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**Building the Next Generation**

**of Career and Technical Education**

**Outcomes – February 28 Region A Consortia Meeting**

**Vision Statement**:

* Region A’s Career and Technical Education programs promote regional pride though their distinct, diverse, well-qualified pools of talent relevant to the needs of current and future business and industry. Career and Technical Education graduates are well skilled, credentialed, and ready to drive the region’s economy.

**Target Industries for Investment:**

* Healthcare
* Intelligent Manufacturing
* Information Technology, including:
  + Artificial Intelligence
  + Big data/data analytics

Across all program, weave in Entrepreneurship preparation to support the maximum opportunity for CTE graduates

Top Programs of Study to Pursue Include:

* Health Science (16 votes)
* Manufacturing (16 votes)
* Information Technology (15 votes)
* Transportation and Logistics (8 votes)

**Opportunities to Pursue Moving Forward:**

* Explore opportunities for innovation in expanding the pipeline for generating the healthcare workforce by partnering with healthcare providers for expanding healthcare teacher force, clinical training sites, apprenticeship models
* Use this as an opportunity to “brand” the region
  + Include a communications campaign
* Leverage the location of Region A to create cross-state collaborations with neighboring states
* Seek to become “the carbon capture capital of the world”
* Youth will innovate and help solve the problems of the region
* Career exploration for these careers needs to begin in middle school
  + Use Next Step plans to help guide students

**NOTES FROM THE DISCUSSION:**

Characteristics of the Workforce Talent of Region C:

* Proactive
* Well-Qualified, Skilled
* Initiators
* Ethical
* Resilient
* Versatile
* “Unicorn” able to have a broad body of knowledge across multiple areas of experience
* Experienced
* Credentials (diplomas, degrees, certificates)
* Motivated
* Passion
* Culture
* Adaptable (ability to learn)/Coachable/Trainable
* Diverse
* Prepared

Characteristics of our CTE program to build the talent we need:

* Promotes a regional identity for our talent
* Leverages the collective educational assets of the region (colleges and schools) to generate deep pools of talent
* Be able to recruit the diverse members of the region
* Generates talent with both hard and “soft” skills/employability skills
* Relevant, aligned, and responsive to the business and industry needs of the region
* Provide work-based learning opportunities, like apprenticeships
* Provides the wrap-around supports needed for students to be successful
* Other characteristics of the talent our CTE programs will create include:
  + “Employability skills”
    - Disciplined
    - Business Etiquette
    - Innovators