

# STATE OF NEW MEXICO PUBLIC EDUCATION DEPARTMENT 300 DON GASPAR SANTA FE, NEW MEXICO 87501-2786 Telephone (505) 827-5800

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# OPTIONS FOR PARENTS AND FAMILIES DIVISION CHARTER SCHOOLS DIVISION

Year: 2020

#### NOTICE OF INTENT TO SUBMIT CHARTER APPLICATION

#### **INSTRUCTIONS**

According to NMSA § 22-8B-6(B) the Notice of Intent to Submit a Charter Application ("NOI") must be filed by the organizers of a proposed charter school to the Public Education Commission at the address below <u>AND</u> to the superintendent of the school district in which the charter school is proposed to be located. *Failure to notify may result in your application being rejected*.

The NOI must be submitted by 5:00 PM Mountain Time by the second Tuesday of January. Notices of Intent that are not received by the Public Education Commission and the superintendent of the local school district by the deadline may result in the application being rejected. When you send the NOI to the superintendent of the school district in which your charter is to be located, you are strongly encouraged to send it by certified mail return receipt requested, or request a signed receipt when you deliver the NOI. Contact the local district regarding electronic filing.

Notice to the Public Education Commission should be delivered by one of the following methods:

• Electronically to: <a href="mailto:charter.schools@state.nm.us">charter.schools@state.nm.us</a>

By mail or personal delivery: PUBLIC EDUCATION COMMISSION

c/o New Mexico Public Education Department

Attn: Options for Parents and Families/Charter Schools Division

300 Don Gaspar, Room 301 Santa Fe, New Mexico 87501

The NOI is intended to provide the Public Education Commission with the primary point of contact among the charter developers, and preliminary information about the charter proposal, such as the school's mission statement, the school's focus, the representative student population in the intended location, enrollment

projections, key innovations, etc. (not to exceed 5 pages).

## 1. General Information

• Name of Proposed School

Avix Integrated Arts Institute

• Grade levels to be offered and enrollment projections

Grade Levels	Projected Total
to be offered	Enrollment
7 to 12	225

## • Primary Point of Contact

Name	Stephen Wynne				
Mailing Address	2521 Desert View Road				
City	Rio Rancho	State	NM	Zip	87144
Phone	813 728 1524				
Email	sjw@garnerartsllc.com				

2. Names, roles, and current employment of all persons on the applicant team, and qualifications of the team members to establish a high-quality charter school

Names	Role on Team	Qualifications: Education, Employment, and Experience
Stephen Wynne	Founder	BFA Choreography, CCO Garner Arts LLC, Former Regional Service Manager with Global Ed Solutions
Michelle Boutros	Co-Founder	BA Dance, BA Arts Management, CEO Garner Arts LLC, Ballet Instructor, Arts Administrator
Jeremiah Garner	Marketing Lead	COO Garner Arts LLC, Music Instructor, Composer, Film Producer
Claire Jaramillo	IT Platforms/ Communications	AA Computer Programming, BA in IT Management, MA Business Administration, TonyClaire Photography, Photographer at Rio Rancho Public Schools
Keith Jordan	Financial Oversight	BA Business/Finance- minor Banking, Financial Advisor at Capital Strategies, Financial Strategies/ Fundraising
Michael Schlichte	Code Compliance Oversight	Real Estate Broker License, Qualifying Real Estate Broker and owner at Absolute Real Estate, Rio Rancho Planning and Zoning Commission, Previously sat on the Rio Rancho Big Brothers Big Sisters board

- 3. Model or focus of the proposed school (e.g., performing arts, dual language, college prep, STEM, Montessori, IB):
  - 1. Performing and Visual Arts focus integrated through the curriculum
  - 2. Western and Indigenous (Native American and Hispanic) Arts Forms
  - 3. Flexible and blended education model featuring:
    - Edmentum Online Curriculum taught by NM-licensed Instructors
    - Curriculum accessible 24/7 and evening and weekend access to teachers and staff
  - 4. Life Coach assigned to every student, with the primary role of student engagement and support.
  - 5. Serving the at-risk and gifted and talented with integrated and experiential arts education

4.	Does the school expect to contract with another entity for either management, or substantial
	oversight or direction in the school's operation? $\square X$ Yes $\square$ No

If YES, describe the entity and the role it will have in the school's operational plan.

GlobalEd Solutions (GES), a Colorado Public Benefit Corporation, will provide the full range of educational services to Avix Integrated Arts Institute, including the Edmentum online curriculum and teachers, school administration (compliance, data collection, data analysis, reporting, and staff management), and coordination and provision of social and emotional support services.

A critical and unique component of the GES is the Life Coach position, a support staff position whose primary role is to keep the students engaged in the curriculum and making progress.

GlobalEd Solutions also has served the targeted population of student at-risk of not completing high school for many years. The company founders and leaders cumulatively have several decades of experience working successfully with this population of at-risk students to ensure they graduate from high school and go on to successful post-secondary lives and careers.

5. Does the applicant team or any members of the team currently operate any other schools?  $\square X$ Yes  $\square$  No

GlobalEd Solutions operates two state-wide blended learning schools in Colorado – AIM Global and Immersion School –under contract with the Las Animas School District. The two schools serve over 1800 students throughout Colorado. AIM Global is an Alternative Education Campus. Both schools share the same staff, curriculum, facilities and educational model. In addition, GES offers a tuition-based adult education program for students over 21 looking to earn their HS Diploma.

6. Vision/Mission statement (2-3 sentences)

Avix Integrated Arts Institute's mission is to serve the at risk and the gifted and talented students in Rio Rancho with a flexible, blended learning education model tailored to the unique needs of this population of students with a focus in the visual and performing arts.

Our vision is to become a trusted voice for performing and visual art education within the structure of public education in our community. To offer our students personal guidance to engage in industry internships, higher education opportunities, and industry employment. Furthermore, our vision is to positively influence the lives and opportunities of our students

and to assert national influence on the creative industry through our education model.

- 7. Student population and geographical setting of the school
  - Define the targeted geographical area of the proposed school from which you expect to draw a significant number of your students.

At-risk students and students who are gifted and talented in the performing, visual, and indigenous art forms, and all those who would benefit from a daily concentrated focus on the performing and visual arts, who reside in Rio Rancho, NM school district.

 Describe the student population including key demographic data (academic performance, home languages, English Learners (ELs), and special education populations) in the location in which the school intends to locate.

Based on the demographics of similar schools currently operated by GlobalEd Solutions we anticipate the demographics of Avix Integrated Arts Institute to include a higher population of low income students, a comparable proportion of Special Education students, and a higher proportion of academically at-risk students.

We also anticipate that the focus on indigenous arts will attract a higher proportion of Native American and Hispanic students than the district as a whole.

• Identify where these students are most likely being educated currently and why they are expected to choose the proposed charter school for their future educational needs.

This school will attract two populations of students. First, students in the Rio Rancho area who are currently being educated at PAPA Charter School, and homeschooled students who are augmenting arts education at private studios and after school programs. Second, students who are disengaged and are close to or have already dropped out. Numerous examples around the country show that school models with a focus on the arts are particularly attractive and successful with students who are disengaged and at risk of dropping out. Research has consistently shown that studying performing and visual arts in a standard based curriculum will raise students' test scores and give students a higher self-esteem and a solid work ethic compared to more traditional curriculum.

8. Provide evidence that the applicant team has assessed community need for a school of the nature that will be proposed in the application (e.g., objective surveys or other measures of local demand for the Proposed educational program).

Thus far, outreach has been through numerous meetings with the business community, including the Rio Rancho and Hispano Chambers of Commerce. As the application is developed, we will be reaching out to specific communities to gauge their interest and keep them informed of the progress of the \proposed school. Based on the success of similar schools around the country, focused on serving similar populations of students, we believe the school will attract more than enough interest to ensure its success.

9. Identify significant innovative features that the school will implement in order to help it realize its vision/mission (e.g., non-traditional school year, longer school day, partner organizations, etc.).

The partnership with GlobalEd Solutions is the most significant feature of this school that will help ensure the

school realizes its mission. GES' experience with this population of students. GES brings a unique blended learning model that successfully integrates an online curriculum, a blended learning environment with extensive face-to-face support, and the wrap-around social emotional support services that this population of students needs in order to succeed.

10. Describe how the school will be more effective than the schools currently serving the targeted student population, and/or plans to improve student achievement and exceed the academic performance of existing public schools in the targeted service area and any data you have to support this assumption.

No school in the targeted service area offers the combination of an integrated arts curriculum, a flexible blended learning model that can adapt to student' life circumstances, and an experienced educational service provider with a track record of successfully serving this population of students.

Please Note: Should your charter be awarded, the founding governing body could undergo a background check to determine if it qualifies to be a board of public finance in the state of New Mexico.

Style Uppro	Date:	January 14, 2020

Stephen Wynne [PRINT NAME]

Signature of founder(s):

Mululle Boutros

[PRINT NAME] Michelle Boutros