

LFC Requester:	Sunny Liu
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**AGENCY BILL ANALYSIS
2019 REGULAR SESSION**

WITHIN 24 HOURS OF BILL POSTING, EMAIL ANALYSIS TO:

LFC@NMLEGIS.GOV

and

DFA@STATE.NM.US

{Include the bill no. in the email subject line, e.g., HB2, and only attach one bill analysis and related documentation per email message}

SECTION I: GENERAL INFORMATION

{Indicate if analysis is on an original bill, amendment, substitute or a correction of a previous bill}

Check all that apply:
Original **Amendment**
Correction **Substitute**

Date 3/13/19
Bill No: HB400H AFC

Sponsor: House Appropriations and Finance Committee
Short Title: SCHOOL MEDIA LITERACY ADVISORY COMMITTEE

Agency Name and Code Number: PED-924
Person Writing Daniel Manzano
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SECTION II: FISCAL IMPACT

APPROPRIATION (dollars in thousands)

Appropriation		Recurring or Nonrecurring	Fund Affected
FY19	FY20		
NFI	NFI	n/a	

(Parenthesis () Indicate Expenditure Decreases)

REVENUE (dollars in thousands)

Estimated Revenue			Recurring or Nonrecurring	Fund Affected
FY19	FY20	FY21		
NFI	NFI	NFI	n/a	

(Parenthesis () Indicate Expenditure Decreases)

ESTIMATED ADDITIONAL OPERATING BUDGET IMPACT (dollars in thousands)

	FY19	FY20	FY21	3 Year Total Cost	Recurring or Nonrecurring	Fund Affected
Total	NFI	NFI	NFI	n/a		

(Parenthesis () Indicate Expenditure Decreases)

Relates to: HB0341 computer science development grant program
Replaces HB0400

SECTION III: NARRATIVE

BILL SUMMARY

Synopsis: HB400 creates a media literacy advisory committee and requires per diem and mileage for committee members. It specifies duties for the Public Education Department (PED) pertaining to media literacy and requires PED to conduct a survey and issue a legislative report.

FISCAL IMPLICATIONS

Original versions of HB400 allocated \$80,000 for per diem and mileage for 21 committee members to meet four times before September 30, 2020. It also allocated \$57,000 for the costs of conducting a statewide survey and developing a report. No funds are allocated for PED staff support, although such support is specified. Funds remaining at the end of FY21 would revert.

In this substitute bill, the requirements for holding meetings, conducting a survey, and issuing a report are all still in place, but appropriations to fund these activities have been removed.

SIGNIFICANT ISSUES

HB400 specifies the creation of a special committee to consider issues relating to media literacy. The 15-person committee shall be drawn from a specific list of potential stakeholders, including a variety of education and social services professionals. The primary role of the committee is to consult with the PED. Staff from PED would perform the work outlined in HB400 (detailed below as administrative implications).

International Society for Technology in Education (ISTE) are standards for the use of technology in teaching and learning. They include the ISTE Standards for Students, which list skills and attitudes expected of students. The ISTE standards replaced the National Educational Technology Education standards, which New Mexico never adopted. ISTE standards include standards for educators (adults) as well as for students.

Computer science is not exactly the same as media literacy (defined as the ability to access, analyze, evaluate, create and communicate with media and digital products); however, many of the Computer Science standards adopted in July 2018 (NMAC 6.29.17) include material about

digital media literacy. These standards infuse computer science literacy throughout the curricula and clarify how such literacy benefits all students.

It is unclear how the ITSE and computer science standards overlap or compliment one another. Teacher preparation and computer science programs are programs that PED funds from limited Carl D. Perkins Career Technical Education Act funds. HB341 state funding could be coordinated with these federal funds to maximize the impact of computer science professional development training.

PERFORMANCE IMPLICATIONS

HB400 directs the PED to develop a plan for increasing access to professional development, but does not address any assessment of existing training or provide for any assessment on new trainings. Increasing access to professional development for teachers and librarians, without also measuring the actual increase in access for students, might shortchange the initiative's impact of students.

Offering professional development without a clear plan for expected changes in student outcomes may limit the efficacy of the plan because developers and content experts are not clear on the expected impact for students.

ADMINISTRATIVE IMPLICATIONS

HB400 establishes a consulting committee that would provide oversight of PED work, with voting rights established, but without an explanation of specifically what the committee would approve.

Furthermore, the bill specifies many new functions for PED, without providing funding or staff. Specifically, PED will be required to:

- Review and update K-12 standards for educational technology
- Review rules and policies pertaining to media literacy
- Encourage each school district to review policies annually
- Develop guidelines for professional development of teachers and librarians
- Review professional development to ensure it aligns to standards and benchmarks
- Approve professional development
- Develop a survey, in consultation with the committee
- Survey educators to determine how literacy education is integrated in curricula
- Develop an action plan to increase access to literacy education across all grades and content areas
- Report to the LESC (interim report by 9/1/2020; final report due 11/1/2020).

CONFLICT, DUPLICATION, COMPANIONSHIP, RELATIONSHIP

As noted above, the computer science standards encompass many of elements of digital media literacy.

TECHNICAL ISSUES

None noted.

OTHER SUBSTANTIVE ISSUES

None noted.

ALTERNATIVES

Existing computer science standards cover many aspects of digital media literacy. Instead of convening a committee to oversee PED implementation of digital media literacy initiative, the drafters might consider directing the PED to evaluate how the existing computer science standards support media literacy and determine if additional digital media literacy standards are necessary. Such an evaluation could be incorporated into the existing PED workload, since this bill no longer contains an appropriation.

WHAT WILL BE THE CONSEQUENCES OF NOT ENACTING THIS BILL

Media Literacy professional development will continue to be administered and accessed at the local level. Existing standards for computer science will remain intact, and local policy will determine how professional development supports those standards.

AMENDMENTS

This is a replacement for HB0400 and removed the appropriations that were in the original.