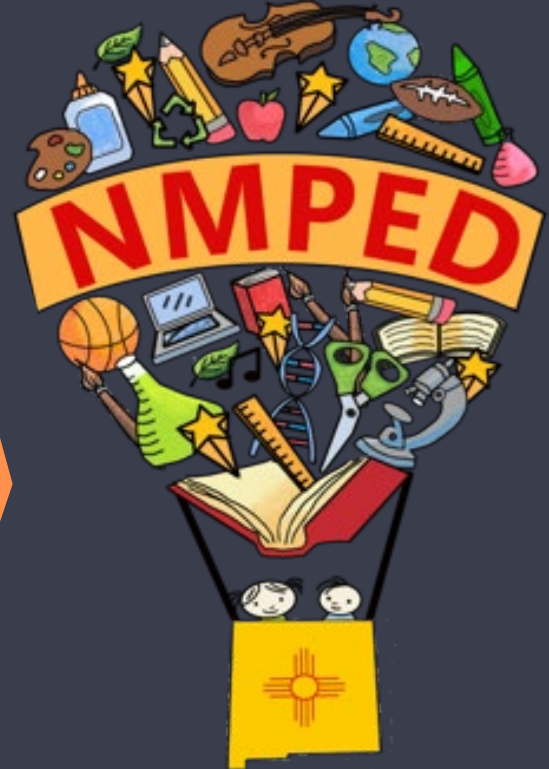


Virtual Norms

- Please change your name on Zoom to add your school district or charter school name and your role (ex., Luna Lovegood– Hogwarts, student)
 - To change your name, click on the three dots on the right side of your picture, and select change your name
- If your Wi-Fi allows, please leave your camera on
- Your microphone was muted upon entry, please leave it muted
- Please use the chat box to ask questions, we will answer questions as we go

Investing for tomorrow, delivering today.

Filmmaking and the Use of Film in Teaching Art





Disclaimer

This presentation contains examples and resource materials that are provided for the user's convenience. The inclusion of any material is not intended to reflect its importance, nor is it intended to endorse any views expressed, or products or services. These materials may contain the views and recommendations of the presenter as well as hypertext links, contact addresses and websites to information created and maintained by other public and private organizations. The opinions expressed in any of these materials do not necessarily reflect the positions or policies of the New Mexico Public Education Department (NMPED). The NMPED does not control or guarantee the accuracy, relevance, timeliness, or completeness of any outside information included in these materials. Mentions of specific programs or products in these examples are designed to provide clearer understanding and are not meant as endorsements.¹ Please note work product of Silver Bullet Productions cannot be duplicated.

¹Language adopted from the U.S. Department of Education



Norms

- Respectfully contribute your ideas
- Focus on what matters
- Ask thoughtful and clarifying questions
- Listen to understand
- Link and connect ideas
- Invite all perspectives
- Recognize and suspend assumptions
- Participate fully and be present



Today's Agenda

- Welcome/Disclaimer
- Introductions
- Filmmaking and the Use of Film in Teaching Art Presentation by Silver Bullet Productions
- Q&A
- Breakout Room Discussions
- Closing/Information on Upcoming CoP



Introductions

- **Pamela Pierce, CEO of Silver Bullet Productions**
- **Dr. Matthew Martinez, acting Director of the Museum of Indian Arts and Culture, past Lt. Gov. of Ohkay Owingeh, and the Executive Vice President of Silver Bullet Productions**
- **Students of the Santa Ana Workshop are Language Teachers. Keona Montoya and Valentina Lujan were leaders in their workshop**



Silver Bullet Productions Overview

- Silver Bullet Productions (SBP) is excited to offer students and teachers an opportunity to participate in a hands-on workshop that presents an introduction to documentary writing or screen writing, filmmaking and basic editing.
- Intensive, immersive four-day workshop provides:
 - Critical thinking
 - Opportunity to apply academic skills to film
 - Work as a team
 - Experiment with production, direction, and acting
- Subject matter for film is selected by the community. Camera and computer equipment remain with school or community.



What Skills Are Taught?

- The skills are taught in three segments:
 - Pre-production
 - Production
 - Post-Production

Pre-Production

- Theme development; thesis cohesion for the project
- Intro to cameras, mics, lighting, and sound



Production

- Hands on use of cameras for filming interviews, overviews of projects or trips, indoor and outdoor filming
- Interview questions and documentary techniques that support the theme or thesis
- Selection of B roll, additional filming of visual support





Production Continued



Post-Production

- Downloading camera footage into computer
- Editing
- Securing final and edited materials (documentaries or stories)





Objectives

- Silver Bullet Productions workshop objectives:
 - Provide a motivating application of theme development and writing and creating; the theme must include decision making;
 - Encourage cooperation with fellow classmates to meet sophisticated performance goals;
 - Teach students/teachers using professional instructors, screenwriter, and award-winning camera and sound crew;
 - Provide confidence in completion of short film including writing, direction, lighting, production, editing and filming;
 - Increase aspirations through relevant learning to remain in school and continue higher education;



Objectives Continued

- Silver Bullet Productions workshop objectives:
 - Encourage participation by parents, teachers and community leaders together with the students, on an educational project;
 - Motivate the use of technology for further story telling, documenting, or academic enrichment;
 - Encourage exploration of career pathways in film and production.
- While these objectives were written for SBP, they can be applied to student filmmaking in general as well!



Workshops Completed by SBP in New Mexico

- SBP has completed workshops in 20 communities* and has completed over 55 educational film projects in New Mexico. The communities may request or be recommended for consideration. All films created for the community or school remain the property of the community or school.
- *Taos, Nambe, Santa Clara, Tesuque, Pojoaque, Ohkay Owingeh, Santo Domingo, Cochiti, Zia, Jemez, Acoma, Laguna, Sandia, Zuni as well as Grants, Jemez Mountain, Tatum, Ft. Summer, Gallina, Santa Ana Pueblo.



Some Existing SBP Documentaries

- *Canes of Power*
- *A Thousand Voices*
- *Defending the Fire*
- *However Wide the Sky: Places of Power*
- *Ancient Pathways, Modern Leaders*



Film Ideas for Art Teachers

- There is no end to the possibilities of using film to enhance the teaching of art! Students and/or Teachers could have these skills, and the camera equipment can be easily stored or shared.
- Some ideas (see handout for more):
 - If you have a long term art project, film the steps and stages from planning to completion. You can use to share the improvement, determination, or use as a teaching tool for the next group who attempts the same project; you can put film clips on the school website; or send the final edited version to your students and their parents so they can see their progress or use for college.
 - Interview living artists about methods, motivation, techniques your students might model; build an artists' library for aspiration, motivation, and artistic techniques.



Film Ideas for Art Teachers

- Some ideas (see handout for more):
 - Have a student tell his or her own story of their art; In a time of Zoom, each student's story can be shared on line, shared with parents or family, or edited for a classroom exhibit.
 - Connect art projects to bigger picture for relevancy; is the theme of the art linked to Culture? Race? Climate or environment? Gender? Create the montage that adds the visuals of the broader issue to the art; collaborate with teachers from other schools.
 - Work with other disciplines. Art – costumes, murals, art of the time – lends itself to making History and Social Studies, Literature come alive. For example, recreate events told from a different perspective, with the help of art of the historic times or conflict in literature. For the Odyssey, put Odysseus on trial for the murder of Penelope's suitors, with the art department creating the scenery and costumes.



Contact

- If you want to know more about Silver Bullet Productions:
 - www.silverbulletproductions.com
 - Contact Pamela Pierce at: pamelawpierce@gmail.com
- Handouts will be posted to NMPED website after this CoP. A link to the handouts and the recording will be emailed to all participants.



Q&A

- **Please use the raise your hand feature or unmute yourself if you have any questions for Silver Bullet Productions**
- **You may also enter any questions into the chat**



Breakout Rooms

- **Guiding Question(s) – Has your school district or charter school used filmmaking in the teaching of art? What were some successes or challenges? Where could you use support?**



Survey

Please provide feedback for today's CoP

See the link in the chat box



Upcoming FAEA CoPs

Completing the Fine Arts Education Act (FAEA) Application for the 2022-2023 School Year

March 18, 2022

3-4pm

See the link in the chat box

Closing

*Please complete the survey.
The link is provided in the chat box.*

If you have any fine arts related questions, please reach out to:

Marit Andrews Humanities Specialist

Marit.Andrews@state.nm.us

C: (505) 470-2243 | Help Desk: (505) 827-5800

Visit the webpage: [NMPED Literacy and Humanities](#)

Thank you! We look forward to our next CoP!

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