





# PRESENTERS

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# **New Mexico**

*Creating an opportunity for New Mexico to successfully prepare students to engage in a digital future.*

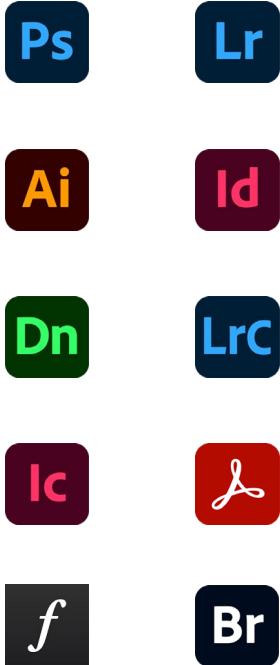
When a state fosters creativity and teaches digital skills to all students, they learn how to think critically, solve problems, and express their ideas in compelling ways. With these skills, students can succeed in academic environments, their career, drive entrepreneurship and positively impact the socio-economic status of their home region.

Create New Mexico addresses these needs by providing students and educators with more than 20 industry-standard apps for design, photography, video, and web. Adobe Creative Cloud also offers a variety of applications that span device types and user skill levels, from beginning to experienced users and applications from mobile, desktop and browser based access. As students develop in-demand digital skills with these tools, they also learn how to express their ideas in more visually compelling ways so they can make the world take notice.

# What is Creative Cloud?



## Photography and Design



## Video and Audio Production



## Web and Mobile Development



## Mobile Apps



# Adobe Creative Cloud



Drive engagement, connect creativity to curriculum, and build critical skills for future careers

Develop engaging  
**PRESENTATIONS**

Share your story  
through **VIDEOS**

Explore STEAM with  
**WEB & APP  
DESIGNS**

Create  
**ILLUSTRATIONS**  
from scratch

Modify **DOCUMENTS**  
to save time



Adobe Creative  
Cloud Express



Adobe Creative  
Cloud Express



Adobe Creative  
Cloud Express



Adobe  
Dreamweaver



Adobe  
Illustrator



Adobe  
Acrobat



Adobe  
InDesign



Adobe  
Premiere Rush



Adobe  
Photoshop Express



Adobe  
XD



Adobe  
Photoshop



Adobe  
Scan



Adobe  
Acrobat Pro



Adobe  
Premiere Pro



Adobe  
Photoshop



Adobe  
Fresco

# Supporting students' digital creativity from K through college

Students' skills progress with Adobe tools

Elementary, Middle,  
and High School



Adobe  
Acrobat Pro



Adobe Creative  
Cloud Express

Basic digital creativity and  
communication skills

Middle and High  
School



Adobe Creative  
Cloud Express



Adobe  
Premiere  
Rush



Adobe  
Photoshop

Level-up presentation  
and storytelling skills

High School and  
beyond



Adobe  
Premiere Pro



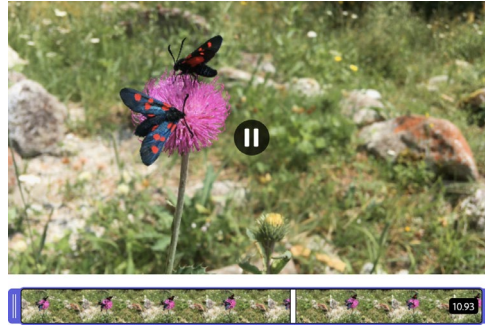
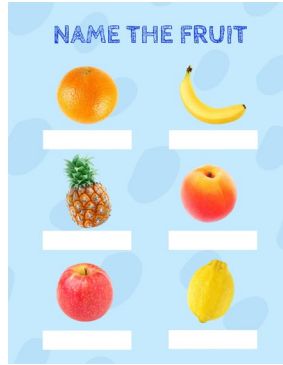
Adobe  
Illustrator



Adobe  
InDesign

Hone industry-standard expertise

# Create more engaging presentations in any grade



## Grades K-12

- Develop basic creative communication skills with “about me” templates in Creative Cloud Express
- Create impressive study guides and unit reviews with Creative Cloud Express
- Get feedback from peers on project reports using Acrobat Annotate



Adobe Creative  
Cloud Express



Adobe  
Acrobat  
Pro

## Grades 6-12

- Level-up presentation quality by developing basic video production and image editing skills that demonstrate creativity and conviction in creative subject areas (ELA, digital media, social studies, and more)



Adobe  
Premiere  
Rush



Adobe  
Photoshop  
Express

## Grades 9-12

- Develop industry-standard presentation and publishing skills by creating professional layouts for brochures, topic analysis, and more



Adobe  
InDesign



Adobe  
Photoshop



# Adobe Resources for New Mexico Educators

**Create New Mexico Education Exchange:** instant access to New Mexico specific professional development, teaching materials, and other tools

**Teaching Resources** - Lesson plans and resources across content areas and grade levels

**Professional Learning** - Self Paced Courses to begin integrating Adobe Creative Cloud in instruction.

**Community** - Connect with other creative educators

# Getting Adobe Creative Cloud in your LEA

**Opt IN.** Talk with district leadership about opting in by completing this survey:

<https://forms.gle/MQSQrzuvniyEakmj8>

Whether your district or charter's IT staff are experienced deploying Adobe Creative Cloud due to current usage and need only migrate their users to a new console, or are starting deployment for the first time, Adobe supplies onboarding assistance to ensure IT admins have the information and support to deploy entitlements to faculty, staff and students as quickly and efficiently as possible.

# LEAs that have opted in

## Districts and Charters that have opted in

Albuquerque Charter Academy	Dexter Consolidated Schools	Las Cruces Public Schools	Rio Grande Academy of Fine Arts
Albuquerque Public Schools	Digital Arts and Technology Academy	Lordsburg Municipal Schools	Rio Rancho Public Schools
Alice King Community School	Digital Arts and Technology Academy	Los Alamos Public Schools	Robert F. Kennedy Charter School
Belen Consolidated Schools	Dream Diné Charter School	Maxwell Municipal Schools	Roswell Independent Schools
Bloomfield Schools	East Mountain High School	McCurdy Charter School	Ruidoso Municipal Schools
Carlsbad Municipal Schools	Estancia Municipal Schools	Middle College High School	San Jon Municipal Schools
Cloudcroft Municipal Schools	Explore Academy - Abq	Monte del Sol Charter School	Silver Consolidated Schools
Clovis Municipal Schools	Explore Academy - Las Cruces	Mountain Mahogany Community School	Socorro Consolidated Schools
Cobre Consolidated Schools	Gadsden Independent Schools	NMREC	Southwest Secondary Learning Center
Coral Community Charter School	Gallup-McKinley County Schools	North Valley Academy	Springer Municipal Schools
Cottonwood Classical Preparatory School (CCPS)	Hagerman Municipal Schools	Public Academy for Performing Arts	Technology Leadership High School
Cuba Independent Schools	Hatch Valley Public Schools	Questa Independent Schools	Tierra Encantada Charter School
Des Moines Municipal Schools	Hobbs Municipal Schools	Raton Public Schools	Truth or Consequences Municipal Schools

# Questions & Contacts

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# Survey

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Please provide feedback for today's CoP

*See the link in the chat box*

# Upcoming Community of Practice Meetings

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**We are taking a break from Humanities CoPs for the summer – we will return in August! Stay tuned!**

