour or so. And, again, Vern's back there to

receive your -- your materials if you have them ready.

(Proceedings concluded at 10:35 a.m.)



1	BEFORE THE PUBLIC EDUCATION COMMISSION
2	STATE OF NEW MEXICO
3	
4	IN THE MATTER OF:
5	THE MASTERS PROGRAM
6	
7	
8	REPORTER'S CERTIFICATE
9	I, Cynthia C. Chapman, RMR, CCR #219, Certified
10	Court Reporter in the State of New Mexico, do hereby
11	certify that the foregoing pages constitute a true
12	transcript of proceedings had before the said PUBLIC
13	EDUCATION COMMISSION, held in the State of New
14	Mexico, County of Bernalillo, in the matter therein
15	stated.
16	In testimony whereof, I have hereunto set my
17	hand on September 2, 2009.
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22	201 Third Street, NW, Suite 1630 Albuquerque, New Mexico 87102
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