

PBS Learning Media 101

New Mexico PED STEM Symposium

Laurel Wyckoff
New Mexico PBS

newmexico

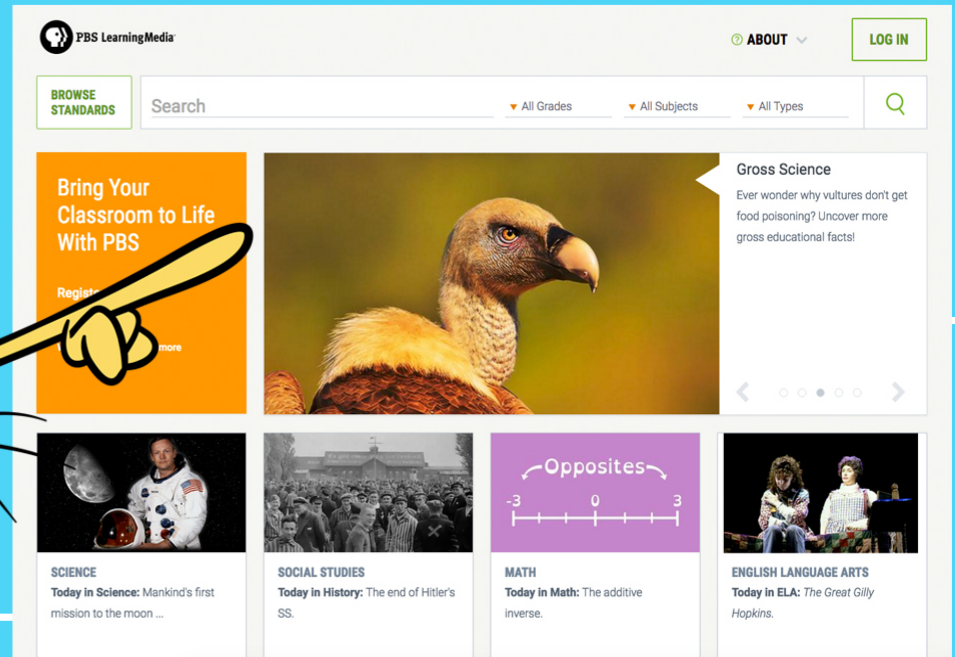


PBS LearningMedia
pbslearningmedia.org





PBS LearningMedia™



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What is your
favorite site
to find digital
learning
resources?

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Some Great Places to Find Digital Resources?



Blackboard



Department of Environment
and Natural Resources



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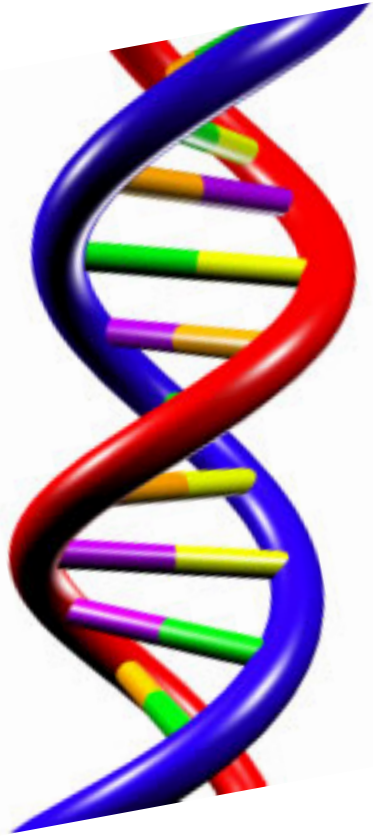


Agenda

- Why New Mexico PBS?
- What's inside PBS Learning Media?
- How to search for resources
- How do I sign up?
- How to save and share your favorites
- Productivity Tools for Teachers
- PBS Learning Media Student Experience
- Teacher professional Development
- Questions?



Education Is In Our DNA



- PBS is America's largest classroom
- one of the most trusted organizations in the country
- New Mexico PBS providing top quality educational content for 55 years
- **211 million children and adults** nationwide have engaged with PBS
- PBS KIDS is the **#1 educational media brand** for children and the safest destination for children on TV and online
- Teachers are among the most engaged consumers of PBS content

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What's in this Digital Library?

120,000!

★ 71,500 uploaded in the last two years

★ Art library of 50,000 images



IMAGE



DOCUMENT

The 150th Anniversary of the Gettysburg Address

This lesson plan was created by the PBS NewsHour Extra and allows students to gain knowledge about

Address ...



PREMIUM

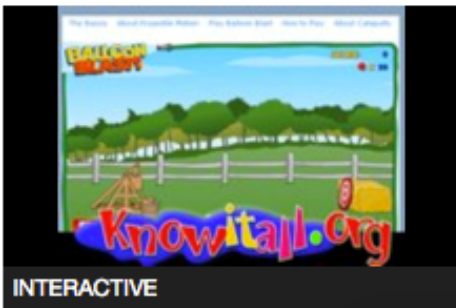


♥ The Dust Bowl: Episode 1
Learn about the dangerous storms that plagued the southern plains in the early 20th century, in this Ken Burns...
03:42:16



6-12

Ken Burns

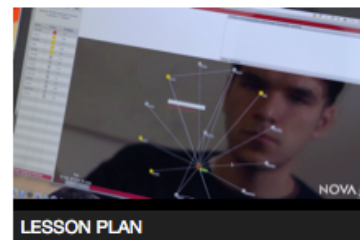


INTERACTIVE

Balloon Blast Activity

In this interactive game, learners explore the fundamentals of projectile motion as they fire a catapult at a target.

GRADES: 7-9



LESSON PLAN

The Ethical Considerations of Personal Genomics

In this media-rich lesson, students explore some of the ethical, legal, and social issues related to personal genetic testing and ...

GRADES: 9-12



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How Teachers Use PBS LearningMedia



Findings from 2014 PBS LearningMedia focus groups conducted by Education Development Center, Inc.

- To engage students
- To help students visualize concepts
- To personalize instruction
- To help respond to questions initiated by students
- To help students build career awareness

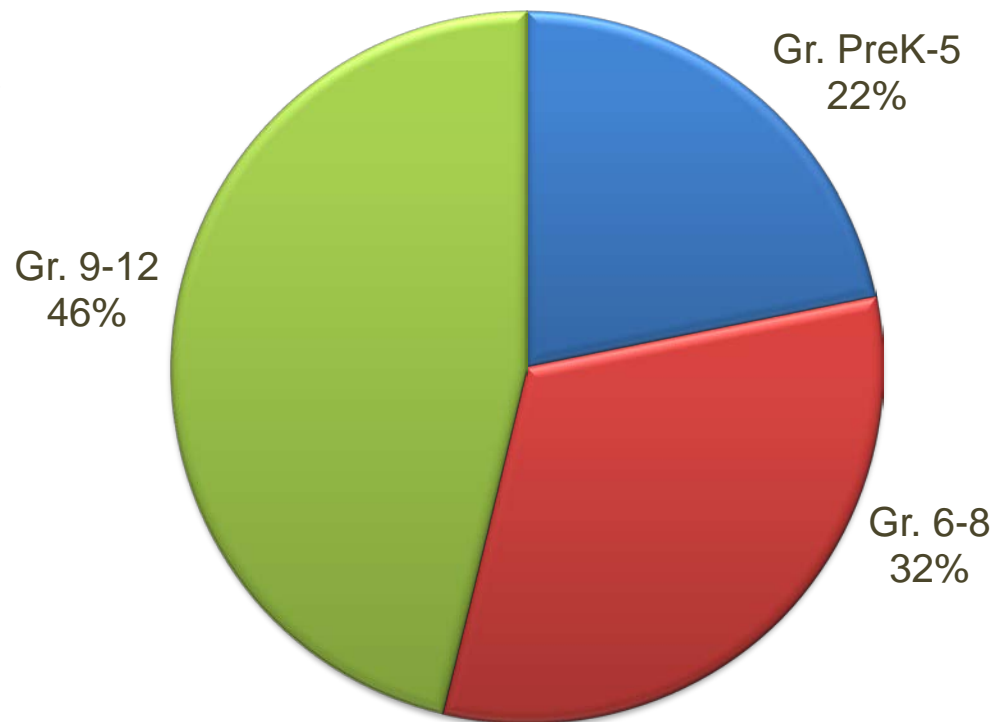
Broad Curricular Coverage

Subjects

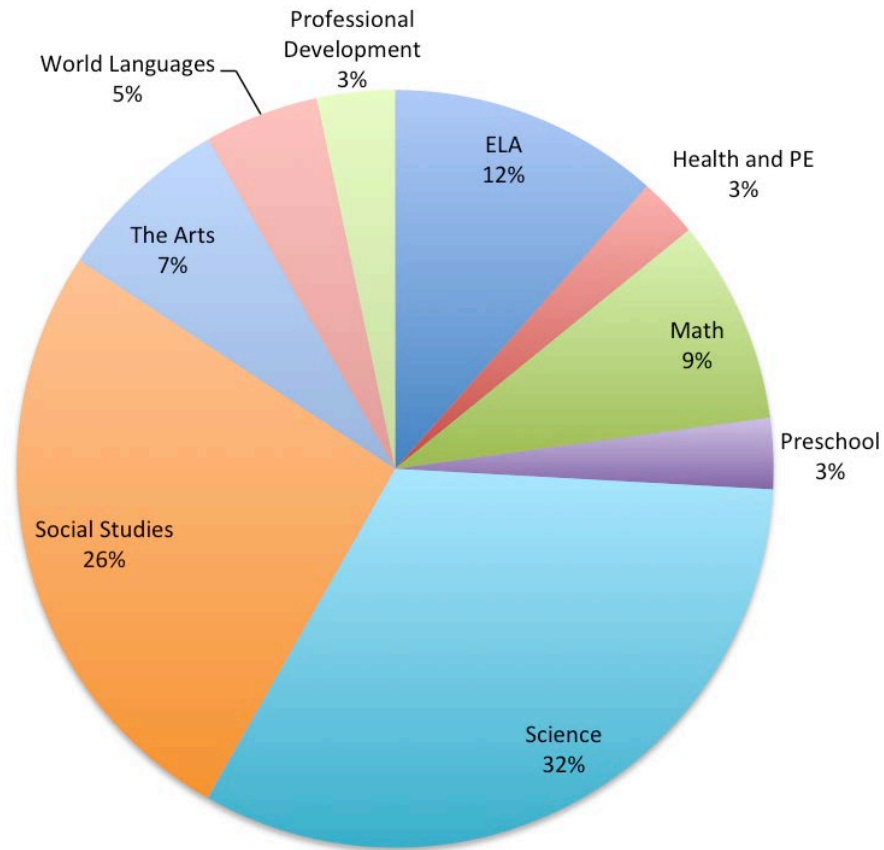
- Science
- Mathematics
- English Language Arts and Literacy
- Social Studies
- The Arts
- Health and Physical Education
- Preschool
- World Languages
- Professional Development

Media Types

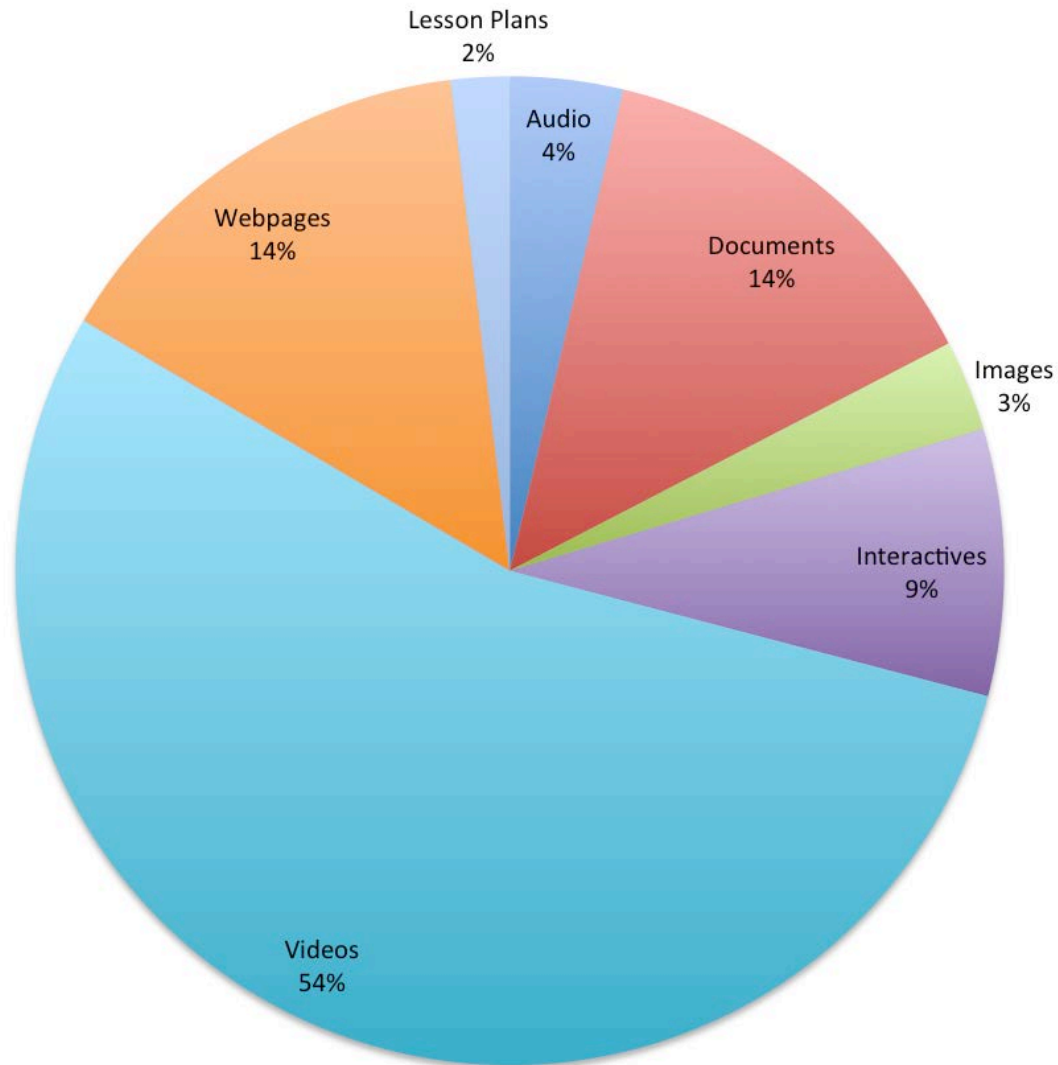
- Video
- Images
- Audio
- Interactives
- Print



Content by Subject Area



Content by Media Type



AWARD-WINNING CONTENT

AMERICAN MUSEUM OF NATURAL HISTORY



explOatorium



The Santa Fe Symphony and Chorus



AMERICAN EXPERIENCE



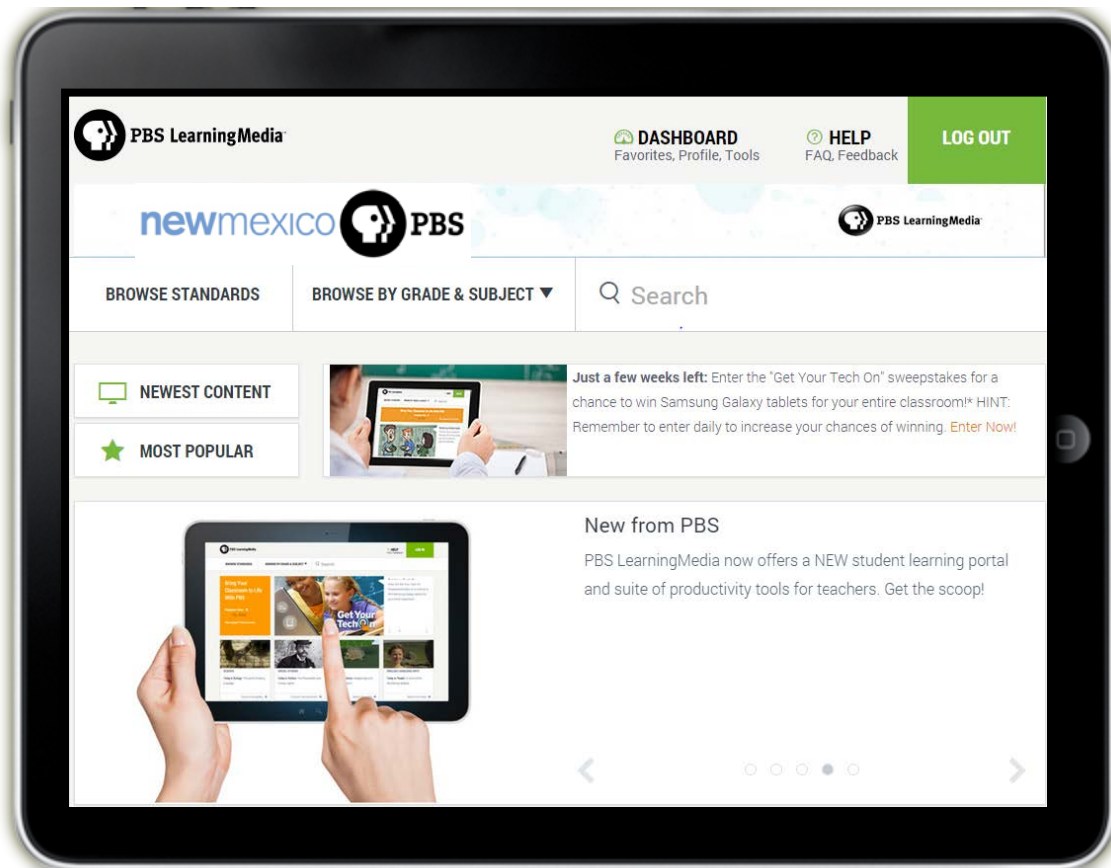
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Device-Compatible Platform



Homepage Features

The screenshot shows the PBS LearningMedia homepage. A red box highlights the top navigation bar containing the PBS LearningMedia logo, 'DASHBOARD', 'ABOUT', and 'LOG OUT' links. Another red box highlights the search section, which includes a 'BROWSE STANDARDS' button, a search input field, and filters for 'All Grades', 'All Subjects', and 'All Types'. A third red box highlights the 'NEWEST CONTENT' and 'MOST POPULAR' sections, along with a featured banner for 'ELECTION CENTRAL'. A fourth red box highlights a video player for 'Math at the Core', showing a group of diverse students holding up cards with the numbers 2, 9, and 8.

PBS LearningMedia

DASHBOARD ▾ ABOUT ▾ LOG OUT

BROWSE STANDARDS

Search

▼ All Grades ▼ All Subjects ▼ All Types

Q

NEWEST CONTENT

MOST POPULAR

VISIT
ELECTION CENTRAL
THE TEACHER'S GUIDE TO THE
2016 PRESIDENTIAL ELECTIONS

Visit **ELECTION CENTRAL** for timely content and tools you can use to engage students in the political process. This hub makes it easier than ever to follow the campaign trail, explore national issues, and look back at the history of the debates. [Learn more.](#)

Math at the Core

What if numbers could talk? In this video...they can! See what they have to say about their proximity to the decimal point.

Search options

News and updates

New and topical content

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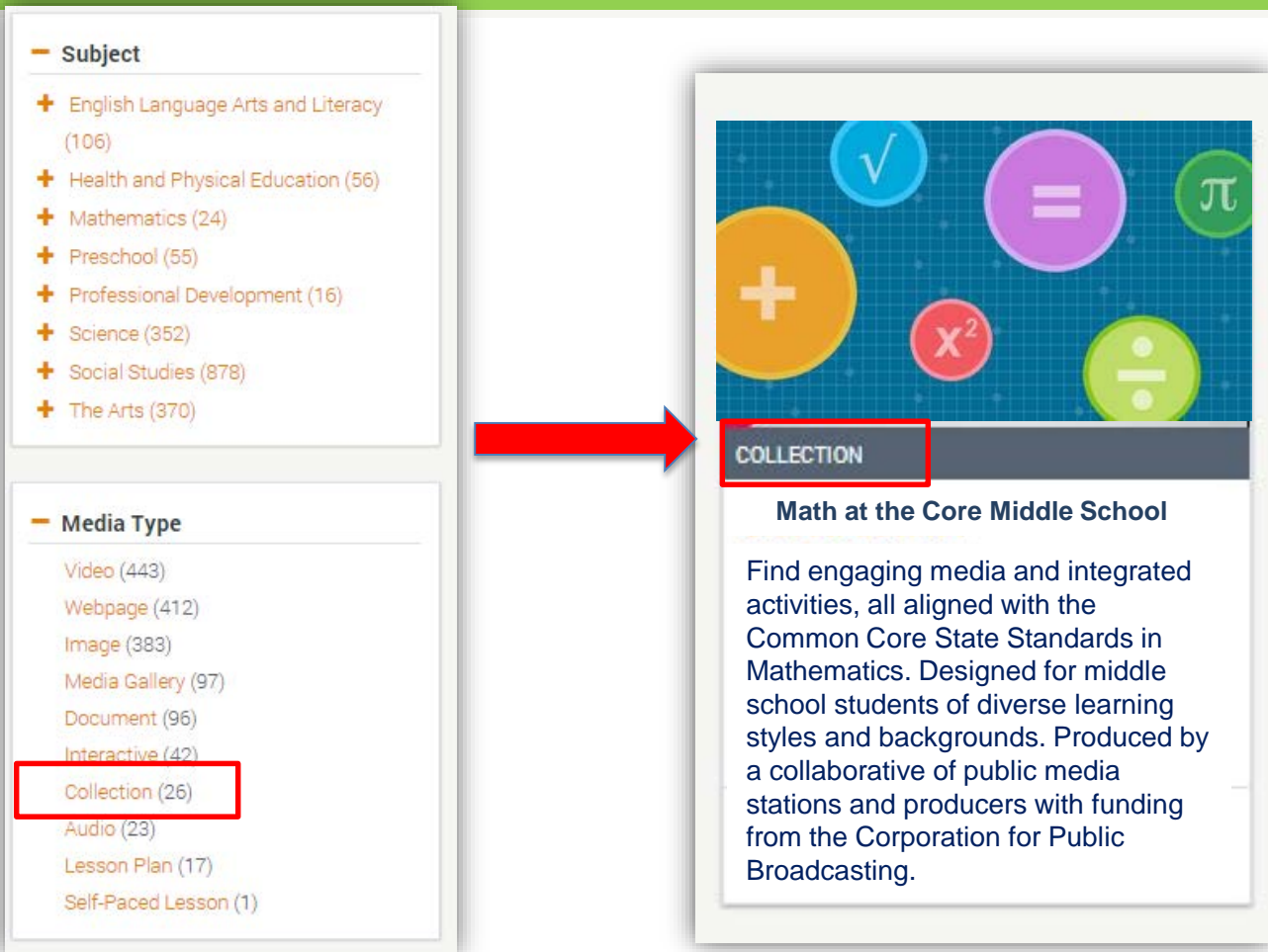


PBS LearningMedia
pbslearningmedia.org



Collection Pages

- Collections contain curated resources around a particular subject or topic
- Using the *Media Type* filter, users can choose to view only Collections



The screenshot displays the PBS Learning Media interface. On the left, two filter panels are visible. The 'Subject' panel lists various subjects with their respective resource counts. The 'Media Type' panel lists different media formats, with 'Collection (26)' highlighted by a red box. A red arrow points from this box to the right, where a collection page is shown. The collection page features a header with a grid of mathematical symbols (plus, equals, pi, square root, multiplication, division) and a title 'Math at the Core Middle School'. Below the title, a description states: 'Find engaging media and integrated activities, all aligned with the Common Core State Standards in Mathematics. Designed for middle school students of diverse learning styles and backgrounds. Produced by a collaborative of public media stations and producers with funding from the Corporation for Public Broadcasting.'

Subject

- + English Language Arts and Literacy (106)
- + Health and Physical Education (56)
- + Mathematics (24)
- + Preschool (55)
- + Professional Development (16)
- + Science (352)
- + Social Studies (878)
- + The Arts (370)

Media Type

- Video (443)
- Webpage (412)
- Image (383)
- Media Gallery (97)
- Document (96)
- Interactive (42)
- Collection (26)**
- Audio (23)
- Lesson Plan (17)
- Self-Paced Lesson (1)

COLLECTION

Math at the Core Middle School

Find engaging media and integrated activities, all aligned with the Common Core State Standards in Mathematics. Designed for middle school students of diverse learning styles and backgrounds. Produced by a collaborative of public media stations and producers with funding from the Corporation for Public Broadcasting.



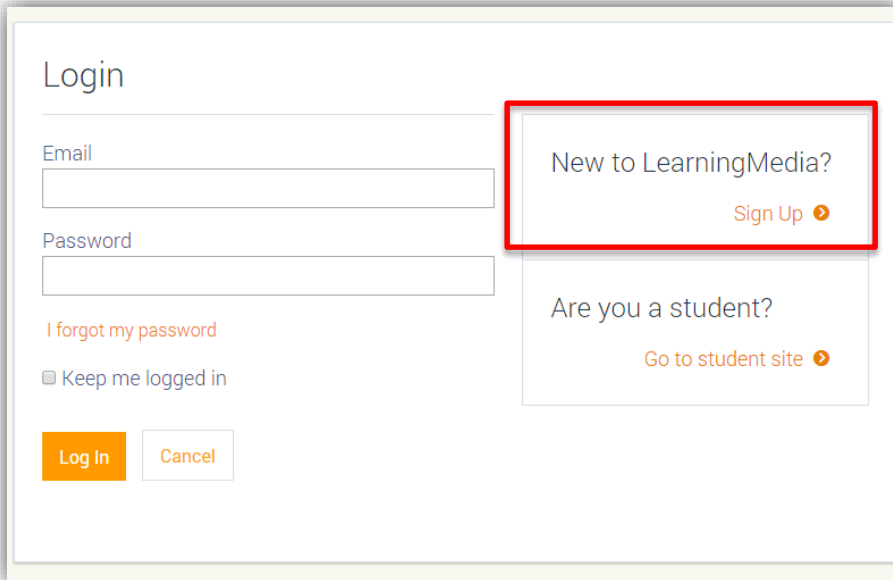
Teacher Registration

The screenshot shows the PBS LearningMedia website. At the top, it says "newmexico PBS". Below that, a blue banner reads "Welcome to PBS LearningMedia, provided by New Mexico PBS". The main navigation bar includes the "PBS LearningMedia" logo, an "ABOUT" link with a question mark icon, and a "LOG IN" button. A search bar is present with filters for "All Grades", "All Subjects", and "All Types". On the left, there are buttons for "BROWSE STANDARDS", "NEWEST CONTENT", and "MOST POPULAR". A central banner for "PBS DigitalInnovators" features a pink background and text asking if visitors are "Digital Innovators". Below this, a large carousel slide titled "Welcome to 2017!" shows a hand holding a smartphone displaying a New Year's celebration. At the bottom, there are four category tiles: "SCIENCE" (League of Superheroes), "SOCIAL STUDIES" (a blue bird), "MATH" (a girl with a number 60), and "ARTS" (a silhouette of a person).

Site visitors are prompted to register here



Teacher Registration



Login

Email

Password

[I forgot my password](#)

☐ Keep me logged in

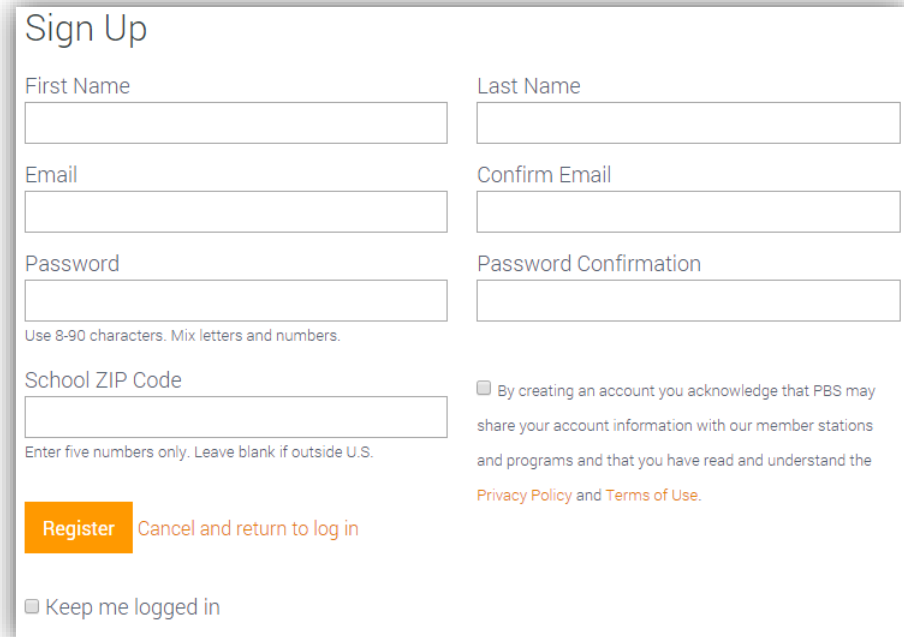
[Log In](#) [Cancel](#)

New to LearningMedia?

[Sign Up](#)

Are you a student?

[Go to student site](#)



Sign Up

First Name

Last Name

Email

Confirm Email

Password

Password Confirmation

Use 8-90 characters. Mix letters and numbers.

School ZIP Code

Enter five numbers only. Leave blank if outside U.S.

☐ By creating an account you acknowledge that PBS may share your account information with our member stations and programs and that you have read and understand the [Privacy Policy and Terms of Use](#).

[Register](#) [Cancel and return to log in](#)

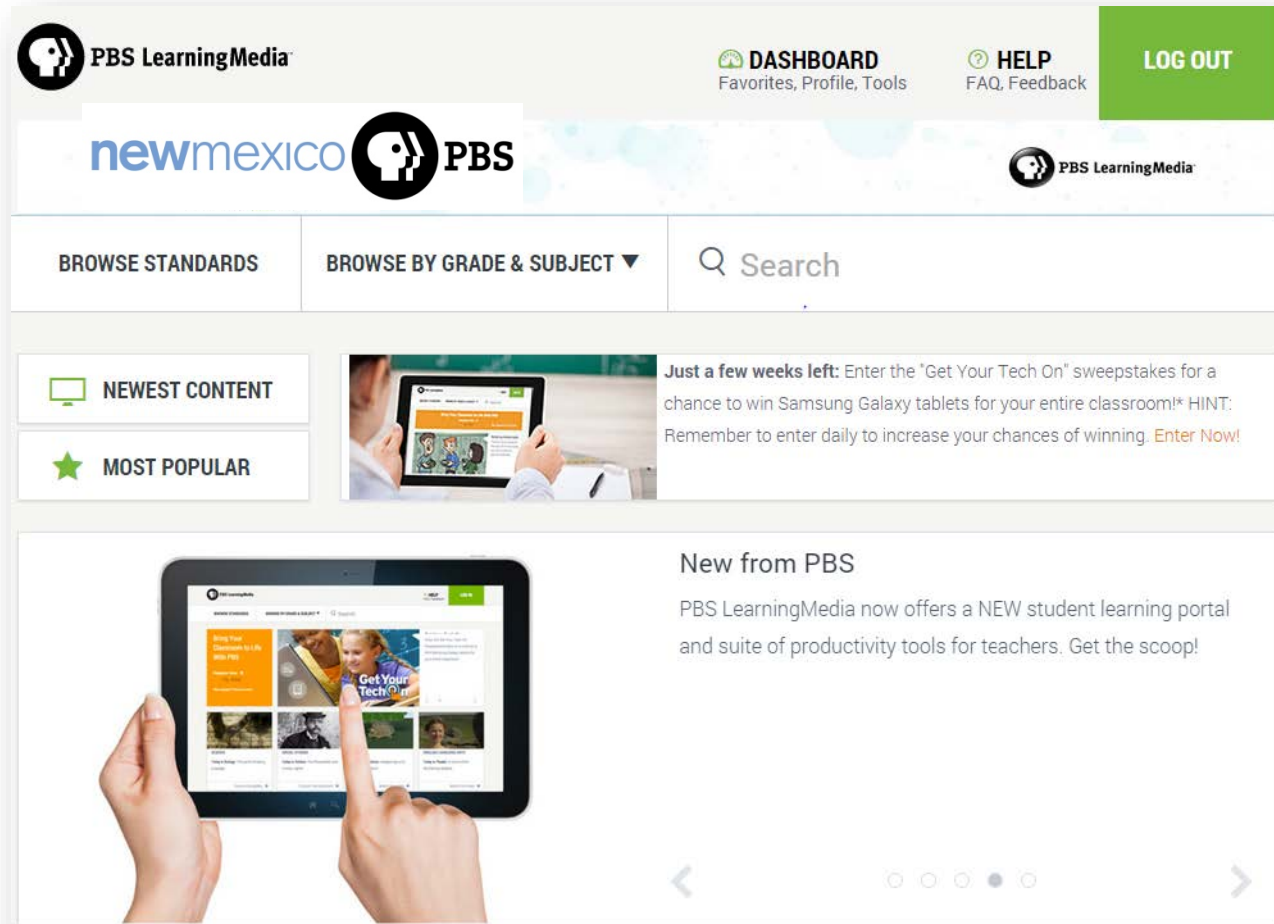
☐ Keep me logged in

- Select *Sign Up* to begin creating an account
- Provide your name, email, and school zip code localize your experience



Diverts you to our local homepage

- After logging in, registered users are directed to their localized PBS LearningMedia site



Productivity Tools for Teachers

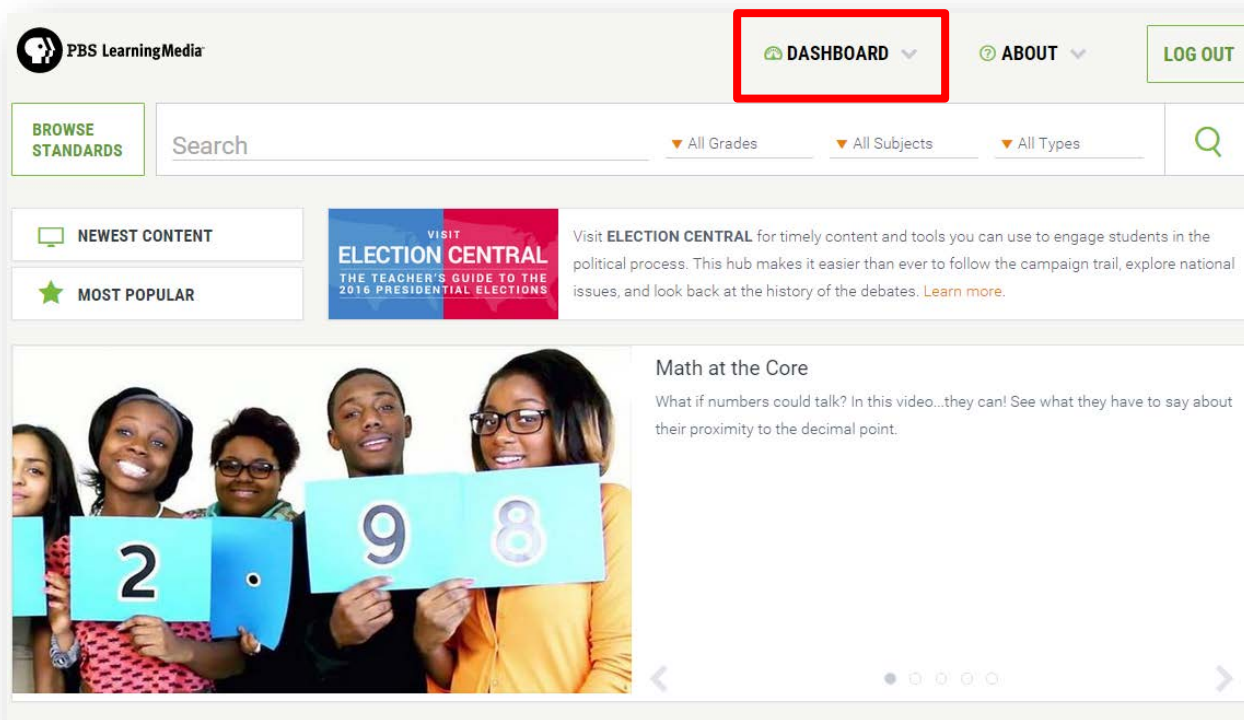
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pbslearningmedia.org



Access Your Dashboard



Click Dashboard to:

- Manage Your Favorites, Assignments and Folders
- Update Your Profile
- Use Productivity Tools
- View Student Site

View Favorites and Folders

MAIN DASHBOARD

FAVORITES

TOOLS

- Lesson Builder
- Quiz Maker
- Storyboard
- Puzzle Builder


ASSIGNMENTS


FOLDERS

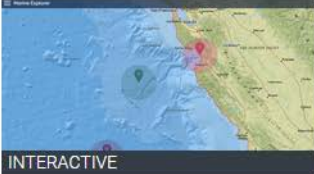
- 2014 Digital Innovators Summit
- 6-12 STEM
- 8-12 Shakespeare
- AASL Conference
- Arts Resources
- Early Childhood Literacy
- Early Childhood Math
- EDC Impact Study
- Elementary Math
- Highlighted Content
- Middle School language
- Arts
- Moon


Favorites

☐ Select All

☐  **Sloths in their Ecosystem**
Created: 07/29/2015
Grades: 4-6
VIDEO

☐  **The Civil War: Episode 6 | Grant Mobilizes the Army**
Created: 03/01/2013
Grades: 6-12
From: Ken Burns
VIDEO

☐  **Marine Explorer**
Created: 08/28/2015
Grades: 6-12
From: PBS LearningMedia
INTERACTIVE

Sort By - 

Notes

Sort favorites by:

- Newest to Oldest
- Oldest to Newest
- A to Z
- Z to A

Notes

Notes

Option to include notes

Resources you identify as favorites are curated here

Add Favorite Resources to Folders

MAIN DASHBOARD

FAVORITES

TOOLS

- Lesson Builder
- Quiz Maker
- Storyboard
- Puzzle Builder

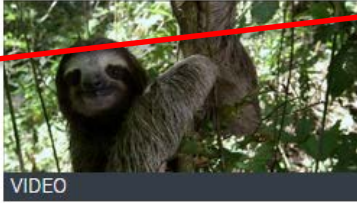
ASSIGNMENTS


FOLDERS

- 2014 Digital Innovators Summit
- 6-12 STEM
- 8-12 Shakespeare
- AASL Conference
- Arts Resources
- Early Childhood Literacy
- Early Childhood Math

Favorites

☐ Select All ☒ Add to Folder ☐ Delete Favorite

☒  **Sloths in their Ecos**
Created: 07/29/2015
Grades: 4-6

☐  **The Civil War: Episc**
Created: 03/01/2013
Grades: 6-12
From: Ken Burns

- Click the box next to select resources
- Click “Add to Folder”

Access individual folders

Add Favorite Resources to Folders

MAIN DASHBOARD

FAVORITES

TOOLS

- Lesson Builder
- Quiz Maker
- Storyboard
- Puzzle Builder

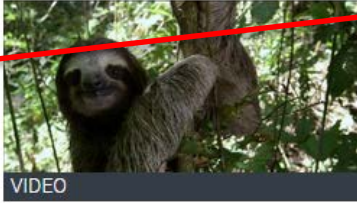
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Favorites

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Created: 07/29/2015
Grades: 4-6

☐  **The Civil War: Episc**
Created: 03/01/2013
Grades: 6-12
From: Ken Burns

- Click the box next to select resources
- Click “Add to Folder”

Access individual folders

View and Manage Folders

MAIN DASHBOARD

FAVORITES

TOOLS

- Lesson Builder
- Quiz Maker
- Storyboard
- Puzzle Builder

ASSIGNMENTS

FOLDERS

- Collections
- Science

PROFILE

Folders

[Add a New Folder](#) — Add a new folder to begin curating media

- Sort By -

+ Collections

+ Science

Folder Name

Science

Folder Description

Great science resources

Folder URL <http://florida.pbslearningmedia.org/shared/5114/4308366/>

View contents of folder — [View Folder](#)

[Delete This Folder](#)

List of all folders

Link to folder contents that can be shared

PBS LearningMedia Tools


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PBS LearningMedia Tools


**DASHBOARD**
Favorites, Profile, Tools


Search


BROWSE BY OPTIONS ▼


 Favorites


 Assignments


 Folders


 Profile

 **Tools**

 Student View

 **ASSIGNMENTS**

 **FOLDERS**

 **PROFILE**

Tools

These tools make it easy to create engaging student assignments, personalize learning, and track student progress.

Lesson Builder

Create a media-rich lesson and optional quiz with your favorite PBS video content.

Storyboard

Create dynamic presentations by incorporating PBS videos, graphics, and text.

Quiz Maker

Create a simple assessment in a snap.

Puzzle Builder

Bolster vocabulary knowledge with a word search or crossword puzzle activity.

PBS LearningMedia Tools

Lesson Builder

Create and assign an interactive lesson in three short steps.

Use this workspace to create and save new lessons and edit existing ones. Remember to favorite your resources for easy access.

Questions? [See the tutorial](#) or [read our FAQs](#).

Create a Lesson


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Tools Page



Welcome to PBS LearningMedia, provided by New Mexico PBS

 PBS LearningMedia

 **DASHBOARD** ▾

 **ABOUT** ▾


LOG OUT

BROWSE STANDARDS

▼ All Grades

▼ All Subjects

▼ All Types



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 **MAIN DASHBOARD**


 **FAVORITES**



 **TOOLS**

- Lesson Builder
- Quiz Maker
- Storyboard
- Puzzle Builder


 **ASSIGNMENTS**

 **FOLDERS**

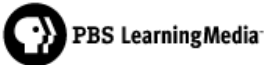
 **PROFILE**


  **PBS LearningMedia**
pbslearningmedia.org


Lesson Builder Tool



Welcome to PBS LearningMedia, provided by New Mexico PBS



 **DASHBOARD** ▾

 **ABOUT** ▾


LOG OUT

BROWSE STANDARDS

▼ All Grades

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 **MAIN DASHBOARD**


 **FAVORITES**


 **TOOLS**

- Lesson Builder
- Quiz Maker
- Storyboard
- Puzzle Builder

 **ASSIGNMENTS**

 **FOLDERS**

 **PROFILE**

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Lesson Builder Tool Tutorial



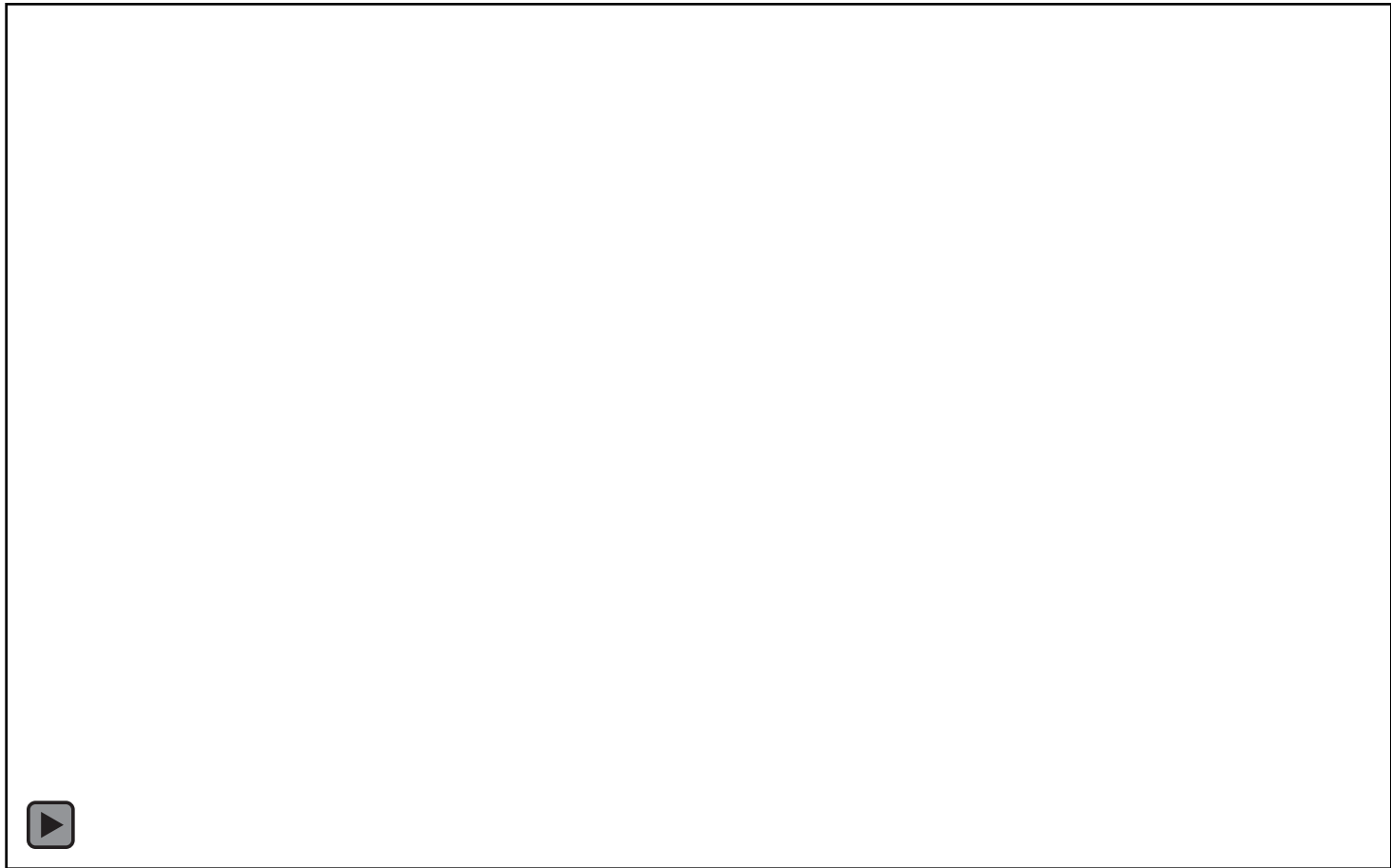
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Storyboard Tool Tutorial



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Class Roster Tool Tutorial

The screenshot shows the PBS LearningMedia website interface. At the top, there's a navigation bar with 'STUDENT SITE', 'DASHBOARD', 'ABOUT', and a 'LOG OUT' button. Below this is a search bar with filters for 'All Grades', 'All Subjects', and 'All Types'. The main content area features a video player for the 'PBS LearningMedia Class Rostering Webinar'. The video player has a large green play button and the text 'Class Rostering Tool' overlaid. To the left of the video player is a sidebar with 'Info', 'Grades 13+', 'Permitted Use', '1 Favorites', '217 Views', and 'Credits'. To the right of the video player is a list of related resources: 'PBS LearningMedia Class Rostering Webinar', 'PBS LearningMedia Overview', 'Google Classroom', and 'How to Set-Up Class Rostering'. The page also includes a 'BROWSE STANDARDS' button and a 'Search' bar.

PBS LearningMedia

STUDENT SITE **DASHBOARD** **ABOUT** **LOG OUT**

BROWSE STANDARDS Search **All Grades** **All Subjects** **All Types**

PBS LearningMedia Class Rostering Webinar

Explore the free tools available on PBS LearningMedia, including the new class rostering tool that allows you to easily keep track of students' progress and completion of assignments. During this webinar, our team will provide training on how you can take full advantage of class rostering and other advanced tools that will bring lessons to life for your students!

Info

Grades 13+

Permitted Use Stream, Download and Share

1 Favorites 217 Views

Credits

PBS LearningMedia Class Rostering Webinar

Class Rostering Tool

PBS LearningMedia Class Rostering Webinar

Intro to PBS LearningMedia's new tool: Class Rostering!

- PBS LearningMedia Class Rostering Webinar**
- PBS LearningMedia Overview**
- Google Classroom**
- How to Set-Up Class Rostering**

Puzzle Builder

BROWSE
STANDARDS

Search

▼ All Grades

▼ All Subjects

▼ All Types



Puzzle Builder

MAIN DASHBOARD

FAVORITES

TOOLS

Lesson Builder

Quiz Maker

Storyboard

Puzzle Builder

ASSIGNMENTS

FOLDERS

PROFILE

Let us know
what you think!

Feedback

Bolster vocabulary knowledge with a word search or crossword puzzle activity.

Questions? [See the tutorial](#) or [read our FAQs](#).

Create a Puzzle

My Puzzles

cross word

Crossword




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Building a Puzzle




Welcome to PBS LearningMedia, provided by New Mexico PBS



[DASHBOARD](#) [ABOUT](#) [LOG OUT](#)

[BROWSE STANDARDS](#)

[All Grades](#) [All Subjects](#) [All Types](#)



[MAIN DASHBOARD](#)[FAVORITES](#)[TOOLS](#)

- Lesson Builder
- Quiz Maker
- Storyboard
- Puzzle Builder**

[ASSIGNMENTS](#)[FOLDERS](#)[PROFILE](#)

Create a Puzzle

Create a word search or crossword puzzle.

Step 1: Add a title and instructions.

Step 2: Select the type of puzzle (Crossword or Word search) and add your word/crossword list.

Step 3: Save & share the assignment with your students.


* Required Field

Title*

+ Add Instructions

+ Add puzzle


- Select Puzzle -



Create a
Crossword
Or
Word Search
In three steps




Here's my Quick Crossword!

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[DASHBOARD](#) [ABOUT](#) [LOG OUT](#)

[BROWSE STANDARDS](#)

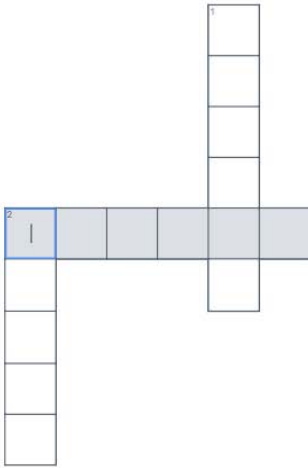
[▼ All Grades](#) [▼ All Subjects](#) [▼ All Types](#)



[Return to My Puzzles](#) [Print Assignment](#) [View Answer Key](#)

Crossword: cross word

Words can go horizontally and vertically. Clues correspond to the numbers on the crossword.




Across

2. something pretty to hang on your wall

Down

1. blooms in spring
2. a flat bread with cheese



<http://nm.pbslearningmedia.org/tools/puzzle/#>



Teacher-Built Resources

- Teachers can now publish content directly to the site.
- Currently there are 312 Teacher-Built Resources

312 results

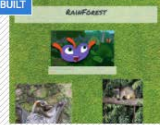
Resource Type: Teacher-Built

☐ Turn images off

☒ Include Teacher-Built Resources

Sort by: Relevance

TEACHER-BUILT



♥ Rainforest

Use this storyboard to teach K-1 students about the rainforest. They watch the video with the focus questions, "What can you find in the rainforest?" Then they study the images

K-1 Storyboard built by: N. Vradenburg

TEACHER-BUILT




♥ John F. Kennedy and the Cuban Missile Crisis

An intro to the Cuban Missile Crisis

9-12 Lesson built by: S. Herman

TEACHER-BUILT




♥ Measurement

This video will help your child learn the correct way to take measurements. The questions following will support what they learn from the video.

K Lesson built by: D. Stump

TEACHER-BUILT




♥ Spelling words week 11

This is your week 11 Spelling words. Search for them! Ready go!

2 Puzzle built by: C. BARAJAS

TEACHER-BUILT




♥ How did United States get their goods?

Using rivers and boats to transport goods.

2 Lesson built by: C. Mitchell

TEACHER-BUILT



♥ Hovercraft

puzzle about hovercraft

5 Puzzle built by: B. Davis

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PBS LearningMedia Student Experience

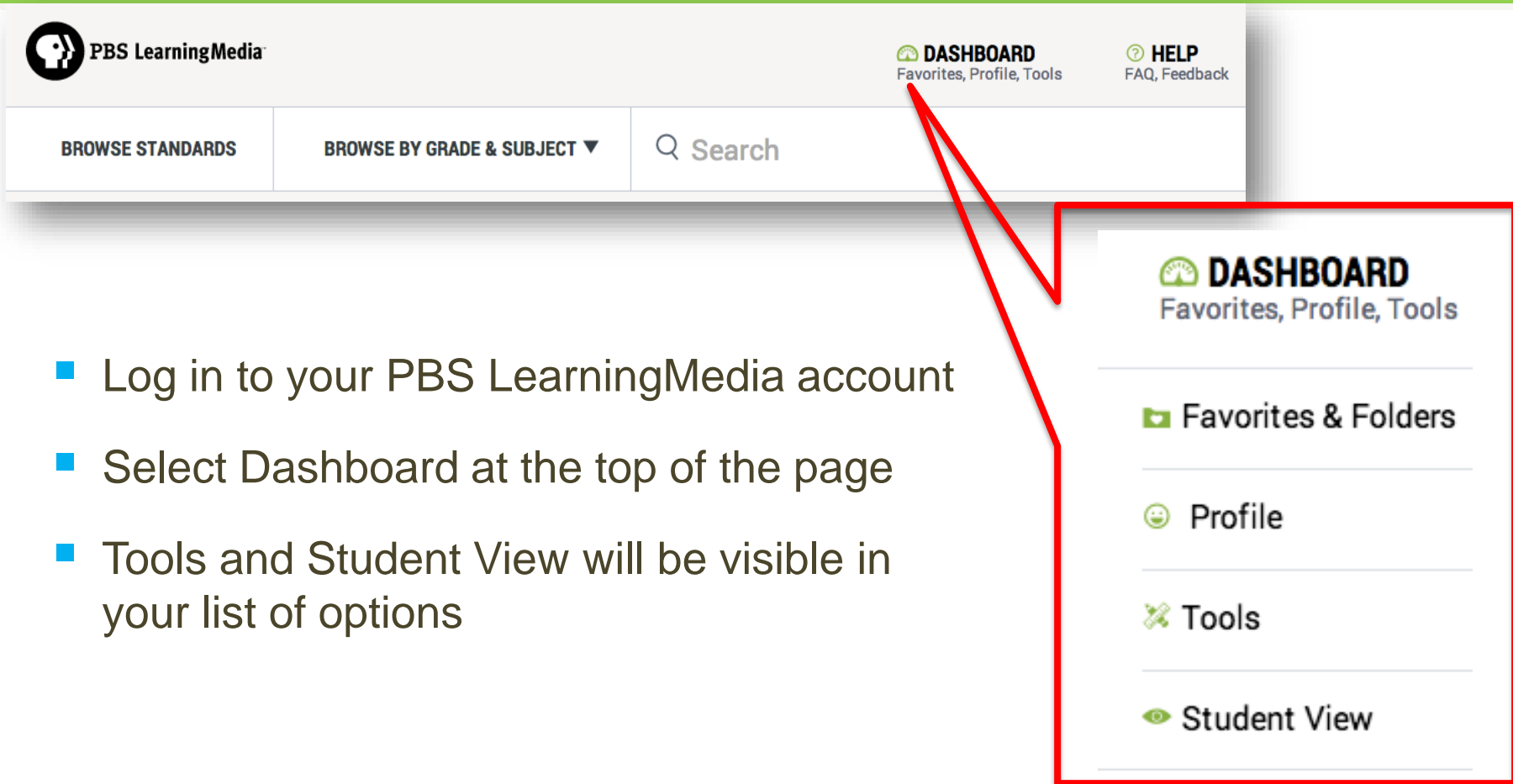
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Accessing Tools & Student View



The screenshot shows the PBS LearningMedia website interface. At the top left is the PBS LearningMedia logo. To its right are two links: **DASHBOARD** (Favorites, Profile, Tools) and **HELP** (FAQ, Feedback). Below these are three navigation buttons: **BROWSE STANDARDS**, **BROWSE BY GRADE & SUBJECT ▼**, and a **Search** button with a magnifying glass icon. A red arrow points from the **DASHBOARD** link to a callout box on the right. The callout box, titled **DASHBOARD** (Favorites, Profile, Tools), contains a list of options: **Favorites & Folders**, **Profile**, **Tools**, and **Student View**.

PBS LearningMedia

DASHBOARD
Favorites, Profile, Tools

HELP
FAQ, Feedback

BROWSE STANDARDS **BROWSE BY GRADE & SUBJECT ▼** **Search**

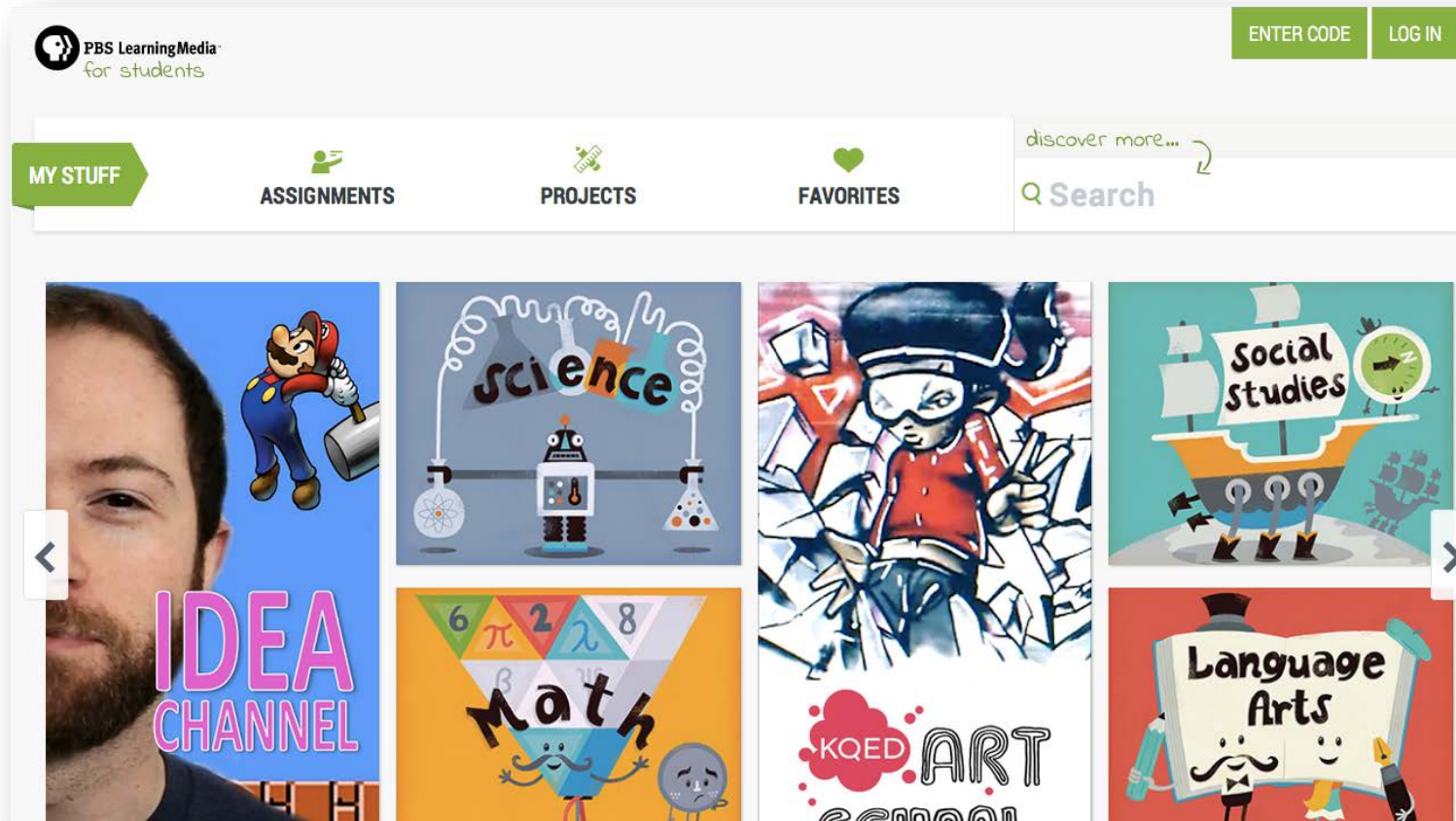
- Log in to your PBS LearningMedia account
- Select Dashboard at the top of the page
- Tools and Student View will be visible in your list of options

DASHBOARD
Favorites, Profile, Tools

- Favorites & Folders**
- Profile**
- Tools**
- Student View**

PBS LearningMedia for Students

Access the PBS LearningMedia student site at pbsstudents.org



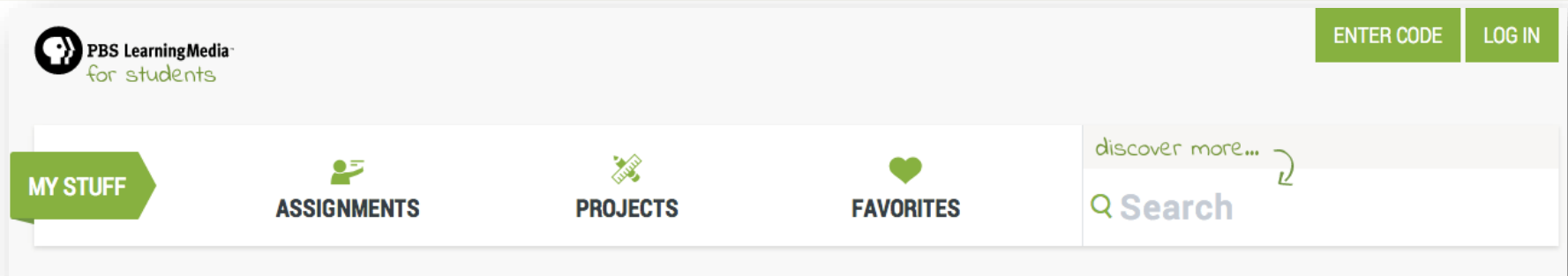
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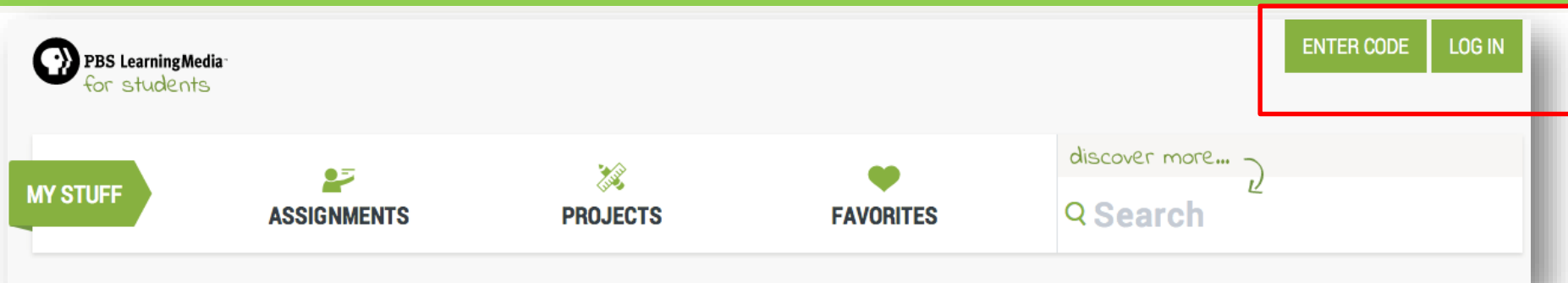


Features of the Student Experience

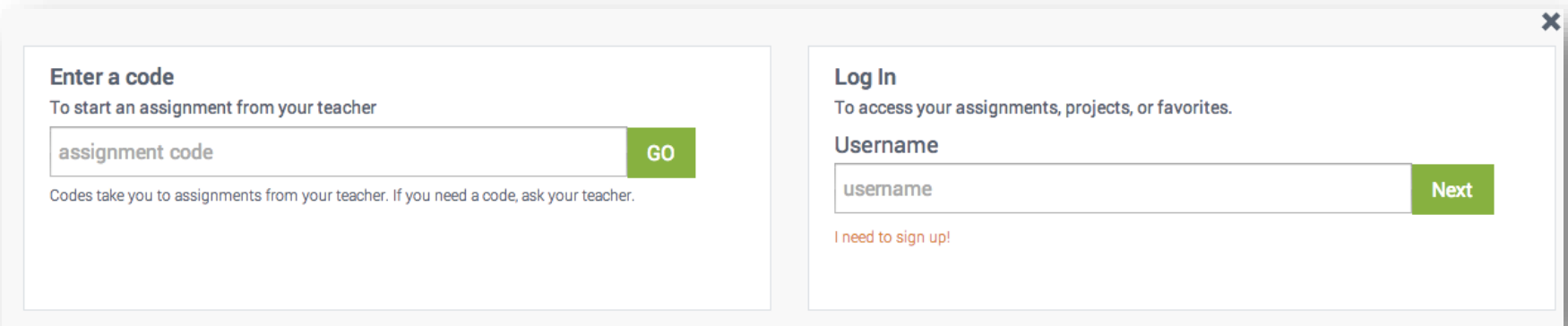


- Students do not need an account to search for content or to enter assignment codes provided by their teachers
- Content and features specific to educators have been removed from the student experience

Student Login and Assignment Codes



- Students select *Enter Code* or *Log In* to provide an assignment code or login information

The image shows two side-by-side login and assignment code entry forms. The left form is titled "Enter a code" and has the subtitle "To start an assignment from your teacher". It contains a text input field labeled "assignment code" and a green "GO" button. Below the input field, it says "Codes take you to assignments from your teacher. If you need a code, ask your teacher." The right form is titled "Log In" and has the subtitle "To access your assignments, projects, or favorites." It contains a text input field labeled "username" and a green "Next" button. Below the input field, it says "I need to sign up!" in red text. Both forms have a close button (X) in the top right corner.

Student Login and Assignment Codes

Log In

To access your assignments, projects, or favorites.

Username

username

Next

I need to sign up!

Your PBS Student Account will let you create projects and favorite content. If you are 13+, you can also save and share your work.

Set up your username and secret question. Let's get started!

When is your birthday?

Month



Day



Year



- When students select *I need to sign up*, they will be prompted to provide their birthday

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Student Login and Assignment Codes

Create Your Username!

Choose carefully! Your username will follow you around the site and your teacher will see it on your assignments.

1 What is your first name?

John

16 characters remaining

2 Choose a description!

Brilliant

3 Choose a thing!

Wave

Your username is:

JohnBrilliantWave

- Students will be prompted to create a username in 3 easy steps

Student Login and Assignment Codes

Pick a Question and Set Your Answer

Your secret question, along with your username will give you access to your account.

What is your favorite color?

- Next, students will be prompted to choose a question and supply an answer



Student Login and Assignment Codes

You did it!

Write this down or print it out. Keep it somewhere safe.

Username: **JohnBrilliantWave**

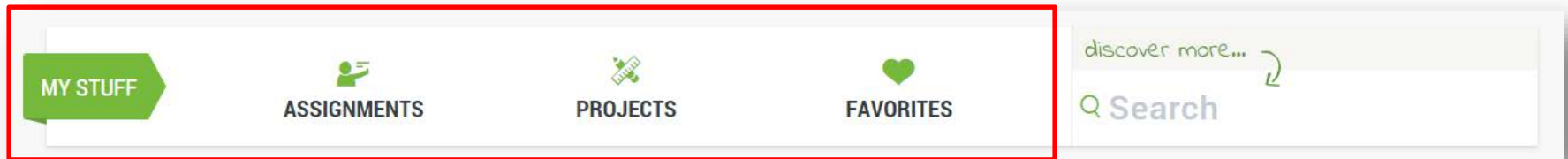
Secret Question: What is your favorite color?

Answer: blue

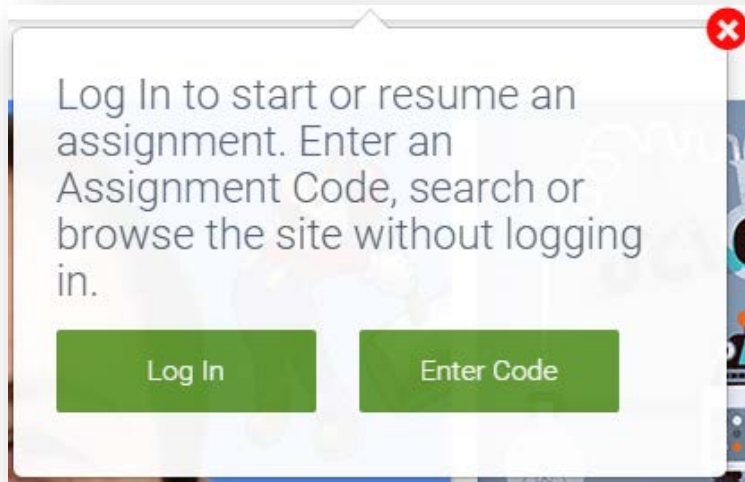
- Students will receive confirmation that their username and secret question have been accepted
- The username and answer to the questions are not case sensitive



Accessing *My Stuff*



- Students must have a code from their teacher or be logged in to access *Assignments*, *Projects*, and *Favorites*
- All students can search content without being logged in to the site



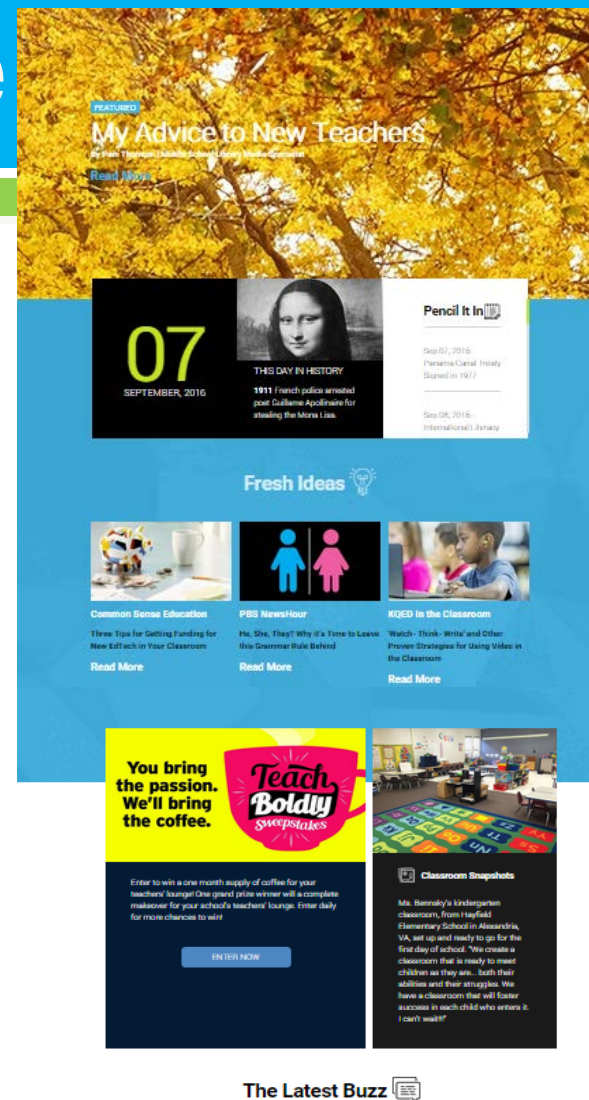
- Students who attempt to access categories in *My Stuff* without a code or login will receive a message



PBS Teachers' Lounge

Goal: Deepen teacher engagement

- Ready-to-use instructional resources
- Ideas and Stories from talented peers
- Daily quotes for insta-motivation
- Insights from edu-bloggers
- Promotions and giveaways



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Meet Jared Knipper: Indiana's 2016 PBS Digital Innovator

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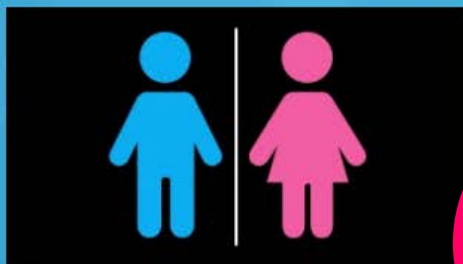
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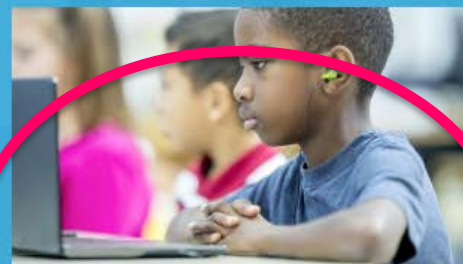
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Media Literacy Certification



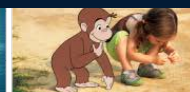
We're happy to announce the launch of the PBS Media Literacy Certification by KQED Education and PBS Education. Educators recognized through this program have demonstrated their expertise in teaching students to think critically about their role as media consumers and creators. Submit your media literacy portfolio and get certified by clicking the button below!

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