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STARSHINE ACADEMY. SCHOOLS



RECEIVED

JAN 10 2012

Santa Fe Charter Schools Division

January 8, 2012

PUBLIC EDUCATION COMMISSION  
c/o New Mexico Public Education Department  
Attn: Ms. Kelly Callahan, General Manager  
Options for Parents/Charter Schools Division  
300 Don Gaspar, Room 301C  
Santa Fe, New Mexico 87501

Dear Ms. Kelly Callahan,

Enclosed, please find four separate

**NOTICE OF INTENT TO SUBMIT CHARTER APPLICATION**

to open four new charter schools in New Mexico; one in Santa Fe, one in Albuquerque, one in Rio Rancho and one in Los Alamos.

If you have any questions, please feel free to call my cell phone at 602.295.9493 at your convenience.

Sincerely,

*Trish McCarty*  
Trish McCarty  
Founder & CEO

StarShine Academy International Schools

StarShine Academy Schools is a 501(c)(3) non-profit organization - Tax ID #54-2105213

2801 N. 31<sup>st</sup> Street Phoenix, Arizona 85008  
602-957-9557 602-956-0065(fax) www.starshineacademy.org



STATE OF NEW MEXICO  
 PUBLIC EDUCATION DEPARTMENT  
 300 DON GASPAR  
 SANTA FE, NEW MEXICO 87501-2786  
 Telephone (505) 827-5800  
[www.ped.state.nm.us](http://www.ped.state.nm.us)

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## OPTION FOR PARENTS CHARTER SCHOOLS DIVISION

### NOTICE OF INTENT TO SUBMIT CHARTER APPLICATION

#### INSTRUCTIONS

According to NMSA § 22-8B-6(B) this Notice of Intent to Submit Charter Application ("NOI") must be filed by the organizers of a proposed charter school to the Public Education Commission at the address below **and** to the superintendent of the school district in which the charter school is proposed to be located. *Failure to notify may result in your application being rejected.*

This year the NOI is due by close of business, January 10, 2012. Notice by mail will be timely if it is postmarked on or by January 6, 2012.

Notice to the Public Education Commission should be delivered one of the following methods:

Electronically to:

[KellyCallahan2@state.nm.us](mailto:KellyCallahan2@state.nm.us)

By mail or personal delivery:

PUBLIC EDUCATION COMMISSION  
 c/o New Mexico Public Education Department  
 Attn: Ms. Kelly Callahan, General Manager  
 Options for Parents/Charter Schools Division  
 300 Don Gaspar, Room 301C  
 Santa Fe, New Mexico 87501

The NOI is to provide information for the primary point of contact, enrollment projections and a concise proposal overview (not to exceed 5 pages).

You are strongly encouraged to send notice to the Superintendent of your local district by certified mail return receipt requested, or request a signed receipt when you deliver the NOI. Contact your local district regarding electronic filing.

#### I. General Information:

Name of Proposed School:	StarShine Academy Santa Fe	
Primary Contact Person	Trish A. McCarty	
Mailing Address:	3535 E McDowell Rd	
City: Phoenix	State: AZ	Zip: 85008
Phone: 602-295-9493	Email: trish@eduresources.com	

2. Names, roles, and current employment of all persons on the applicant team, and qualifications of the team members to establish a high-quality charter school:

Name	Role	Employment	Qualifications
Byron Davies, PhD	Chief Solutions Architect: Technology & Research	StarShine Academy Schools	PhD Stanford, Caltec & MIT; Expertise in how learning happens
Jan Shoop, MEd	CTO Chief Talent Officer & VP Responsible for developing school culture, leadership and teacher training	StarShine Academy Schools	MEd/ ASU in Special Education/ Elementary Education/ School Administration/ Chief Talent Officer (CTO) is responsible for the development, culture, and retention of StarShine staff nationally and in schools. Special Ed. Certificate, Principal Cert., Supr. Cert. Opened one of the first national charter schools; Serves on Arizona Dept. Education Committees/ ASU Lincoln Center Fellow
Leonora Ketyer, EdD	CDE Chief Director of Education for National Schools	National Consultant/ Curriculum Expert	EdD New York School Administration. Serves on board for two charter school organizations; opened schools in New York, Chicago, Los Angeles and Phoenix
Jill Drinkwater	Finance Expert/ Community Liaison	VP Morgan Stanley, Santa Fe, New Mexico	Community Activist and Finance and Investment
Dana Rodda	College Preparatory and Entrance Advocate/ Community Liaison	Founder, Santa Fe Secondary Academy	Highly Qualified Math/Science/ Responsible for 100% College Placement of Santa Fe Secondary Students
Trish McCarty	Founder & CEO School Reform Visionary and School Compliance	StarShine Academy Schools	Fort Lewis College; Brain Physiology; AT&T Executive; Banking Executive; Founded StarShine Academy Schools; ASU Lincoln Center Fellow; Ethics and Leadership in Education; Harvard Published

3. Model or focus of the proposed school (e.g. performing arts, dual language, college prep. STEM):

StarShine Academy Schools are college preparatory K-12 small schools (+/-400 students) with individualized instruction for every child. At StarShine, we believe that every child deserves an excellent education, that every child can attend a four-year college, and that the path to college and a successful life starts in kindergarten. Since every child learns differently, StarShine focuses on individualized learning; integrated with the whole child of body, mind, spirit, health, wealth and happiness. STEM, performing arts, fitness and gardening are interwoven into a

hybrid approach using the most cutting-edge technology and project-based thematic learning. Our schools teach children the importance responsibility toward themselves and their own community and to make the world a better place. All children participate in the International Ambassadors Program.

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4. Does the school expect to contract with another entity for either management, or substantial oversight or direction in the school's operation?

Yes: X Describe the entity and role it will have in the school's operational plan. No: .

The entity licensed to provide support and accreditation is StarShine Planet. StarShine Planet will provide support access to a network of high quality, highly performing, global, nationally and internationally accredited schools, technology, group purchasing, legal and financial support and will seek assistance through the New Mexico Coalition for Charter Schools

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5. Does the applicant team or any members of the team currently operate any other schools? Yes: X No: .

6. If the proposal is a replication, identify the school(s) you are replicating and what data that you have to support this model should be replicated.

This is not a replication of a New Mexico School

7. Vision/Mission statement. (2-3 sentences)

StarShine schools deliver individualized instruction to help every child realize their own dreams and potential by focusing on high academic STEM standards, visual and performing arts, multi-media and technology, health, sports, wellness, building the American Dream and social/global responsibility.

8. Student body to be served, including key demographic data and targeted geographical area of the proposed school. Describe the targeted student population including key demographic data (academic performance, home languages, ELL and special education populations). Identify where these students are most likely being educated currently and why they are expected to choose the proposed charter school for their future educational needs.

StarShine Schools are small, community culture-based, K-12 schools with 400 students or fewer and offer a distinctly different choice for parents and the community the schools' serve. The target population is to serve students who are currently not successful in the public schools, students in need of individualized instruction, and students who have dropped out and are credit deficient.

9. Evidence and assessment of a community need for a school of this nature: Detail any objective surveys or other measures of local demand for the proposed educational program.

Santa Fe is in dire need of a community-based, high-achieving school offering an individualized program for the entire K-12 family due to the extremely high dropout rate and low academic achievement scores among Santa Fe students. Parenting classes and improvement classes accessing technology and business classes are needed.

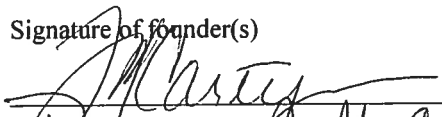
10. Key innovative, unique and/or programmatic features the school will implement in order to accomplish its vision and mission (non-traditional school year, longer school day, partner organizations, etc.)

StarShine is a K-12 Community School designed using lessons of a larger one-room schoolhouse approach that includes parents, community building, businesses, retired persons and students focused on self-management toward individual goals to achieve better community, academic and economic results.

11. How the school will be more effective than the schools currently serving the targeted student population, and/or plans to improve student achievement and exceed the academic performance of existing public schools in the targeted service area and any data you have to support this assumption.

StarShine will provide individualized and small group instruction with a holistic approach that includes fine and performing arts, ambassadorship curriculum, technology, fitness, and school gardening to raise academic performance and improve the dropout rate. The school will have 400 students and student to teacher ratios will be smaller than the public schools in Santa Fe.

Signature of founder(s)

  
\_\_\_\_\_  
Patricia A McCarty  
[PRINT NAME]

Date: 1-8-12