AGENCY BILL ANALYSIS
2019 REGULAR SESSION

WITHIN 24 HOURS OF BILL POSTING, EMAIL ANALYSIS TO:

LFC@NMLEGIS.GOV

and

DFA@STATE.NM.US

{Include the bill no. in the email subject line, e.g., HB2, and only attach one bill analysis and related documentation per email message}

SECTION I: GENERAL INFORMATION
{Indicate if analysis is on an original bill, amendment, substitute or a correction of a previous bill}

Check all that apply:

<table>
<thead>
<tr>
<th>Original</th>
<th>Amendment</th>
<th>Correction</th>
<th>Substitute</th>
</tr>
</thead>
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Date 1/17/19

Bill No: SB103

Sponsor: Carlos R. Cisneros and Roberto "Bobby" J. Gonzales

Agency Code: 924

Person Writing: Daniel Manzano

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Email: Daniel.Manzano@state.nm.us

SECTION II: FISCAL IMPACT

APPROPRIATION (dollars in thousands)

<table>
<thead>
<tr>
<th>Appropriation</th>
<th>Recurring or Nonrecurring</th>
<th>Fund Affected</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY19 FY20 NFI</td>
<td>$650.0 nonrecurring</td>
<td>general</td>
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</table>

(RENTHESIS () INDICATE EXPENDITURE DECREASES)

REVENUE (dollars in thousands)

<table>
<thead>
<tr>
<th>Estimated Revenue</th>
<th>Recurring or Nonrecurring</th>
<th>Fund Affected</th>
</tr>
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<tr>
<td>FY19 NFI FY20 NFI FY21 NFI</td>
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(PARENTHESES () INDICATE EXPENDITURE DECREASES)
SECTION III: NARRATIVE

BILL SUMMARY

Synopsis: SB103 makes a one-time appropriation for digital and media education and training programs.

FISCAL IMPLICATIONS

SB103 appropriates $650.0 during FY20.

SIGNIFICANT ISSUES

SB103 does not specify how to allocate funds or the role of PED in administration and oversight.

PERFORMANCE IMPLICATIONS

CTE concentrators are students who take at least two courses in a sequentially aligned program of study, and concentrators are one way schools can earn College and Career Readiness points on their report card. Incentivizing a standalone course might undermine efforts to encourage students to concentrate, insomuch as a site might not offer an aligned sequence of related courses.

ADMINISTRATIVE IMPLICATIONS

SB103 does not specify any details regarding program administration and oversight.

CONFLICT, DUPLICATION, COMPANIONSHIP, RELATIONSHIP

None noted.

TECHNICAL ISSUES

None noted.

OTHER SUBSTANTIIVE ISSUES

The PED offers relevant course codes within digital media art electives. The payment of funds to launch one particular CTE course, outside of a full program of study, may not be aligned with best practices for CTE; however, in the past no state CTE funds have been available. Thus, many
sites would welcome the possibility of funds to cover startup costs for a CTE course. It is unclear what limits, if any, the PED should place on the type of expenditures that would be allowed for the program, or how many sites should be funded.

New Mexico community colleges already offer programs for digital media related courses. High school programs should align to the expectations of these postsecondary programs. Dual credit offerings in these postsecondary pathways could be a viable alternative to offering a high school level standalone course.

ALTERNATIVES

None noted.

WHAT WILL BE THE CONSEQUENCES OF NOT ENACTING THIS BILL

High schools will not have access to funds to develop a digital media education courses. High schools wishing to offer a digital media education course would do so using existing PED course codes.

AMENDMENTS
None as of January 17, 2019.