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SECRETARY OF EDUCATION

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GOVERNOR

**Charter Schools Division  
2021-22 Preliminary<sup>1</sup> Annual Report  
October 20, 2022**

**School Name:** New Mexico Academy for the Media Arts

**School Address:** 4401 Central Ave. NE, Bldg. 2 Albuquerque, NM 87108

**Head Administrator:** Jonathan Dooley

**Governing Board Chair:** Michael Trujillo

**Business Manager:** Patrick Kelly

**Authorized Grade Levels:** 6-12

**Authorized Enrollment:** 360

**Current Enrollment:** 180

**Contract Term:** 2018-2023

**Mission:** New Mexico Academy for Media Arts (NMAMA) offers secondary students a comprehensive, project-based, cross-curricular education centered in the media arts. We prepare our graduates for positions in the media industries and for the rigor of post-secondary education.

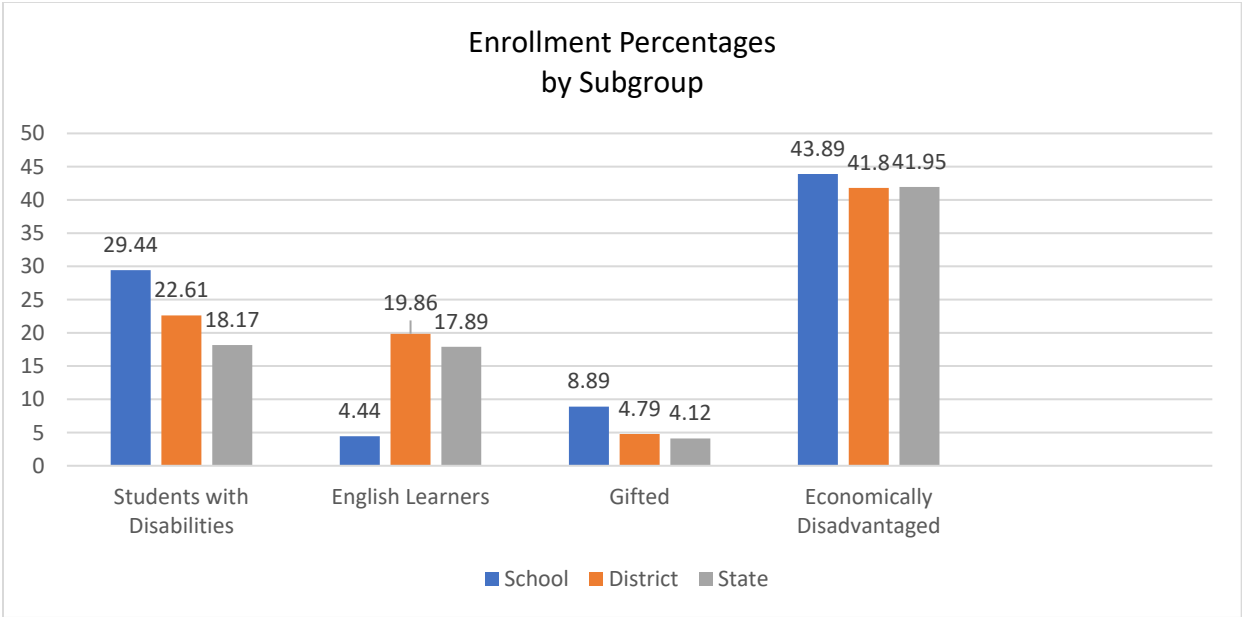
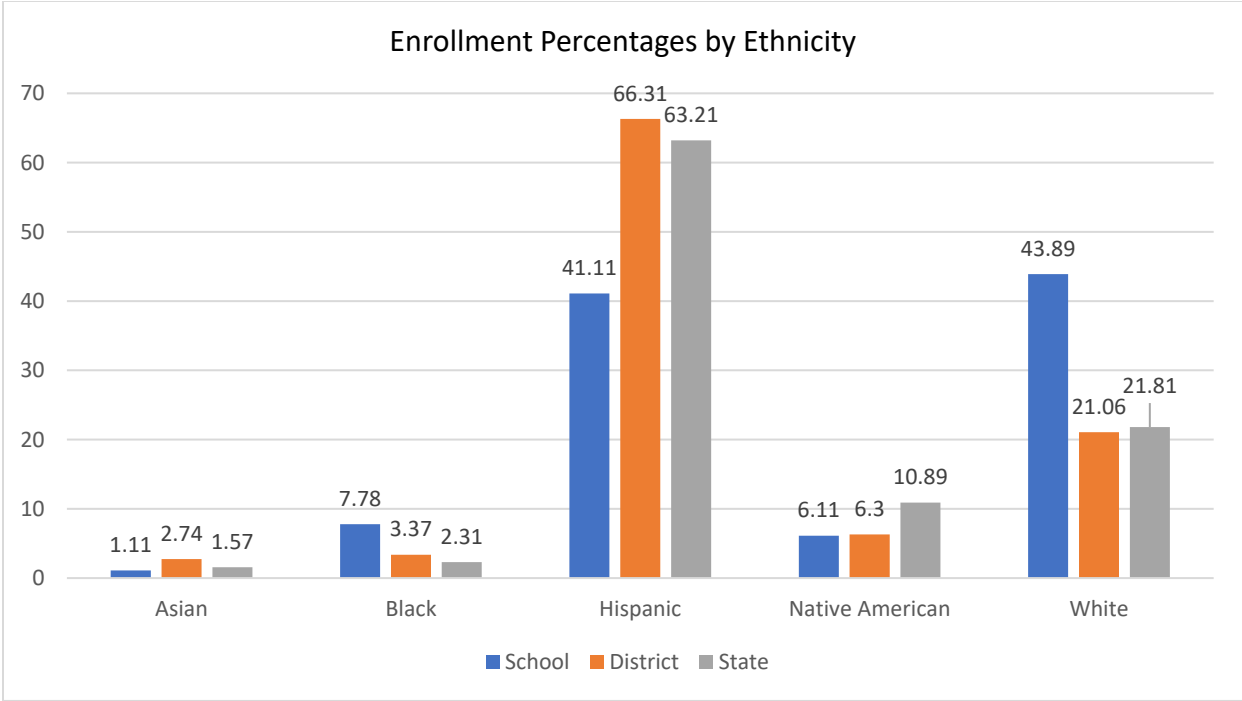
NMAMA opened for students in August 2008, the first media arts public high school in the Southwest – and one of only a few in the United States. It was then known as Media Arts Collaborative Charter School, and served grades 9-12. As staff realized the importance of preparation and familiarity with media arts-related coursework for high school students, the school added a middle school to serve grades 6-12.

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<sup>1</sup> State accountability data are not available at this time (see below under Academic Performance). When the data are available, the CSD will issue a final report.

NMAMA offers students a custom-created media arts curriculum, including standards and benchmarks for assessing the curriculum. By its second contract term (2013-18), the school’s media concentration areas had expanded to include journalism, television/radio, digital film, graphic design, audio production, web design and animation (including game development).

**Demographics as reported in STARS 2021-22 End of Year (EOY)**



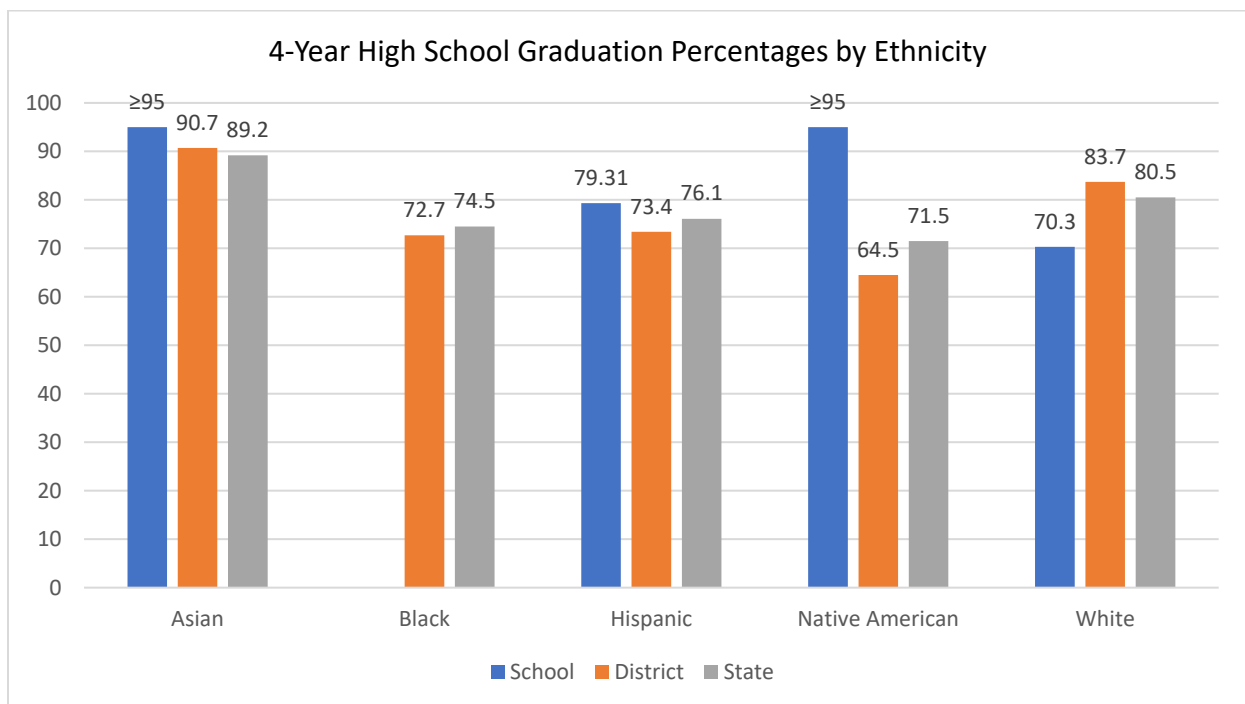
## Academic Performance

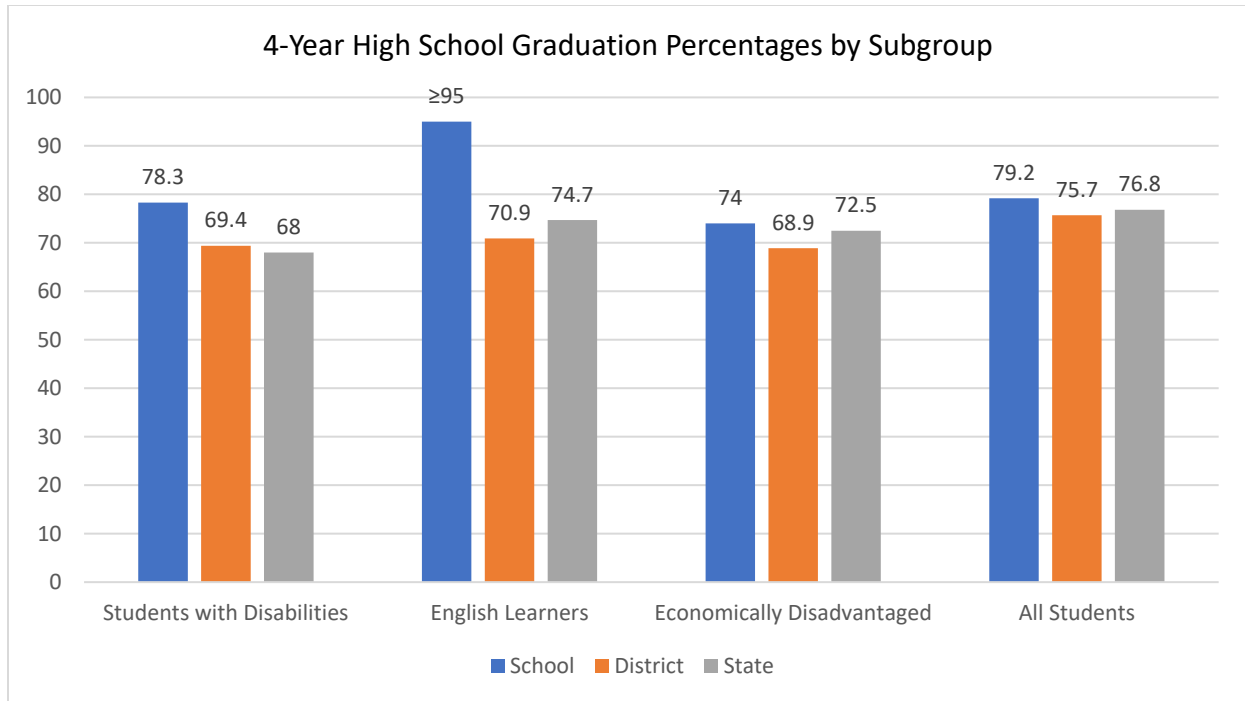
### State Accountability System:

The New Mexico State Accountability System gives every public school in the state an overall score. Schools with an overall score that places them in the top 25% of schools in the state are awarded the Spotlight designation. Schools that score in the top 10% for any individual measure in the accountability system are awarded a Designation of Excellence (DOE) for that measure. Overall scores and designations will not be available until November, and therefore ratings on Academic Indicators 1 and 2 of the Performance Framework cannot be given at this time.

Preliminary proficiency data were provided to schools, on August 31, 2022. The PED Research, Evaluation, and Accountability (REA) Bureau will calculate final percentages for reading, math, and science proficiency after schools have validated the data. When these data are available, the CSD will provide an updated 2021-22 Annual Report.

### High School Graduation: 2021 Cohort





**Mission-Specific Goals:**

**Goal 1:** Students will complete at least one (1) career pathway program of study (Programming & Design, Post-Production Film, and/or Visual Arts pathways), upon their graduation from Media Arts Collaborative Charter School.

Students will be included in the data set if they are enrolled as a senior on the 40th day, and who graduate by the end of May; and they are on the traditional graduation track (not on the ability-option graduation track for students with severe cognitive disabilities).

Performance Level	Target	Points
Exceeds Standard	76%-100% of graduates complete one (1) or more of the following career pathway programs of study: Programming & Design, Post-Production Film, and/or Visual Arts.	100
Meets Standard	51%-75% of graduates complete one (1) or more of the following career pathway programs of study: Programming & Design, Post-Production Film, and/or Visual Arts.	75
Does Not Meet Standard	25% - 50% of graduates complete one (1) or more of the following career pathway programs of study: Programming & Design, Post-Production Film, and/or Visual Arts.	25

Falls Far Below Standard	Up to 24% of graduates complete one (1) or more of the following career pathway programs of study: Programming & Design, Post-Production Film, and/or Visual Arts.	0
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**Rating: Exceeds Standard**

100% of graduates completed a media arts career pathway program of study.

**Goal 2:** Students will complete at least one (1) internship program, upon their graduation from Media Arts Collaborative Charter School.

Students will be included in the data set if they are enrolled as a Senior on the 40th day, and who graduate by the end of May; and they are on the traditional graduation track (not on the ability-option graduation track for students with severe cognitive disabilities).

Internship Requirements: 60 contact hours required in 1 semester for a 0.5 high school credit. Contact hours will be verified by timesheets and written personal reflections.

Internships are graded on a "Pass" or "Fail" basis.

Performance Level	Target	Points
Exceeds Standard	76%-100% of graduates complete one (1) or more internship program(s), (each internship is worth 0.5 high school credit).	100
Meets Standard	51%-75% of graduates complete one (1) or more internship program(s), (each internship is worth 0.5 high school credit).	75
Does Not Meet Standard	25% - 50% of graduates complete one (1) or more internship program(s), (each internship is worth 0.5 high school credit).	25
Falls Far Below Standard	Up to 24% of graduates complete one (1) or more internship program(s), (each internship is worth 0.5 high school credit).	0

**Rating: Does Not Meet Standard**

50% of graduates completed an internship program.

**Organizational Performance Framework**

**Overall Rating: Meets Standard**

Pursuant to the [PEC Performance Framework and Accountability System \(2019\)](#), schools receive ratings of **Meets Standard**, **Working to Meet Standard**, or **Does Not Meet Standard** for individual indicators in the organizational framework, which includes financial indicators. Explanations for any rating other than Meets Standard are provided below.

The school also receives an overall rating of either **Meets Standard** or **Does Not Meet Standard** for the year. If a school receives a **Does Not Meet Standard** rating for three or more indicators, it will receive an overall rating of **Does Not Meet Standard**.

If a school receives a **Does Not Meet Standard** rating, on any indicator, the CSD and PEC may conduct a closer review the following year on that indicator, and/or the PEC may require the school to submit a corrective action plan to specify actions and a timeline to correct the performance deficiency.

A school may receive a **Working to Meet Standard** rating on multiple indicators and still receive an overall rating of **Meets Standard**. If a school receives this rating across multiple years, the CSD and PEC may conduct a closer review the following year on that indicator, and the school will need to address the issue in its renewal application at the end of its charter term.

A CSD recommendation of non-renewal or renewal with conditions will be made based upon the aggregate of **Does Not Meet Standard** and repeated **Working to Meet Standard** ratings over the course of the charter term.

2021-22 Performance Framework Ratings	Academy for the Media Arts
<b>Academic Performance</b>	
1 State Accountability System	
2 Subgroup Performance	
3 Mission-Specific Goals	Meets Standard
<b>Organizational and Financial Performance</b>	
1a Mission and Educational Program	Meets Standard
1b State Assessment Requirements	Working to Meet Standard
1c Rights of Students with Disabilities	Meets Standard
1d Rights of English Learners	Meets Standard
1e Meeting Program Requirements	Meets Standard
1f NM DASH Plan	N/A
2a Financial Reporting and Compliance	Meets Standard
2b Accounting Principles	Meets Standard
2c Responsive to Audit Findings	Meets Standard
2d Managing Grant Funds	Meets Standard
2e Staffing for Fiscal Management	Meets Standard
2f Internal Controls	N/A
3a Governance Requirements	Working to Meet Standard
3b Nepotism, Conflict of Interest	Meets Standard
3c Reporting Requirements	Working to Meet Standard
4a Rights of All Students	Meets Standard
4b Attendance and Retention	Meets Standard
4c Staff Credentialing	Meets Standard
4d Employee Rights	Meets Standard
4e Background Checks, Ethics	Meets Standard
5a Facilities	Meets Standard
5b Transportation	N/A
5c Health and Safety	Meets Standard
5d Handling Information	Meets Standard

### Explanation of Indicator Ratings

1.b. State target for assessment participation is 95%. The school’s participation rate for ELA was 92%, math 92%, science 90%, and ACCESS EL proficiency 89%.

3.a. Not all governing board members have completed required training hours. Some but not all audit committee members attend exit interview.

3.c. Two untimely amendment requests.