

School Name Change Amendment Form

The Charter Contract was entered into by and between the New Mexico Public Education Commission and [MEDIA ARTS COLLABORATIVE CHARTER SCHOOL], hereafter "the School", effective [6th] of [JUNE], [2018]. The school was approved for a [FIVE YEAR] Charter Contract.

The school requests consideration from the Public Education Commission (PEC) to change the terms of its Contract as follows:

Charter Contract currently states:

ORIGINAL SCHOOL NAME:

MEDIA ARTS COLLABORATIVE CHARTER SCHOOL

Notifies the Public Education Commission, Section 4.2.i of the school's contract shall state beginning on:

EFFECTIVE DATE OF CHANGE: 07/01/2022

CHANGE TO SCHOOL NAME:

New Mexico Academy for the Media Arts

The School's School Name Change Amendment Request is hereby submitted by [Jonathan Dooley] on [4-1-22], and affirms the school meets the following eligibility criteria:

Amendment must be submitted and approved by the PEC prior to the change being communicated or utilized.

The school's governing board is in compliance with all reporting requirements.

Jonathan Dooley
Charter School Representative Signature

4-1-22
Date

The School's School Name Change Amendment was:

Approved

Denied

Chair, Public Education Commission

Date

MEDIA ARTS COLLABORATIVE CHARTER SCHOOL
GOVERNING COUNCIL MINUTES
March 9th, 2021 7:30pm
Virtual Meeting via Zoom Platform

1. Quorum Call
 - a. Mike called the meeting to order at 7:30pm
 - b. Board Member Quorum Call
 - i. Michael Trujillo – Present
 - ii. Carolyn Carlson – Present
 - iii. Malinda Menke – Present
 - iv. Channing Concho – Present
 - v. Patti Gladstone – Absent
 - vi. A quorum is present
 - c. Staff Present: Jonathan Dooley, Anthony Conforti, David Lucil, Isaac AlaridPease and Patrick Kelly
 - d. Foundation Members Present: None
 - e. PAC Members Present: None
 - f. Public Present: Tom Carroll, Jennifer DeGraaf and Andrea Brown (all from Carroll Strategies); Gary Boyd (parent); Jennifer Nutt (parent)

2. Approval of Agenda
 - a. Carolyn made a motion to approve the agenda
 - b. Malinda seconded
 - c. There was no discussion
 - d. Roll Call Vote – Channing Concho “AYE”; Mike Trujillo “AYE”; Malinda Menke “AYE”; Carolyn Carlson “AYE”
 - e. Motion Passed 4-0

3. Approval of Minutes
 - a. February 9th, 2021 Minutes
 - i. Malinda made a motion to approve the February 9th, 2021 minutes
 - ii. Channing seconded
 - iii. There was no discussion
 - iv. Roll Call Vote – Channing Concho “AYE”; Mike Trujillo “AYE”; Malinda Menke “AYE”; Carolyn Carlson “AYE”
 - v. Motion Passed 4-0

4. Committee of the Whole
 - a. Nothing presented

5. Public Comment
 - a. No comments

6. Reports
 - a. Recruitment Committee
 - i. Tom Carroll discussed that our new four-month contract started last week and they are wanting to make this an implementation period
 1. Name Change with press release and social media campaign
 2. Video for social media and website
 3. Radio and Digital Summer Ads
 - a. Just finished Cumulus and would like to do another one with the name change
 4. Indoor recruitment trail at MACCS
 5. Site Signage, T-Shirts and other promotion ideas were shared
 6. Outdoor advertising – Billboards and Buses
 - ii. Ideally implement some or all of these things as summer starts
 - b. Leadership Report
 - i. David Lucil presented that the main focus of their last media is how to utilize cross curriculum through the media arts
 1. What motivates our students and David discussed some of the themes and topics that were discussed for possible projects next year
 2. Themes were discussed in small groups during a staff meeting
 3. April meeting will filter down the options into final projects
 - ii. ESSER Act II is approximately \$250,000 and possible options for that
 - iii. Next meetings will consider what MACCS will look like with the new name NMAMA, cutting edge technology and infrastructure
 - c. Internship Report
 - i. Isaac AlaridPease presented that internship are slow moving
 1. 2 students are currently working
 - a. 1 working with church
 - b. Other pop up fashion shows
 - c. Trying to get the paperwork going for both
 2. Anthony is reaching out to REELZ to see if filming of Ice Wolves games can happen
 - a. Our students are really missed by the local staff
 - b. Hoping that games can resume soon and allow our students to be present to film
 3. Reaching out to the OC Circus and the Arts Block for possible partnerships

- d. Principal Report
 - i. Enrollment Update – 194 students
 - 1. Up two from last month
 - 2. 98% attendance in remote setting
 - a. Went down 1% from last month
 - ii. From the Front Lines
 - 1. Jonathan showed artwork, photos and videos from our students along with the possible yearbook cover
 - 2. Mr. Richardson’s Snow Day Photo Contest photos were presented as well
 - iii. COVID Update and Re-Entry
 - 1. Jonathan discussed the governor’s full entry press conference and the directive to re-open schools by April 5th
 - 2. Jonathan presented on the pre-inspection walkthrough findings from POMs and Associates
 - 3. Jonathan discussed the updates and changes to the PED toolkit and the changes to MACCS’ Reentry Policies and Procedures
 - iv. Legislative and Lobbying Update
 - 1. Jonathan showed the highlights of HB2 regarding the General Fund Budget with how it will affect secondary schools
 - 2. SB 40 will require extended learning time by adding 10 extra days to our calendar next year
 - v. Operation: Reconnect
 - 1. Jonathan presented the Term 4 “F” grading report
 - a. Chart compared this year to last school year
 - i. There are still more “F”s this year than last
 - b. Engage NM is working with 100 of our students
 - vi. Teacher Observations
 - 1. Jonathan discussed his recent observations of the teachers in their Zoom classrooms
 - a. Focused on Domains 2 and 3
 - vii. PED Governing Council Observation
 - 1. Jonathan reported that last month Missy Brown with PED observed our meeting and had extremely positive comments
 - a. Meeting was on topic and stayed on track and were focused on the school’s mission
 - b. Graphics from principal’s report were nice
 - c. Financial report was the best that she has seen
 - d. Areas of improvement
 - i. Website was difficult to find meeting information

- ii. Consent agenda would save some time
 - iii. Equity Council and Foundation Board reports were not presented
 - viii. Reimagining MACCS for 2021-2022
 - 1. Jonathan discussed the recent meeting of the Reimagining Team
 - a. School Wide Themes were presented for ideas of what projects MACCS may work on next year in the PBL focused model
 - ix. New Logo and Name Change
 - 1. Council will have to have minutes or certification of vote to begin the process
 - a. Jonathan discussed the process and the entities that we will have to engage to get name change approval from PEC
- e. Financial Report
 - i. Pat reported on the finances for February 2021
 - 1. Discussed various funds and their balances
 - a. Approximately \$224K of deposits and \$242K of expenses
 - 2. Reviewed the disbursements and deposits for the month
 - 3. Pat discussed the current cash balance of Operational and the HB-33 and SB-9 bond funds
 - 4. Pat presented that we are currently spending approximately 74% of our operational dollars on classroom and student support expenses
 - ii. Presentation of Budget Adjustment Requests (BARs)
 - 1. Pat presented eight BARs
 - 2. #21-I SEG Increase \$48,100
 - 3. #22-M CARES Act Maintenance
 - 4. #23-M CARES Act Maintenance
 - 5. #24-M CARES Act Transfer
 - 6. #25-M Carl Perkins Maintenance
 - 7. #26-M CTE Grant Maintenance
 - 8. #27-M CSI Grant Maintenance
 - 9. #28-M Title IV Maintenance
 - iii. Legislative Update
 - 1. Pat discussed the effects of HB175 and how it would help MACCS
 - a. Bill is still in the same committee and hasn't moved in a month
 - b. Would boost revenue by approximately \$183,000 for next school year
 - c. This would save one CTE position for next year

2. Pat presented the details of HB2 Budget Bill
 - a. 5.5% increase in school funding
 - i. Offsets the increases in retirement, insurance and additional instructional days
 - b. 1.5% raise for all staff
- iv. Federal Grant Funding
 1. Pat discussed the preliminary plans for the ESSER II Grant Funds
 - a. Approximately \$250,000 will be used for technology, furniture, sanitation and remodeling classrooms
- v. Facility Update
 1. Pat showed pictures of the almost completed fence, the new HVAC systems on the portables and the air purifiers
- vi. Enrollment Decline
 1. Pat shared a chart from the LESC regarding the enrollment changes of districts and charter schools
 - a. MACCS has seen a 16% decrease in enrollment during the pandemic while the charter school average is a 7% increase
- vii. Approval of Financial Report
 1. Channing made a motion to approve the February 2021 financial report
 2. Carolyn seconded
 3. There was no discussion
 4. Roll Call Vote – Channing Concho “AYE”; Mike Trujillo “AYE”; Malinda Menke “AYE”; Carolyn Carlson “AYE”
 5. Motion Passed 4-0
- f. Media Coordinator Report
 - i. Anthony reported that he attended the PAC Town Hall this afternoon. Parents praised Jonathan for his transparency and the inclusiveness of the school during this time.
 - ii. Media entry deadlines have actually moved up in the calendar and Anthony is still hoping some students can get projects turned in on time.
 - iii. Anthony is hoping for some form of in-person learning to be able to produce shows and content that can film classrooms and lectures
 - iv. As re-entry discussions happen, we have a group of students that are doing extremely well in the remote setting
 1. How can we accommodate those types of students?
 2. Also, there may be some level of re-entry anxiety

- a. Possibly look at easing students back into physical school

- 7. Action Items
 - a. Approval of Budget Adjustment Requests (BARs)
 - i. Malinda made a motion to approve the eight presented BARs with #20 allocating \$11,000 to advertising
 - 1. #501-001-2021-0021-I
 - 2. #501-001-2021-0022-M
 - 3. #501-001-2021-0023-M
 - 4. #501-001-2021-0024-T
 - 5. #501-001-2021-0025-M
 - 6. #501-001-2021-0026-M
 - 7. #501-001-2021-0027-M
 - 8. #501-001-2021-0028-M
 - ii. Channing seconded the motion
 - iii. There was no discussion
 - iv. Roll Call Vote – Channing Concho “AYE”; Carolyn Carlson “AYE”; Malinda Menke “AYE”; Michael Trujillo “AYE”
 - v. Motion passed 4-0
 - b. Discussion and Possible Action on School Name and/or Logo Change
 - i. Carolyn made a motion to change the name of the school to the New Mexico Academy for the Media Arts
 - ii. Channing seconded the motion
 - iii. Discussion followed to vote on the logo next month
 - iv. Roll Call Vote – Channing Concho “AYE”; Carolyn Carlson “AYE”; Malinda Menke “AYE”; Michael Trujillo “AYE”
 - v. Motion passed 4-0
 - c. Discussion and Possible Action on School Reentry Plan
 - i. Malinda made a motion to delay action until survey results are received from the parents and teachers.
 - ii. Channing seconded the motion
 - iii. Discussion followed to have a special meeting on Tuesday, March 23rd at 7:30pm
 - iv. Roll Call Vote – Channing Concho “AYE”; Carolyn Carlson “AYE”; Malinda Menke “AYE”; Michael Trujillo “AYE”
 - v.

- 8. Old Business
 - a. None presented

- 9. New Business
 - a. None presented

- 10. Adjournment
 - a. Agenda complete
 - b. Meeting adjourned at 9:29pm



New Mexico Academy for the Media Arts

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Name Change Assurance

The New Mexico Academy for the Media Arts (f.k.a. Media Arts Collaborative Charter School, MACCS) provides the assurances below to the New Mexico Public Education Department, Charter School Division, that the following will be provided by Budget Submission deadline for the upcoming school year:

- Updated DFA vendor registration form (W-9) for payments to be issued to the charter under its new name,
- Notification from the IRS (letter/form with legal name, address, and tax ID number) and
- As Dunn & Bradstreet (D&B) is no longer in existence, the registration form, along with a confirmation (letter, form, or email) from Sam.gov that contains the new legal name, address, registration status and number, have been sent.

The LEA, through its duly authorized representative named below, agrees to these assurances, and certifies that the information contained in these assurances is complete and correct to the best of the signatory's knowledge and belief, and such information may be relied upon by New Mexico Public Education Department, Charter School Division, and the U.S. Department of Education.

Jonathan Dooley

Signature of Superintendent or
Charter School Principal

5-13-22

Date

Jonathan Dooley

Printed Name of Superintendent or
Charter School Principal

The New Mexico Academy for the Media Arts (f.k.a. Media Arts Collaborative Charter School) offers secondary students a comprehensive, project-based, cross-curricular education centered in the media arts. We prepare our graduates for positions in the media industries and for the rigor of post-secondary education.