

**Building the Next Generation**

**of Career and Technical Education**

**Outcomes – February 24 Consortia Meeting**

**Vision Statement**:

Career and Technical Education in Region C provides students and families focused exposure to career options and opportunities:

* Responsive to the needs of the region
* Generates credentials and training valued by employers in our target industry
* Is broadly accessible to all in the region

**Target Industries for Investment:**

* Agriculture, Food, and Natural resources, to include:
	+ Agriculture:
		- Agriculture Tech
		- Precision Agriculture
	+ Energy:
		- Non-destructive testing
		- Integrated control systems
* Skilled construction trades:
	+ Design (Architecture)

Cutting across both industries is a need to promote:

* Leadership/business management and administration skills
* Computer/tech instruction
* Employability (“soft”) skills for broad application in the local labor market
* Exploration of drone technology
* Meaningful integration of Career and Technical Student Organizations

CTE programs of study will render employer-valued certifications/college degrees for students. (NCCR provides a framework)

**Eastern Workforce Board will partner in three ways:**

* Leverage the One-Stop operators’ assets to provide professional development to teachers on how to train employability (“soft”) skills
* Integrate apprenticeship programs into CTE programs of study
* Focus WIOA resources to support increased workforce talent for healthcare occupations

**Pooled Initiatives:**

* Exploration for investments include:
	+ Shared resources, including supplies and equipment that can be delivered through mobile assets
	+ Professional development for CTE teachers and career counselors

**NOTES FROM THE DISCUSSION:**

Characteristics of the Workforce Talent of Region C:

* Prepared
* Skilled
* Competent/High quality/Trustworthy
* Prepared for success in an everyday changing world
* Adaptable/Versatile
* Motivated/Show initiative/Work ethic
* Aware of Opportunities
* Young
* Life-long Learner
* Diversity
* Fulfilled
* Tech-Competent Solo Workers
* Successful
* Innovators
* Employable
* Invested
* Reliable
* Positive Attitude

Characteristics of our CTE program to build the talent we need:

* Provides career awareness and exposure to opportunities and options
* Agile, adaptive to being delivered over a wide geographic area
* Culturally responsive to the needs of the region’s employers
* Can be retrofit to meet any industry’s needs
* Increases employer engagement
* Provides inspiration to students
* Integrates employability (“soft”) skills